

To our wonderful and loyal JAPA annual directory advertisers:

Once again, I have agreed to get ads for our annual directory. This year, I really need your help getting the 2025-26 directory together by September 1, 2025, as my husband and I will be out of the country from the end of September until the middle of October on a special trip. Last year's sales were so successful and I thank all of you for that help! I know we can match or exceed that.

JAPA presented a total of \$8,000 in scholarships at our Installation and Awards luncheon this past May. Whether your ad was for a whole page for \$40, a half page for \$20, a \$15 quarter page or a business card size for \$10, you helped raise this money! Any extra monies brought in by ads after directory expenses will again be added to the scholarship fund.

Please help by doing this **quickly and easily**. Just return your check, cash or request to pay digitally to me with this form in the next 2 months with any changes, if any. Deadline with no changes will be as soon as possible. Ads may be changed or increased in size by September 1. This will let us get them designed (or redesigned), arranged and ready to print by Sept 15. Ads are very reasonable - and, bring so many smiles to grateful graduating senior high girls, their parents, and to one current collegiate Panhellenic member who receives the Mary Louise Herr award for help with additional college expenses.

I have included an ad order form and a **STAMPED** envelope for your convenience so I can get it back quickly. Please use it! Check the appropriate boxes if you want to run the same ad, maybe a larger version, need a new ad with updated information, or want to run an additional ad for another business. You or your group may want to put in a personal or organization's ad to support a fabulous member, announce an award from your sorority's national convention, to support our new president and/or board, or to promote an on-going philanthropy. If you haven't been in our directory for awhile, but want to rejoin us, please do so this year! Just include ad copy (changes? please contact me asap!), or business card, size of your ad and payment. Digital square" payments will be processed by the treasurer (with a small fee) as soon as I send her your form. **PLEASE** send forms back in the stamped envelope addressed back **TO ME**. If you wish to pay member dues, scholarship donation and ad cost(s), on one check or ***digital payment, to treasurer, **STILL RETURN THE AD FORM(S) BACK TO ME IN THE STAMPED ENVELOPE!** Just note payment has been made to her on the form. All payments - checks or cash enclosed inside the folded form - will be sent to the JAPA Treasurer, once a week with a copy of any ad agreements. Ads must be paid prior to publication. **I just need this form back.**

My son, Mark Watson, an expert in graphic advertising, will work with me again to renew or add new ads so you can be confident in a professional look to your ad or ads. Getting your ad to us asap also ensures we will have plenty of time to compile a great-looking directory. If you need an ad changed or want to run a new or additional ad, let me know on the form **ASAP**, and I will contact you. By Sept 1, send ad on a PDF to mark@hardballcreative.com and memo it with "2025-26 JAPA AD" - His website is: www.HARDBALLCREATIVE.com, and his ad is in the current directory. Call / text me at 904-703-7453 if you have questions. (OUT OF TOWN Sept.-25 to Oct 15.) Thank you so much for your annual support.

Linda Watson, Ad Chair

**Jacksonville Alumnae Panhellenic Association needs your
2025 - 2026 Membership Directory Ads!**

Directory Ad submissions must be submitted by September 1, 2025, but we will appreciate all renewing ads being in and paid for as soon as possible.

Ideas for Ads include, but not limited to:

Your personal business interests: nail shops or specialty nails, hair salons,
(Or a friend's) skincare like Rhodan + Fields, real estate,
jewelry, financial planning, marketing,
photography, health products, lessons, etc.

Area businesses that you support: preschools, swimming lessons, boutiques,
CPAs, golf carts, caterers, restaurants

Church and charity events: Salvation Army luncheon, Jaguar boosters

Sorority support: Congratulate a sister on an award, your alum chapter's
National awards, fund-raiser dates, photos of your board

Directory Ad Prices:

Full Page Ad: \$40.00

Half Page Ad: \$20.00

NEW! Quarter Page Ad: \$15 (example - both sides of your business card)

Business Card size Ad: \$10.00

Submit renewed ad forms and payment by cash, check or by digital form with small cost by Sept. 1, 2025. Call or Text for info: 904-703-7453.

**Linda Watson, Directory Ad Chair
2233 Saye Drive East
Jacksonville, FL 32225-4862**

Email new ads or send a PDF to Mark@hardballcreative.com. Make a note (when you send any changes or new ads) that they are for his "2025-26 JAPA ADS" file. Hard copies of changed ads can be sent or given to me, Linda Watson, at JAPA August board meeting or to my address above. Mark and I will update your ad and get it back to you for your approval asap.

Thank you so much!

Directory Advertising Chair, Linda Watson

