Sponsorship & Exhibition

PROSPECTUS

MORETON BAY
EARLY LEARNING CONFERENCE

JUNE 20, 2026 - UniSC MORETON, PETRIE

About Us: The Heart Behind the Moreton Bay Early Learning Conference

The Moreton Bay Early Learning Conference was born from a shared dream among passionate Early Childhood Education (ECE) leaders and professionals who saw a gap and an opportunity to make a lasting difference. We recognised that while our region is rich with dedicated educators, there were limited opportunities for high-quality, localised professional development tailored specifically for early childhood education.

Our purpose is to change that. This conference is more than just an event; it's a movement to elevate the early years sector in Moreton Bay and beyond.

Our mission is simple yet powerful: **to empower early childhood educators with the knowledge, skills, tools, and inspiration they need to provide the highest quality education and care.** We believe that when educators grow, children thrive. Every session, keynote, and workshop is designed to help educators feel supported, valued, and equipped to meet the ever-evolving needs of young learners.

To the children of the Moreton Bay Region, early childhood educators are not just carers; they are safe havens, trusted mentors, creative guides, and champions of potential. This conference celebrates those educators, giving them the resources and recognition they deserve, so that every child has the brightest start possible.

About the Conference: A Must-Attend Event for the Early Childhood Sector

The Moreton Bay Early Learning Conference is the region's leading professional development event designed exclusively for early childhood educators, service leaders, and sector professionals. Held annually, the conference brings together the brightest minds, innovative thinkers, and passionate advocates for early learning to inspire, educate, and connect.

This is more than a professional development day; it's a transformative experience for educators, featuring:

- World-Class Speakers: Access to highly regarded keynote presenters and thought leaders in early childhood education, child development, behaviour guidance, leadership, and wellbeing.
- Hands-On Workshops: Practical, skills-based sessions that educators can immediately implement in their classrooms and centres.
- Cutting-Edge Insights: Exposure to the latest research, trends, and best practices shaping the future of early learning.
- Networking Opportunities: A rare chance for educators and service leaders across Moreton Bay and surrounding areas to connect, collaborate, and share ideas.
- An Inspiring Marketplace: Sponsors and exhibitors showcasing innovative resources, programs, and products designed to enhance education and care.

By investing in this conference, whether as a sponsor, exhibitor, or attendee, you're not only supporting the professional growth of local educators, but you're also directly investing in the lives of thousands of children across the Moreton Bay Region.

This is your opportunity to be part of a powerful movement, shaping the future of early learning in our community while placing your brand front and centre with passionate professionals dedicated to changing children's lives.

Why Sponsor the Moreton Bay Early Learning Conference?

The Moreton Bay Early Learning Conference (MBELC) is not just an event; it's a catalyst for change in our local early childhood education sector. Sponsoring this event is a unique opportunity to position your brand alongside a powerful movement that uplifts educators, supports families, and ultimately shapes the future of our youngest learners.

In **October 2024**, we proudly launched the inaugural Moreton Bay Early Learning Conference (MBELC), welcoming 320 educators, service leaders and decision-makers from across the region. Following the success of our first MBELC in 2024, the **2025 conference sold out**, confirming strong demand for high-quality, locally delivered professional development. Interest is already building for the 2026 event.

The Power of Your Sponsorship

When you become a sponsor of MBELC, you're not just putting your name on an event, you're joining forces with a community of educators dedicated to giving every child the best possible start in life. Your sponsorship will:

- **Put Your Brand in Front of Key Decision-Makers:** Connect with centre owners, directors, and educators who are actively seeking products, services, and partnerships that enhance education and care.
- **Amplify Your Visibility:** Your brand will be showcased before, during, and after the event through targeted marketing, social media exposure, program mentions, and on-the-day branding opportunities.
- **Build Lasting Relationships:** Meet face-to-face with influential attendees, gain valuable insights into their needs, and establish meaningful partnerships for long-term growth.
- **Demonstrate Your Commitment to Community Impact:** Sponsorship shows that your organisation genuinely values the educators shaping the future of thousands of local children every single day.

Sponsorships at a Glance

Be Part of the Movement

Sponsoring the Moreton Bay Early Learning Conference isn't just about brand exposure; it's about **helping educators thrive**, children flourish, and families feel supported. It's about **investing in the foundations of lifelong learning**.

Your sponsorship dollars will help us continue to deliver high-quality professional development right here in Moreton Bay City, ensuring that educators don't have to travel far or pay high costs to access the latest knowledge, tools, and inspiration.

Together, we can make an even greater impact in 2026 and beyond.

Sponsorship Page	Number Available	AUD (Inc. GST)
Platinum	Exclusive (sold)	$20,000
Gold	Two (one sold)	$10,000
Silver	Two	$5,000
Bronze	Five	$2,000
Additional Sponsorship Opportunities		
Major Prize Sponsor	Exclusive	$10,000
Immersive Play Room Sponsor	Two	$2,000
Photographer Sponsor	Exclusive	$2,000
Swag Bag Sponsor	Three	$2,000
Conference Keepsake Sponsor	Three	$2,000
Catering Sponsor	Exclusive	$5,000
Marketplace & Exhibitor Sponsorship Opportunities		
Chill-Out Room Sponsor	Exclusive	$2,000
Marketplace Stand	Thirty	$500
Do it your way!		
Tailored exhibitor sponsorship packages available upon request		
Tailored packages for speakers & presenters		

All sponsorship packages are subject to availability and may change after publication (effective from 1 February 2026).

Platinum Sponsorship Package

Our highest-impact package: maximum visibility and premium benefits.
One sponsorship available: $20,000

The Platinum Sponsor enjoys premium brand exposure across all platforms and spaces including before, during, and after the event. This is the ultimate way to show leadership, commitment, and credibility to the Moreton Bay Early Learning Sector.

Inclusions:

- Access to the attendee database.
- MBELC 2026 tickets X 50.
- Marketplace Stand X 1.
- Logo inclusion on sponsors page on MBELC Website (12-months acknowledgement).
- Video published on both MBELC Facebook & LinkedIn page (Produced by MBELC) X 1 pre-event.
- Social media shoutout including link posted on both MBELC Facebook page & LinkedIn page X 4.
- Logo displayed on MBELC website homepage.
- Logo displayed on Facebook Page Cover Image.
- Logo displayed on LinkedIn Cover Image.
- On-stage mention during event.
- Logo displayed on-screen during the event.
- Pull-up banner displayed on-stage auditorium during event (MBELC supplied).
- Logo displayed on event directional signage (MBELC supplied).
- Logo displayed on event break out room/sponsored space signage.
- Full-page inclusion in MBELC program (MBELC supplied).
- Logo inclusion on SWAG Bag (MBELC supplied).
- Printed collateral inclusion in SWAG Bag (sponsor supplied).

Gold Sponsorship Package

High visibility and strong engagement before and during the event.
Two sponsorships available: $10,000

A balanced, high-value package offering substantial brand awareness and marketing reach. Perfect for businesses ready to make a strong impression without the premium price tag.

Inclusions:

- MBELC 2026 tickets X 10.
- Marketplace Stand X 1.
- Logo inclusion on sponsors page on MBELC Website (12-months acknowledgement).
- Social media shoutout including link posted on both MBELC Facebook page & LinkedIn page X 2.
- Logo displayed on MBELC website homepage.
- Logo displayed on Facebook Page Cover Image.
- Logo displayed on LinkedIn Cover Image.
- On-stage mention during event.
- Logo displayed on-screen during the event.
- Pull-up banner displayed on-stage auditorium during event (sponsor supplied).
- Logo displayed on event directional signage (MBELC supplied).
- Logo displayed on event break out room/sponsored space signage (MBELC supplied).
- Half page inclusion in MBELC program (MBELC supplied).
- Printed collateral inclusion in SWAG Bag (sponsor supplied).

Silver Sponsorship Package

Solid visibility with focused promotional opportunities.
Two sponsorships available: $5,000

A great entry point for businesses wanting solid exposure and connection with attendees while staying cost-effective.

Inclusions:

- MBELC 2026 tickets X 6.
- Marketplace Stand X 1.
- Logo inclusion on sponsors page on MBELC Website (12-months acknowledgement).
- Social media shoutout including link posted on both MBELC Facebook page & LinkedIn page X 2.
- Logo displayed on MBELC website homepage.
- Logo displayed on Facebook Page Cover Image.
- Logo displayed on LinkedIn Cover Image.
- On-stage mention during event.
- Logo displayed on-screen during the event.
- Logo displayed on event directional signage (MBELC supplied).
- Quarter page inclusion in MBELC program (MBELC supplied).
- Printed collateral inclusion in SWAG Bag (sponsor supplied).

Bronze Sponsorship Package

Foundational visibility for growing brands and community-minded businesses.
Five sponsorships available: $2,000

Perfect for smaller businesses wanting to support local educators while gaining meaningful brand exposure to a niche, engaged audience.

Inclusions:

- Logo inclusion on sponsors page on MBELC Website (12-months acknowledgement).
- Social media shoutout including link posted on both MBELC Facebook page & LinkedIn page X 1.
- On-stage mention during event.
- Logo displayed on event directional signage (MBELC supplied).
- Printed collateral inclusion in SWAG Bag (sponsor supplied).

Major Prize Sponsorship Package

Delight attendees with a memorable gift and make your brand unforgettable.
One sponsorship available: $10,000

Highly emotional and memorable brand positioning associated with joy, reward, and recognition.

- MBELC 2026 tickets X 2
- Logo inclusion on sponsors page on MBELC Website (12-months acknowledgement).
- Social media shoutout including link posted on both MBELC Facebook page & LinkedIn page X 2 (one pre, one post event).
- Logo inclusion on Major Prize page of MBELC Program (MBELC Supplied).
- On-stage mention during major prize draw announcement.
- Logo displayed on-screen during major prize draw announcement at MBELC.

Immersive Playground Sponsorship Package

Support inclusion and wellbeing while showcasing your brand's values.
Two sponsorship per room available: $2,000

Aligns your brand with values of inclusivity, mental health, and child-centred environments, perfect for values-driven organisations.

- Logo inclusion on sponsors page on MBELC Website (12-months acknowledgement).
- Social media shoutout including link posted on both MBELC Facebook page & LinkedIn page X 1.
- Logo displayed on room/space signage (MBELC supplied)
- Opportunity to showcase your products/services and display signage within the room/space as part of the room set-up (sponsor supplied).

Photographer Sponsorship Package

Get in every frame while supporting the preservation of conference memories.
One sponsorship available: $2,000

Great for photography, marketing, or tech brands who want passive visibility through hundreds of shared event images.

- Logo inclusion on sponsors page on MBELC Website (12-months acknowledgement).
- Logo inclusion on photo gallery on MBELC Website
- Logo inclusion within MBELC Facebook Photo Album
- Business mention on MBELC Facebook Photo Album description
- Social media shoutout including link posted on both MBELC Facebook page & LinkedIn page X 1.

SWAG Bag Sponsorship Package

Put your brand into every attendee's hand - literally.
Three sponsorships available: $2,000

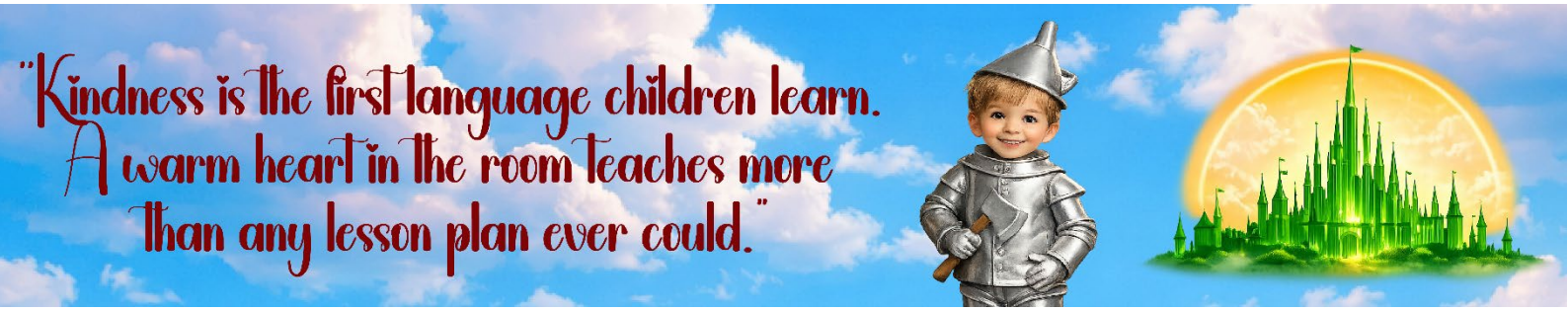
Ongoing brand exposure long after the event ends, as attendees continue using their branded bags and goodies. Double the opportunity for delegates to learn about your business.

- Logo inclusion on sponsors page on MBELC Website (12-months acknowledgement).
- Social media shoutout including link posted on both MBELC Facebook page & LinkedIn page X 1.
- Choose your preferred bag delivery option:

  A. Logo inclusion on SWAG Bag (MBELC supplied).

  OR

  B. Sponsor supplies branded SWAG bags.
- Printed collateral inclusion in SWAG Bag (sponsor supplied).



Conference Keepsake Sponsorship Package

Be part of every attendee's planning experience.
Three sponsorships available: $2,000

Enjoy sustained brand visibility through a practical keepsake that delegates will carry, reference and use throughout the day and long after the conference concludes.

The keepsake may take the form of a conference planner, diary, journal, notebook, or other premium event memento. Give us your ideas!

Inclusions:

- Logo inclusion on sponsors page on MBELC Website (12-months acknowledgement).
- Social media shoutout including link posted on both MBELC Facebook page & LinkedIn page X 1.
- Conference keepsake branded with your logo

Catering Sponsorship Package

Feed minds and stomachs while showcasing your generosity.
One sponsorship available: $5,000

Associate your brand with hospitality, comfort, and care. Great for local cafés, food service providers, or wellbeing businesses.

Inclusions:

- Logo inclusion on sponsors page on MBELC Website (12-months acknowledgement).
- Social media shoutout including link posted on both MBELC Facebook page & LinkedIn page X 1.
- Signage in and around catering station (Sponsor provided).

Marketplace Stand Holder

Face-to-face engagement with early learning professionals.
Thirty spaces available: $500, plus all Marketplace Stand Holders must provide one of the following:

- A prize draw to the value of no less than $200
- Provide giveaways for delegates who visit your exhibition stand. Please note that only small paper bags are permitted, as the official MBELC SWAG Bag is exclusively allocated to the SWAG Bag Sponsor and will be the only event bag distributed on the day.

Direct access to your target market with the chance to interact, sell, and build lasting relationships.

Inclusions:

- Social media shoutout including link posted on both MBELC Facebook page & LinkedIn page X 1 either grouped together with other Marketplace Stand Sponsors or individually (dependant on your offering).
- Marketplace space to promote your products or services.

Marketplace Stands are 2 x 2 metre in size (or as agreed during prior arrangement). Stand Holders to bring everything you need to set up your own stand.

Do It Your Way

Tailored Sponsorship Packages Available

Got a creative idea or a unique way you'd love to support the Moreton Bay Early Learning Conference? We're all ears!

Whether you're a professional with knowledge to share as a keynote speaker or presenter, a local business with a passion for early learning, a national brand wanting to make an impact, or someone with a fresh idea that could enhance the experience for our attendees, we'd love to collaborate and create a package that suits you.

Let's chat about how we can work together to make this year's MBELC unforgettable.

Email: moretonbayelc@gmail.com | Phone: Nikki Miers on (07) 3480 8000

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