

# ANNALISA JAYNES

PHOTOGRAPHY DESIGN ADVERTISING  
(919) 931-3405 email@annalisajaynes.com

## EDUCATION

### **AAS Advertising & Graphic Design 2023** **Wake Technical Community College, Raleigh, NC**

Currently obtaining a Certificate in UX/UI Design, WTCC 2024  
Portfolio Design Certificate, WTCC 2023  
Web & Graphic Design Certificate, WTCC 2022  
Inbound Marketing Professional Certificate, HubSpot.com 2022  
Diversity, Equity & Inclusion Certificate, LinkedIn.com 2022  
Advanced Graphic Design Certificate, WTCC 2022  
Graphic Design Certificate, WTCC 2021  
Design Basics Certificate, WTCC 2021  
Coursework in Black & White Darkroom Photography  
Portrait Photography

## EXPERIENCE

### **Elevated Living, Golden Harmony, Raleigh, NC.** **FEB. 2024 - Present**

Older adult companion care for someone suffering from cognitive disabilities. Assist with technology, home assistance, companionship, errands, accompaniment to social outings.

### **Client Media Relations Practicum, WTCC** **AUG. 2022 - DEC 2022**

Provided branding and marketing services, photographed the store and products for social media posts.

### **Be the Light Christian Bookstore** **AUG. 2022 - DEC. 2022**

Collaborated in a team to redesign company logo and other company graphics. Pitched marketing and design concepts to the client throughout the project cycle ensuring progress while meeting scheduled deadline.

### **Freelance Designer, annalisajaynes.com** **JAN. 2009 - Present**

Served as an Onsite Photographer for events, dance performances, recitals, nature and portrait photography. Create flyers for a diverse clientele, including religious organizations, weddings, and the everyday client.

## SKILLS & AWARDS

Resilient Student Award 2023, Wake Tech Community College  
Project management  
Social media management  
Time management  
Written and verbal communication  
Social media photography  
Wordpress  
HTML5 and CSS3  
Video Editing  
Photography (event, onsite), photo editing, re-touching  
Branding, logos, advertising & design  
Adobe Creative Cloud (entire suite), Lightroom, Camera Raw  
Figma

## LEADERSHIP & COMMUNITY

### **National Society of Leadership & Success, Member** **JAN. 2023 - Present**

Nominated to participate in accredited leadership honor society that helps members develop leadership skills and knowledge, due to exceptional academic accomplishments.

### **National Technical Honor Society, Member** **MAR. 2023 - Present**

Selected to join non-profit education Honors Society based on academic achievements to help develop skills for the technical workforce.

### **LDS Church, Volunteer Event Coordinator,** **NOV. 2021 - Present**

Plan and execute various events to encourage fellowship, positivity, and enjoyment for over 100 attendees.

### **Kadampa Center, Volunteer Teacher** **MAR. 2017 - MAR. 2020**

Taught youth at Buddhist Center and collaborated with other volunteers to create and execute engaging activities for youth.

## REFERENCES

Available upon request