

ANNALISA JAYNES

DESIGN • ADVERTISING • UX/UI • PHOTOGRAPHY
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EDUCATION

AAS WEB & UX/UI Design **AUG 2023 - PRESENT**
Wake Technical Community College, Raleigh, NC

AAS Advertising & Graphic Design **MAY 2023**
Wake Technical Community College, Raleigh, NC

CERTIFICATES

- UX/UI Design **DEC 2024**
- Portfolio Design **MAY 2023**
- Web & Graphic Design **DEC 2022**
- Inbound Marketing Professional **DEC 2022**
- Diversity, Equity & Inclusion **MAY 2022**
- Advanced Graphic Design **MAY 2022**
- Graphic Design **DEC 2021**
- Design Basics **MAY 2021**

EXPERIENCE

Freelance Designer
North Carolina **AUG 2020 - PRESENT**

Design marketing materials for diverse clients, public outreach, weddings, and religious groups, ensuring brand consistency and visual impact. Develop user-friendly mobile apps through UX/UI research and testing. Photographed events and portraits with attention to detail and composition.

Client Media Relations Practicum, WTCC
Raleigh, NC **AUG 2022 - DEC 2022**

Worked as part of a branding and marketing team. Delivered a presentation to an audience of over 200 viewers.

Be the Light Christian Bookstore,
Rocky Mount, NC **AUG 2022 - DEC 2022**

Collaborated on logo and brand design. Presented marketing and visual concepts to clients, consistently meeting strict deadlines. Photographed products and created social media content, including memes to boost engagement.

Companion Care, Golden Harmony,
Raleigh, NC **FEB 2024 - FEB 2025**

Provided companion care for older adults with cognitive disabilities. Assist with technology, appointments, social outings, household tasks, companionship, and errands.

SOFTWARE & SKILLS

- Project management
- Figma
- Video production and editing
- Branding, logos, advertising & design
- Adobe Creative Cloud; Illustrator, InDesign, Premiere Pro, Adobe Express, After Effects, XD, Photoshop, Adobe Fonts, Lightroom, Camera Raw, and Acrobat
- WordPress
- GitHub
- Semrush
- HTML5, CSS
- Microsoft Office; Excel, Teams
- Social media management; Facebook, Instagram, YouTube, TikTok, LinkedIn, Telegram, and Twitter/X
- Social media photography
- Photography (event, onsite), photo editing, re-touching

AWARDS

Resilient Student Award, WTCC **APRIL 2023**

LEADERSHIP & COMMUNITY

National Society of Leadership & Success, Member
Raleigh, NC **JAN 2023 - PRESENT**

Recognized for outstanding academic achievements and nominated to join this accredited leadership honor society.

National Technical Honor Society, Member
USA **MAR 2023 - PRESENT**

Nominated and awarded scholarship to join this nonprofit education honor society, in recognition of academic excellence.

LDS, Volunteer Event Coordinator,
Cary, NC **NOV 2021 - APRIL 2025**

Appointed to a committee responsible for planning and executing events that foster fellowship, positivity, and enjoyment for over 100 attendees.

Kadampa Center, Volunteer Teacher
Raleigh, NC **MAR 2017 - MAR 2020**

Taught youth at Buddhist Center and collaborated with fellow volunteers to teach meditation skills, led and developed engaging activities.