



*Ethical | Environmental | Wholesome
Healthy | Sustainable | Organic
Nutritious | Locally Sourced | Fresh
Unprocessed | Honest
Independent*

Welcome to Mestizo Fine Dining Catering Consultancy & Staffing Solutions

Specialists In Small Business & Start-up Operations.

*Specialist Staff Hire | F.S.A. Certification | Consultation | Brand Building
Management | Media Technology | Marketing*

*In 2018 an Average of Sixty Small Catering Businesses Failed Every
Week across the South of England alone”!*

*Thinking of starting a catering business ?
Maybe you`re already up and running
Are your finances not where you`d like them ?
Not reaching your customers ?*

*We can help with those all important decisions that can mean the
difference between success and failure.*

Your Business Our Inspiration

Contact Us For A Free Initial Consultation

07786 941264

www.mestizofinedining.com



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About Us



Mestizo Fine Dining was launched in August 2005 from identifying a market niche to provide support services to small independent catering businesses. Formed by its director, Dave Westwood, Mestizo Fine Dining has expanded, developed and evolved whilst still maintaining a distinct focus within the catering sector.

We always take pride in providing a professional and effective service and all our consultancy and staffing services are designed specifically to meet our client's needs and help their businesses operate and grow to their full potential.

This is carried out by a team of highly experienced and highly qualified chef consultant members employed by Mestizo Fine Dining.

Since 2005 the business has grown, now consisting of 14 members, we may be small but our members have a combined 390 years of professional hospitality experience in all areas of your business.

Mestizo Fine Dining is the most competitive consultancy and staffing business, not only financially but by providing a completely unique service taken from decades of personal and professional experience in the sector.





Services



Consultation

"In 2018 an average of sixty small catering businesses failed every week across the south of England alone!"

We specialise in small independent businesses and start-up operations to help and advise with those all important decisions that can mean success or failure.

Thinking of starting a catering business?
Or you may already be up and running!
Are your finances not where you'd like them?
Not reaching your customers?

With over 390 years of collective hospitality sector experience you can be sure that we keep on top of the most up-to-date ethical methods and practices.

With this experience we are best placed to give you advice and assistance in all areas of your business as well as being able to offer options and solutions.

We can assist in the operation procedure of any recommendations we put forward, our clients take advantage of this service with the understanding that we will only recommend what we believe to be attainable and sustainable.



Professional Staff Hire

With increasing demands on your time we know you would welcome assistance in specific areas.

You may need a professional manager to cover a period of sickness or maternity or have a particular project that requires experienced advice and support.

We can offer specialist, highly experienced and qualified people on a flexible basis, providing intermediate and extended term solutions ranging from one day to full time. Our team members are also fully experienced and qualified in all other areas of your business.

This gives you control and assurance that the work will be carried out professionally.

We are unlike "any recruitment agency" or "consultancy firm" by the way that we operate no matter whether you require a staff member for one day or one year you will never be made to sign any deceptive contract,.... ever!

You will also never be over charged for your consultancy services, just one flat rate for that particular area of service and expertise, and the time it takes to achieve your goals.



Training

Customer service means providing a quality product or service that satisfies the desires and requirements of a customer to keep them coming back.

Yet good customer care means much more, it means continued success, increased profits, greater job satisfaction, superior business confidence and effective teamwork which aim to bring the customer back to your business continually.

Customer care mentoring will help your staff to develop your business profile and skill set so your customers have a high quality experience first time, every time.

We offer training in: customer care, selling skills, food safety & hygiene, health & safety, food & wine.

We offer in house training as well as our very popular virtual learning environment.

The benefits of the virtual learning environment are especially admired by small business owners with limited staff as it solves the problem of people having to take time off work to study away,

It's also very popular with the learner who can now study at their own pace with online support in a very cost effective way, and all the courses are C.D.P. Certified.



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Branding

Results from research of 89,766 catering businesses registered in England showed that 78% of them were using the same suppliers for their food and drink.....

These companies rely on huge marketing budgets, clever marketing strategy and lack of consumer knowledge to grow and maintain their business customer base"

The Effect that is seen on the high street is a series of differently named catering establishments with no real identity, quality of product or service.

We can create a completely unique identity for your business that sets you apart from the ever increasing "Cloned High Streets".



Procurement

We can provide and install an Independent and completely unique system designed to help you purchase the best fresh and organic seasonal food produce or catering supply sundries at the best price continuously with little or no effort,

This system has proven to save hundreds if not thousands of pounds!

We only recommend suppliers that are aligned with our ethics and values.

In addition to this we regularly bench mark and market test provisions from our specially selected suppliers and provide this information to our clients.

This is part of our commitment to your aftercare ensuring that you receive the best prices and ethically focused products and services continuously.

Energy Efficiency Auditing

Even the smallest of catering businesses using both gas and electric face significantly eye watering bills, are you on the best tariff with the supplier best suited to your business and its needs? Are you using your energy and equipment to best effect? We like to ensure a company is paying as little as possible for it's energy, bulk buying energy with larger businesses means the smaller business gains from a lower cost for its energy.

From corner shops to start ups, we support business growth ensuring overheads are kept to a minimum. We can provide you with an energy efficiency audit and assist in the provision of a more ethical and cheaper energy supplier for your business. If you're unhappy with your fuel bills, give us a call, you could save hundreds of pounds on your energy bills and contribute to a cleaner environment for future generations.





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Payment Processing with Mobile Card Machines

We are happy to welcome our new card payment provider, a real pioneer in card payment processing, on a typical day they process over 31 million mobile, online and in-store transactions – that’s around 400 a second. They support 400,000 merchants in 126 currencies across 146 countries, offering over 300 payment methods. They are also the leader in payments in the UK, where they process approximately 42% of all transactions.

They serve all types of businesses – big and small. They are the trusted payment partner of some of the UK’s largest retailers, but also for hundreds of small and medium sized businesses in the UK including over 24,000 cafes and restaurants and more than 9,000 pubs.

Mestizo can help you to get set up with a specialist payment solution that’s as unique as your business. No hidden charges!

The plans are designed to not just give you great rates but also designed to look after you and your business needs that’s why they are called **“flexi plans”, if necessary, you can change your plan every six months!** We can assist in the provision of plans from **“1 month rolling pay as you go”** through **12, 18, 24, 36, 48** and **Super Saver 60 month plan.**

“Pay As You Go Plan”

“The perfect ethical solution for start up & small business operations”

Accept payments anywhere with “multiple mobile network” coverage

Accept all major credit and debit cards, Serve customers in seconds with Contactless technology

Take secure payments for mail and telephone orders

Our payment processing systems are compliant with PCI DSS industry security standards

“Say good bye to the bank, phonline and contract forever !

<p>A third of global consumers think cash will definitely still be used in restaurants and other hospitality outlets by 2022</p> <p><small>(Oracle, 2017)</small></p>	<p>54% of consumers expect to personally use cash less over the next 5 years</p> <p><small>(Oracle, 2017)</small></p>	<p>47% of consumers expect to personally use mobile payment and digital wallets more by 2020</p> <p><small>(Oracle, 2017)</small></p>	<p>Digital payments are expected to reach a record 726 billion by 2020</p> <p><small>(CNBC, 2017)</small></p>	<p>Notes and coins set to fall to just 21% of sales by 2026 according to UK Finance</p> <p><small>(The Guardian, 2018)</small></p>
<p>ATM data show that in 2016 there were 2.7bn withdrawals from UK cash machines – the lowest number of transactions since 2010</p> <p><small>(The Guardian, 2017)</small></p>	<p>As of July 2017, contactless accounts for a third of all card payments in the UK</p> <p><small>(The Guardian, 2017)</small></p>	<p>43% of those aged 55+ expect cash to still be accepted in 2022, compared to just 28% of millennials</p> <p><small>(Oracle, 2017)</small></p>	<p>Two in three phones are now NFC-enabled, offering digital wallet capabilities</p> <p><small>(Mahindra Comviva, 2017)</small></p>	<p>2016 was the first year that cards overtook cash Plastic now accounts for 42.6% of all transactions, while cash sits at 42.3%</p> <p><small>(The Guardian, 2017)</small></p>



Our Ethics



- # Mestizo provides "truly affordable" ethically focused consultation and business support services to start-up & SME catering businesses.
- # We are promoting our "ethical business model", and have now rolled this out in many businesses with truly great results, this model has benefitted the economy, the business, the employees and the wider communities.
- # We work with numerous more ethically focused energy providers to offer cleaner, cheaper alternatives to your current providers, this not only brings down those bills but contributes to a cleaner, safer environment for future generations.
 - # We work with a financial institution to provide ethically focused business and personal banking solutions.
- # We have a new card payment provider that offers an ethically focused solution and great rates to start-up business and SME's.
- # We are helping employers understand that the "most important" assets they have are their staff; No staff, No business!
- # We pay, campaign for and promote the payment of a "real living wage" that "truly" meets the cost of living in 2018 and beyond.
 - # We pay our Male and Female staff EXACTLY the same rates and bonuses.
 - # We have BANNED and NEVER utilised "Zero Hour Contracts" at Mestizo Catering Consultancy.
- # Our staff are treated with the dignity and respect they deserve, as highly qualified, highly experienced dedicated people, without them this business would not exist.
 - # We campaign against and expose "Employer Apprenticeship Fraud".
 - # We contribute to high sectoral skills growth.
 - # We create opportunities for personal wealth creation.
 - # We contribute to a strong high wage no welfare economy.
 - # We have created lower, (yes lower) labour costs.
 - # We have contributed to, and created real social mobility for our members.
 - # We create environmental awareness and protections for future generations.
 - # We have "ZERO" staff turnover.
 - # We have and will continue to help businesses grow to their full potential.
 - # We will continue to fight for workers rights and against work place abuses.
- # We will continue to campaign against VAT disparity and "stealth taxes" for a fairer deal for small catering business owners.
 - # We have an HR policy that is updated regularly, communicated to our members and implemented across the business.
 - # Our consultant members are our most valuable asset and this is made known to everyone within and outside the business.
- # We take the effort to induct new members (personal development plans, etc.) so that they feel a valued and integral part of the workforce.
 - # We have a clearly defined package of rewards and incentives.
 - # We undertake continuous staff performance appraisals.
- # Members are actively encouraged to contribute ideas and suggestions to shape the future of our business.
- # We "see" the direct relationship between pay, productivity, the working environment and the health and wellbeing of our members.