

Skills Opportunity Showcase Trailer

Partnership Opportunity



www.sostrailer.ca

Skills Opportunity Showcase (SOS)

Conceived through a successful partnership, the Skills Opportunity Showcase Trailer has been providing hands-on learning opportunities and promoting skilled trades among students in our communities within Bruce and Grey counties for several years. We are grateful for our founding sponsors that have allowed us to continue running the program up to 2024.

In order to continue the program, we are seeking partners for the 2025-2030 program seasons. As part of the renewal of the program we have updated our website, and are looking at purchasing a more efficient way of transporting the mobile centre to grow our available experiences. This upgrade will enhance our outreach, particularly in promoting trades awareness, community engagement, and addressing local retention challenges in the skilled trades. By upgrading our transportation, we can:

- Expand our reach to more schools and communities.
- Improve safety and efficiency during travel and setup.
- Enhance the overall effectiveness of our program.

Your support can make a significant difference in our ability to provide high-quality, accessible skilled trades education to our communities. You will be investing in the future of our local workforce and contributing to the success of the program. Together, we can inspire the next generation of skilled trades professionals. You will be playing a crucial role in our mission to provide hands-on skills, promote trade awareness, and engage our communities effectively.

Thank you for considering a partnership opportunity with the Skills Opportunity Showcase Program. You will find a draft outline of our partnership opportunities. For further information, or to schedule a meeting please contact Justin Graham, Program Lead.

Justin Graham

OYAP Recruiter – Project Lead

BWDSB and BGCDSB

justin_graham@bwdsb.on.ca

519-375-0241

Dana Soucie

Executive Director – Treasurer

Four County Labour Market Planning Board

executivedirector@planningboard.ca

519-881-2725 Ext. 126

2025-2030 Partnership Opportunities

(3) Platinum Partner - \$10,000+ (Year 1 only)

- **Prominent Logo Placement: On vehicle wrap**
- Prominent Logo Placement on website footer for season.
- Printed Material: Company logo included on printed material.
- Social Media Acknowledgement as Partner.
- Media Mention: Partner name mentioned on radio and media advertisements.
- Event Recognition: Verbal recognition during event announcements.
- Banner Display: Company banner displayed in a prominent area at events.

(4) Gold Partner - \$5,000+ (Year 1 only)

- **Logo Placement: On vehicle wrap**
- Logo Placement: on website footer for season.
- Printed Material: Company logo included on printed material.
- Social Media Acknowledgement as Partner.
- Media Mention: Partner name mentioned on radio and media advertisements.
- Event Recognition: Verbal recognition during event announcements.
- Banner Display: Company banner displayed in a prominent area at events.

Silver Partner - \$2,000+ (Annual Contribution)

- Logo Placement on website annual partner page.
- Printed Material: Company logo included on printed material.
- Social Media Acknowledgement as Partner.
- Event Recognition: Verbal recognition during event announcements.
- Banner Display: Company banner displayed in a prominent area at events.

Bronze Partner - (In Kind Support Recognition)

- **Social Media Acknowledgement as Partner**
- Event Recognition: Verbal recognition during event announcements.
- Banner Display: Company banner displayed in a prominent area at events.

I commit to the Skills Opportunity Showcase as selected above.

Full Name _____

Signature _____

Date _____

Payment can be made via cheque or direct deposit. Please make cheque payable to Four County Labour Market Planning Board, PO Box 1078, Walkerton, ON, N0G 2V0. For payment inquiries contact 519-881-2725 ext. 126 or email Dana Soucie, Treasurer at executivedirector@planningboard.ca.