











INTELLIGENT MOTORIST ALERT MESSAGING SYSTEM (IMAMS)

FEATURES	ALERT MESSAGE
 EMERGENCY ALERT	ALERT X3, MOVE OVER, ALERT X3, SLOW DOWN, ALERT X3, DISABLED VEHICLE Duration> till turned off
 HIGH-MOUNT 3RD BRAKE LIGHT	"STOP" OR SOLID RED Duration> while brake is engaged
 REAR COLLISION WARNING ALERT	YOU'RE TOO CLOSE PLEASE BACK OFF! Duration> intervals of 1-minute between messages until motorist backs off
 HIGH-MOUNT TURN SIGNALS	<<<<<<<<< CAUTION CAUTION >>>>>>>> Duration> till signal is turned off
 RAILROAD CROSSING ALERT	THIS TRUCK MUST STOP AT RAILROAD CROSSING BE PATIENT PLEASE! Duration> till turned off
 BACKUP BEEPER / FLASHER	REAR VIEW CAMERA / AUDIBLE BEEPER WITH FLASHING LIGHT Duration> till reverse is disengaged
 AMBER / WEATHER ALERTS	LOCAL ALERT MESSAGES Duration> intervals of 2-minutes until out of area
 SUBTLE LOGO + EXIT ADS	LOGO + EXIT # Duration> logo 15-sec-exit # 5-sec









How IMAMS Works:

PATENT PENDING

IMAMS is a Revolutionary and Dynamic LED Directive Motorist Alert Messaging System with Multiple Safety Features, that will Save Hundreds of Lives and Avoid Thousands of Injuries Annually when fully adopted! It securely mounts atop the rear doors or cab of semi-trucks and trailers to any 7-pin Wiring Harness and junction box. It is Highly Visible in all Weather Conditions to alert motorist with descriptive text messages of what they need to do to stay safe. Dimensions 2" x 6" x 30".

Base Model: has 7-dynamic safety features, (1) Disabled Vehicle Alert. (2) High-Mount 3rd Brake Light Solid Red Light or STOP. (3) High-Mount Directive Turn Signals. (4) Rear Collision Warning Alert. (5) Audible Backup Beeper. (6) Backup Red Flashing Light. (7) Environmental Sensor.

Optional Features: (1) Rear view Infrared Camera. (2) 4G communication for easy communication to receive Amber and Severe Weather Safety Alerts. (3) GPS tracking. (4) Environmental Weather Sensor. (5) Advertising Capability. (6) Railroad Crossing Alert.

FEATURES	BENEFITS
 EMERGENCY ALERT	This feature alerts nearby Motorist that the Autonomous or Non- Autonomous vehicle is disabled and what action they need to take to stay safe to avoid rear end collisions. Saves Lives!
 HIGH-MOUNT 3RD BRAKE LIGHT	CHMSLs reduce rear-impact crashes by approximately 4.3% in the long term, according to analyses by the National Highway Traffic Safety Administration. Saves Lives!
 REAR COLLISION WARNING ALERT	This feature alerts motorists when they are following too close and helps in reducing rear end collisions. Helps to reduce Insurance cost.
 HIGH-MOUNT TURN SIGNALS	This feature alerts motorists with descriptive caution text and arrows when changing lanes or making wide turns to avoid blind spot collisions.
 RAILROAD CROSSING ALERT	This feature is for FUEL TANKERS to alert motorists that this truck is required to stop, letting them know why it is stopped to avoid dangerous drive arounds.
 BACKUP BEEPER / FLASHER	This feature alerts pedestrians that this truck is backing up and provides the driver with a rear view behind them to avoid run overs. Reduces injuries and Saves lives!
 AMBER / WEATHER ALERTS	This feature can be used by local authorities to broadcast Amber and Severe Weather Alerts to thousands of trucks traveling on all highways. Provides Alerts to Larger number of Motorist!
 SUBTLE LOGO + EXIT ADS	This feature can be used to generate a monthly ad revenue stream to help offset the cost of IMAMS and to accelerate the widespread use of it as a Dynamic Safety Device to Save More Lives!