



INTELLIGENT MOTORIST ALERT MESSAGING SYSTEM (IMAMS)



IMAMS – REVOLUTIONIZING SEMI-TRUCK SAFETY WITH
ITS HIGH-TECH ACCIDENT AVOIDANCE MESSAGING.



A GUARDIAN TO MOTORIST & PUBLIC SAFETY



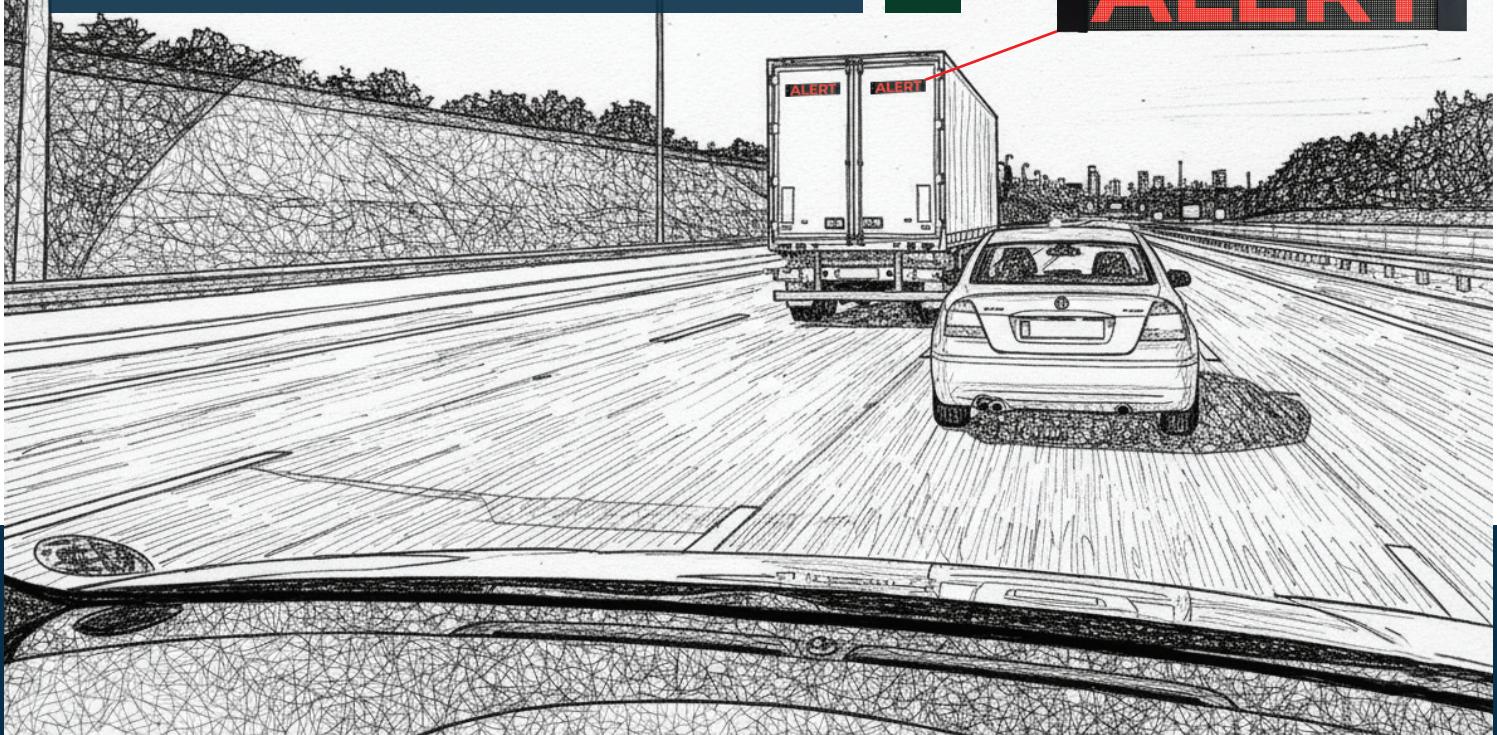
(800) 935-7570



www.imamstech.com

Revolutionizing Semi-Truck Safety

A Motorist's and Trucker's Worst Nightmare: Collisions can often be avoided with the right warning, IMAMS delivers real-time, high-tech accident-avoidance messaging designed for both autonomous and conventional vehicles to dramatically increase road and public safety.



Why Choose IMAMS?

Reduces Rear-End Collisions: Advanced warning systems significantly reduce the incidence of rear impacts, which are frequent and dangerous for motorist and truck operators alike.

Saves Lives and Lowers Injury Rates: Features such as high-mount brake lights and real-time alerts are proven by the National Highway Traffic Safety Administration to reduce crashes and save lives.

Cutting-Edge Communication: Broadcasts detailed alerts directly to nearby motorists, allowing quick and appropriate responses in critical moments. Can receive amber and severe weather alerts displayed on thousands of trucks nationwide for improved recovery of missing child and public safety.

Crash Prevention Features

Feature	Function	Benefit
Emergency Alert	Notifies nearby motorists when a vehicle (autonomous or not) is disabled, with clear action steps.	Saves lives, prevents rear-end crashes.
Rear Collision Warning	Alerts when a vehicle is following too closely. Flashes a message they are too close.	Reduces crashes and insurance costs.
High-Mount 3rd Brake Light	High-mount brake lights reduce rear-end impact risk by over 4%, federal analysis estimated CHMSLs prevent 92,000-137,000 crashes a yr.	Saves lives, improves visibility, prevents rear end crashes.
Lane Change / Blind Spot Alert	Cautions with descriptive text and directional arrows for lane changes or wide turns.	Reduces side collisions.
Environmental Sensor / GPS 4G-Communication	Provides real-time weather conditions GPS Tracking 4G-communication	Provides real-time road conditions and vehicle location.
Railroad Crossing Alert	Visibly alerts when the vehicle is stopped for a railroad, protecting all road users.	Increase safety at crossings.
Backing/Backup Alert	Pedestrian-warning with an integrated rearview system for safe reversing.	Reduces injury and saves lives.
Amber/Weather Alerts	Broadcasts Amber or severe weather alerts from authorities to thousands of trucks.	Improves awareness fleet-wide.
Subtle Logo/Exit Ads	Generates ad revenue to offset IMAMS costs, supporting rapid adoption as a safety standard.	Self-sustaining deployment.

IMAMS: A New Standard for Commercial Vehicle Safety

Adopting IMAMS means your fleet is equipped with one of the most advanced and comprehensive crash-avoidance solutions on the road today, positioning your business as a leader in both safety and innovation.

Get Answer on How IMAMS Works!

With an IMAMS system installed on your truck fleet not only will you contribute to Highway Safety but you will generate a revenue stream for your business.

Contact Us Today!



Call: (800) 935-7570

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