Intelligent Motorist Alert Messaging System (IMAMS)

<u>Features</u>	Benefits
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Emergency

Move Over Replaces 49 CFR 392.22(b)(2) -Save Lives

Slow Down Replaces 49 CFR 392.22(b)(2) -Save Lives

Disabled Vehicle Replaces 49 CFR 392.22(b)(2) -Save Lives

Red/White Lights Flashing Increase Danger Alertness -Save Lives

Stop Accident Ahead-Red Prevent Pileups -Save Lives

Alert

Amber Alerts Alert More People -Saves Lives

Tornado Spotted Take Cover Weather Alert- Saves Lives

Safety

Rear Camera Visibility for Backing Up -Saves Lives & Property

Rear LED Spotlights Visibility for Backing Up -Saves Lives & Property

Rear High Mount 3rd Stop Light Prevent Rear End Collisions -Saves Lives

Directional Turn Signals Prevent Lane Change and Wide Turn Collisions

Safety Reminders

Buckle up it's the law Reminds Motorist to Buckle Up -Saves Lives

Don't Text & Drive Reminds Motorist not to text -Saves Lives

Don't Drink & Drive Reminds Motorist not to Drink Up -Saves Lives

General Messages

Have a Nice Day Promotes Positivity