

Intelligent Motorist Alert Messaging System (IMAMS)

Message

Benefits

Emergency

Flashing Arrows -Yellow	Replaces 49 CFR 392.22(b)(2) -Save Lives
Move Over	Replaces 49 CFR 392.22(b)(2) -Save Lives
Slow Down	Replaces 49 CFR 392.22(b)(2) -Save Lives
Disabled Vehicle	Replaces 49 CFR 392.22(b)(2) -Save Lives
Red/Amber Lights Flashing	Increase Danger Alertness -Save Lives
Stop Accident Ahead-Red	Prevent Pileups -Save Lives

Alerts

Amber Alerts	Alert More People -Saves Lives
Tornado Spotted Take Cover	Weather Alert- Saves Lives

Safety

Rear Camera/Beeper	Visibility for Backing Up -Saves Lives & Property
High-mount Turn Signal	Directive Signaling -Saves Lives & Property
Rear High Mount 3 rd Stop Light	Prevent Rear end collisions -Saves Lives

Safety Reminders

Buckle up it's the law	Reminds Motorist to Buckle Up -Saves Lives
Don't Text & Drive	Reminds Motorist not to text -Saves Lives
Don't Drink & Drive	Reminds Motorist not to Drink Up -Saves Lives

Generates Monthly Revenue

Run Commercial ads	Make up to \$300 per month
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