## Founder's Biography

## Michael H. MacLean

Principal & Strategic Advisor



Michael is the founding **Principal & Strategic Advisor** at **Medicorum Wealth Management**, where he leverages three decades of experience in financial analysis, private business advisory, and strategic planning. His career path was designed to build a comprehensive understanding of both public market dynamics and the intricate world of private enterprise.

As the founding **Principal & Private Business Advisor** with **MACLEAN & Co. Financial Planning**, Michael specialized in creating integrated financial and strategic plans for private business owners. This experience provided him with a holistic view of the challenges and opportunities facing private

Prior to founding two private practices, Michael was a **Financial Advisor | Private Business Continuation Planning** with **Edward Jones**, where he focused on helping business owners navigate the complexities of succession and exit planning. This role gave him firsthand expertise in analyzing the structural and personal dynamics that drive high-stakes transactions, a skill set that is central to Medicorum's owner-objective analysis.

Michael began his career in 1996 as an **Equities & Options Trader** with **Olde Discount Stockbrokers.** As a Trader, he developed a rigorous, thesis-driven approach to market analysis. This foundational experience in scrutinizing public companies and assessing risk is the analytical engine that powers Medicorum's deep, investigative diligence today.

This diverse experience, spanning from quantitative trading to strategic private business advisory, provides the integrated perspective necessary to deliver a decisive analytical edge in high-stakes transactions.

Michael provides the deep, multi-disciplinary diligence that high-stakes investment decisions demand. His unique analytical framework is built on a comprehensive academic foundation that bridges the gap between strategy, finance, leadership, and law.

This integrated expertise includes a **Doctor of Business Administration (DBA) in Strategy** at the University of Michigan - Flint, which provides the high-level perspective needed to validate an investment thesis and assess the long-term durability of a business model. Michael's research into micro-captives provides a direct strategic advantage by allowing him to deconstruct complex corporate structures to find hidden risks and opportunities.

This specialized expertise serves as a **forensic lens for Private Equity firms** during M&A due diligence, uncovering off-balance-sheet risks and complex owner objectives to ensure more accurate valuations. For **Hedge Funds**, this same skill offers an **alpha-generating edge**, helping to identify structurally flawed companies for short theses or misunderstood, resilient businesses for long positions. And for **Management Consulting firms**, it acts as an **ondemand expert resource**, adding a deep layer of structural and risk analysis to de-risk their strategic recommendations for their clients.

Michael's **Master of Science in Accounting (MSA)** from the University of Michigan - Flint equips him with a forensic understanding of a company's financial health, allowing him to dig deeper than a standard quality of earnings report. To understand the global competitive landscape, his **MBA in Global Leadership** from Kettering University provides crucial insights into market dynamics and operational effectiveness. Finally, his **MA-Law in Wealth Management** from Regent University School of Law supplies the expertise needed to deconstruct complex corporate structures, identify hidden liabilities, and analyze the nuanced objectives of business owners.

It is this deliberate combination of four distinct disciplines that forms the bedrock of Medicorum's methodology. Michael's academic journey was designed to build the exact crossfunctional expertise required to see what siloed specialists often miss, providing clients with a truly holistic and decisive analytical edge.

Michael's career represents the deliberate fusion of rigorous, multi-disciplinary academic theory with decades of practical, in-the-trenches experience. His journey from a thesis-driven equities trader to a strategic advisor for private business owners was the real-world application of his diverse knowledge.

This unique path allowed him to forge a rare, integrated skill set, combining the **forensic** accounting of an MSA, the market perspective of an MBA, the structural insight of an MA-Law, and the strategic foresight of a DBA. It is this seamless blend of practical experience and comprehensive academic achievement that allows Medicorum to move beyond siloed analysis.

For Michael's clients, this translates into a decisive strategic asset: a holistic, investigative partner capable of deconstructing the most complex investment challenges to provide a single, validated, and actionable narrative.