

NUAGE

INTERNATIONAL WEB SERVICES

INTERNATIONAL TRADE AND SALES DEVELOPMENT | NUAGEINTL.COM

NUAGE INTERNATIONAL WEB SERVICES

NuAGE International™ Web Services reduces the need for costly travel and in person interactions while increasing connectivity between companies and international customers. **NuAGE International™** combines nearly 150 years of global export sales and marketing experience with cutting-edge, web-based technology to create a platform for export relationship management that enhances the profitability of international transactions.



WHY NUAGE INTERNATIONAL WEB SERVICES?

NuAGE International™ assists its clients in developing online contingencies to support their existing export sales and customer relationship strategies. With a clear understanding of export goals and a well-defined set of deliverables **NuAGE International™** assists its clients with the planning, design, implementation and training for their web-based solution for export relationship management that protects staff and customers while growing international markets.

WHAT DOES NUAGE INTERNATIONAL WEB SERVICES COVER?

- ✓ **Web-based export market identification**
- ✓ **Online lead generation and marketing automation, tools and techniques**
- ✓ **Email and content development and marketing for the web**
- ✓ **Training and implementation of web-based negotiation, finance, logistics and settlement**
- ✓ **Web-based meetings, training, techniques and technical support**
- ✓ **Online trade events and opinion leader webinars**
- ✓ **Web-based collaboration-enabled conference rooms**
- ✓ **Frictionless communications for online export sales, marketing and service**
- ✓ **Online export CRM; Planning, prospecting, understanding, closing and nurturing**
- ✓ **Inbound marketing tools to Attract, Convert, Close and Delight export customers**
- ✓ **Web-based agent/distributor identification, negotiation and agreements**
- ✓ **Online regional corporate and product/services registration**
- ✓ **Online training techniques for ZOOM, SLACK, HUBSPOT and LINKEDIN**

WHO ARE NUAGE INTERNATIONAL WEB SERVICES FOR?

Client's **senior management**, stakeholders, export marketing and sales professionals responsible for developing international markets, securing exports sales, settlement and selecting agents and distributors. In preparation for our proposal **NuAGE International™** begins with a simple hour conference call to determine the target export markets and issues of interest to the client.



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AL HUBER



JOE HOGGAN



JAMES SWEET



TOM JOLIE



MIKE THOMPSON



NUAGE INTERNATIONAL AFFILIATE CORP.

Al led 4 successful ground zero start-ups in UK, US, Australia & Canada. The mainstays of each success were the extensive sales, brand building, training and new product development for each of these core markets. Training ranged from 2-day offsite introductory training to 3-day advanced technical courses. Dozens of regional and International trade shows and market development activities compliment his experience at Trus Joist MacMillan, Weyerhaeuser & LP.

BREXPORT SERVICES

Joe is a results-driven senior executive with over 25 years international experience in project management, export sales/market development. Extensive experience securing contracts & developing markets on behalf of SME's & Global 1000 companies in a broad range of sectors in 40 countries. Joe's designed & implemented workshops & seminars in export sales, healthcare development, international standards & quality assurance, oil/gas pipeline instrumentation, IT in NA, Asia Pacific & G.C.C. for Trus Joist MacMillan, MacMillan Bloedel and Weyerhaeuser.

JS CONSULTING

James has a proven 30-year track record opening new markets with new products and services, operating in Europe, Asia and North America. James worked closely with large Corporations like LP, Trus Joist MacMillan, Weyerhaeuser, Consolidated Timber Holdings and as an adviser to the UK Canadian High Commission has guided and assisted smaller enterprises and start-ups connect to the right audience to explore export opportunities. James is a believer in two-key principles for market entry; understand your target market with local intelligence and networking at the right level to get to a yes, or no decision fast.

NEXT GENERATION LBM, INC.

Tom is an accomplished senior level sales and marketing executive with over 20 years of results oriented, professional building materials experience in Canada, US and Europe. Tom possesses a unique ability to work across diverse cultures and functions with excellent interpersonal and communication skills, which are complimented by his strong work ethics and genuine desire to succeed. Tom is extremely fluent in German and has worked with Trus Joist MacMillan and Huber Corporation.

WOODTEC GLOBAL

Mike has decades of sales and marketing experience across the Pacific Rim and North America with Trus Joist MacMillan and Weyerhaeuser. Mike has senior level management experience in sales and technical management, manufacturing and lead team positions. Mike speaks Spanish and some Japanese and is extremely well connected and influential in the Japanese market.



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