

THRIVE THROUGH YOUR STRENGTHS: THE POWER OF LEADING WITH WHAT YOU DO BEST

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Built on Gallup's CliftonStrengths research, a practical, leadership program for leaders to identify and intentionally apply their strengths, then activate the strengths of others, improving leadership clarity, collaboration, engagement, and execution.

Recently delivered at HITEC, dormakaba, and Purdue University.

WHY EVENT PLANNERS BOOK IT

- Tackles leadership challenges organizations are facing now — change fatigue, retention pressure, cross-functional friction, burnout, and the need to execute faster with the talent already on the team.
- Turns self-awareness into business impact as leaders aim strengths at priorities, decisions, relationships, and execution.
- Sends leaders back to work with a simple A-B-C model they can use immediately to align talent, build complementary partnerships, and reinforce the contributions that drive results.

IDEAL FOR

Leadership conferences, executive and emerging-leader programs, leadership team meetings, transformation initiatives, cross-functional teams, and organizations focused on engagement, retention, collaboration, or performance.

AVAILABLE FORMATS

- Keynote
- Breakouts
- Workshop

WHY THIS SESSION MATTERS

Organizations invest heavily in strategy, systems, and talent, yet many leaders still default to fixing what is weak. That can cause them to overlook capabilities already available. Thrive Through Your Strengths shifts the question from “What’s wrong?” to “What does the outcome require, and whose strengths are best suited to deliver it?”

Leaders strengthen self-awareness, recognize when strengths are productive or overused, manage weaknesses without making deficit-fixing the development strategy, and partner across differences. Then they learn how to activate strengths in others through a simple A-B-C framework.

THE RESULT

Clearer, more confident leaders. Teams that understand one another, collaborate with less friction, and use talent more intentionally. Stronger engagement, faster alignment, better execution, and a clearer connection between people and business outcomes.

AUDIENCE TAKEAWAYS

- 01** Apply natural strengths with greater intention to the leadership outcomes that matter most, especially when pressure is high.
- 02** Recognize when a strength is being overused, manage performance risks, and build complementary partnerships that improve collaboration and decision-making.
- 03** Use the A-B-C model to activate strengths in others: Align strengths to meaningful work, Build partnerships that complement differences, and Call out specific impact so it can be repeated.



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