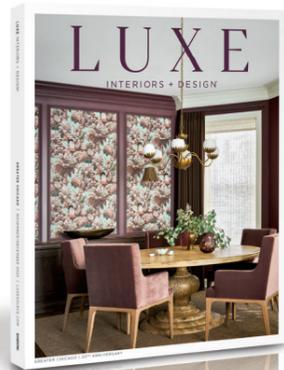


Julie Jonlich  
Interiors

630.703.5420  
juliejonlich.com

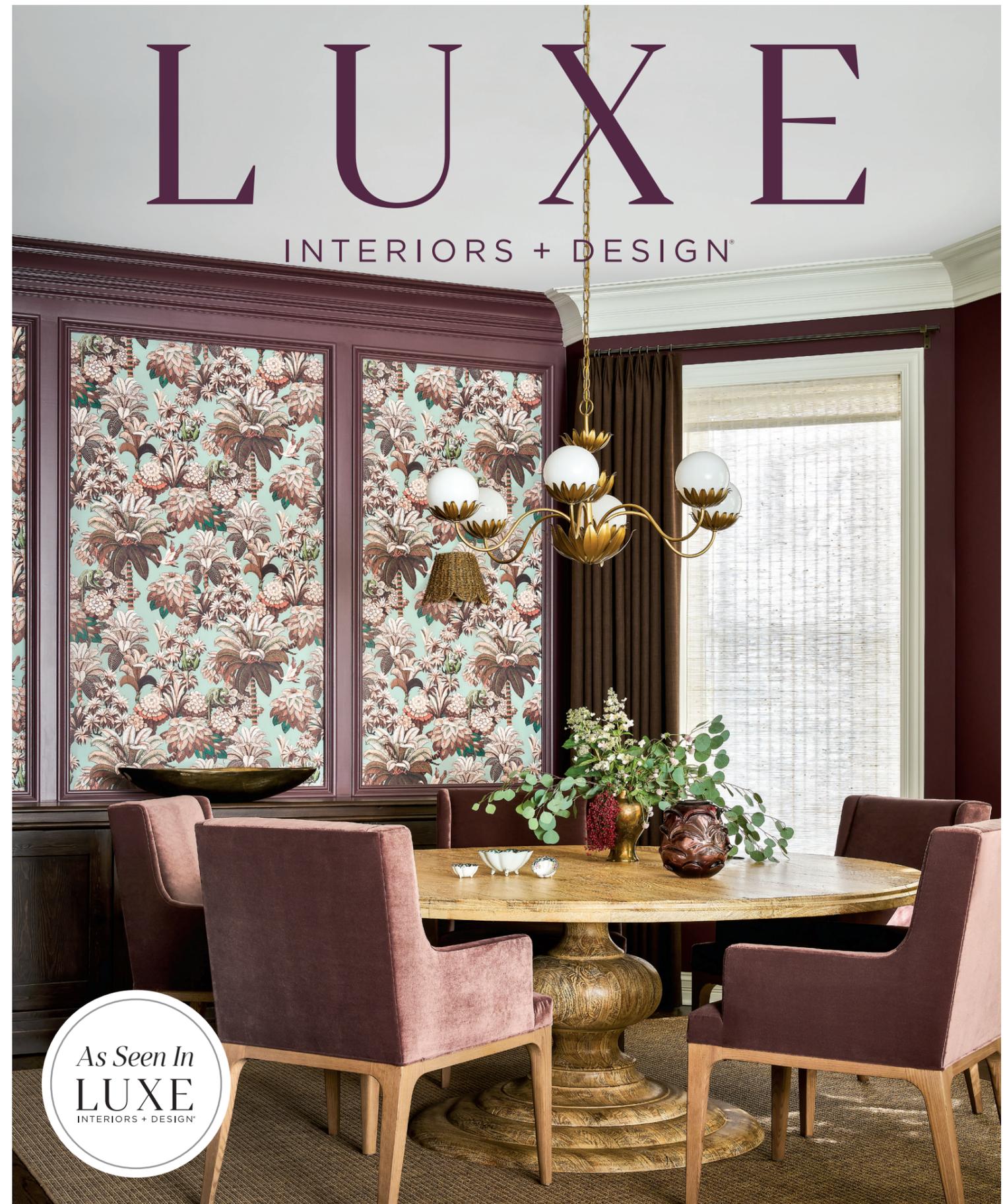
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ONES TO WATCH

*“There are no shortcuts in good design.”*

# Julie Jonlich Interiors

JULIE JONLICH, FOUNDER

630.703.5420 | juliejonlich.com | @julie.jonlich



**BOLD, EXPRESSIVE DESIGN HAS A WAY OF LINGERING** in the memory, especially when it’s rooted in thoughtful planning and a deep understanding of how people live. That’s the approach guiding Julie Jonlich, Founder of Julie Jonlich Interiors. Since launching her Chicago-based firm in 2001, she’s brought a dynamic touch to residential and commercial spaces alike. “We focus on the impactful use of color, pattern and texture,” Jonlich explains, “and we love reimagining existing elements to create maximum interest.” Her early work in model home merchandising taught her to design quickly and strategically—skills she still draws on today. Known for balancing tradition with innovation, Jonlich also thrives on long-term client satisfaction. “It’s incredibly rewarding to visit a project years later and see that the client still loves it,” she shares. As the firm continues to evolve, Jonlich remains focused on raising the bar through timeless design, curated materials and creativity that connects.



## Design Foundations

Jonlich’s design journey began at the Harrington Institute, where she studied under legendary industry leaders who instilled in her a rigorous, inspired approach to interiors. “The more time passes, the more I value the education, skills and inspiration I received from them,” she says. That early foundation continues to influence her work and her belief that good design is never rushed—it’s an A-to-Z process rooted in discipline and vision.

## Adaptive Approach

Whether designing a space from the ground up or updating existing elements, Jonlich’s process always starts with getting to know the client. While each project is different, her ability to balance form and function remains consistent. “I love the process of reimagining things,” she says. “Giving something a fresh, new look makes everyone happy.” Her team’s flexibility and resourcefulness proved essential during the pandemic, when they furnished homes with stylish rental pieces.

## Legacy + Impact

Looking ahead, Jonlich aims to continue evolving her firm while staying grounded in its core design principles. “The industry is always changing. Being in the know and staying active in the industry keeps us on point,” Jonlich explains. She envisions a future where her firm’s work leaves a lasting imprint through designs that blend tradition with innovation, adapt to the needs of modern living and elevate the daily experience for the people who inhabit them. Community service also plays a part in this legacy, as Jonlich gives back by serving on municipal advisory boards and consulting on the renovation of historically significant structures.



**ABOVE** In this inviting kitchen designed for a young family, a bright, low-maintenance layout is accented with the client’s favorite shade of teal for a fresh and highly livable space. **RIGHT** Sleek accessories and minimalist styling elevate this clean-lined primary bath, where modern finishes and thoughtful details come together.

**PHOTOGRAPHY** MARCELLO RODARTE



JULIE JONLICH INTERIORS  
 CLOVER DESIGN  
 HINSDALE, IL  
 JULIE@JULIEJONLICH.COM