



THE WOODWARD DREAM CRUISE AVAILABLE IN SYNDICATION *WINNER OF 6 REGIONAL EMMYS* **AUGUST 23-SEPTEMBER 15, 2025**

Take a ride down memory lane and celebrate America's love affair with the automobile at the **Woodward Dream Cruise**.

The Woodward Dream Cruise

- **The largest one-day automotive event in the world!**
- **Attracts more than one million people from around the globe!**

Woodward Avenue was the testing ground where engineers from Ford, General Motors and Chrysler once raced their rides. Now, each August, more than a million visitors come to experience the memories. Thousands of classics, including Camaros, Impalas, Road Runners, Chargers, and Mustangs, as well as cars from the 30's, 40's and 50's parade the Avenue.

The Woodward Dream Cruise is celebrated by both local and national celebrities like comedian Jay Leno, world-renowned chef Guy Fieri and top auto racers like Jimmie Johnson, Jeff Gordon and Helio Castroneves.

This special one-hour program lets viewers ride shotgun and get a streetside view of the largest collection of rare classic and muscle cars on earth!

Title: **Classic Car Dream Cruise**
Duration: **One hour special**
Barter split: **6 min. network / 8 min. local**
Window: **August 23– September 15, 2025**



Contact:
Tim Voit
Sewee Entertainment
(843) 224-3444

