

# DESIGNING SPACES

## *“A Modern Take on Transforming Your Favorite Spaces”*

Designing Spaces™ now in its 16th year, is America’s signature home improvement series that travels all over the country, remodeling, redefining and redesigning spaces.

### SHOW PREMISE

Designing Spaces™ is an award-winning home improvement show that travels the country to remodel, redecorate and redesign the spaces where we live, work and play. The series features innovative décor designs, DIY projects and step-by-step transformations, capturing the essence of the spaces where we spend the majority of our time. From mortgage tips to bathroom overhauls, HVAC installations to flooring projects, Designing Spaces has you covered, inside and out.

#### FORMAT

30-minute home improvement show that incorporates brands and products into an entertaining, solutions-focused story. Segments range from one minute up to a full show.

#### SETTING

In-studio at BrandStar Studios and on location around the country.

#### EPISODE SYNOPSIS

Each episode is built around a theme from one of our Designing Spaces “Family of Spaces.”

Designing Spaces™

Pet Spaces™

Green Spaces™

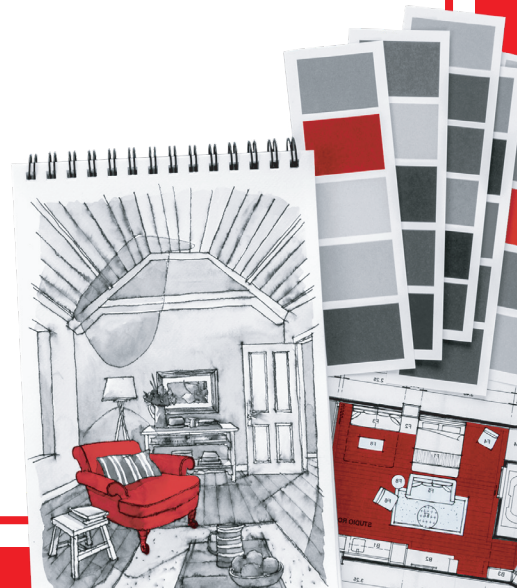
Kids Spaces™

Holiday Spaces™

Spaces of Hope™

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# BrandStar Originals



**Brand Integration at its best!**

We are more than product placement, brand entertainment, and branded segments. Utilizing custom-created storylines within our BrandStar Originals, we are able to better the lives of men, women, and their families, by showcasing products and services that provide positive-based solutions to everyday challenges through seamless and purposeful brand integrations.

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