



ABOUT MILITARY MAKEOVER

The men and women of our military risk everything to protect our country's freedom and our way of life. But who protects them when they return? Who supports them, helps them in their time of need and gives them hope for the future?

Airing on Lifetime® TV, Military Makeover with Montel Williams offers hope and a helping hand here on the home front to members of our military and their loved ones. Navy veteran, talk show legend and military advocate Montel Williams seeks to transform the homes and lives of military families across the country. This special series enlists conscientious Fortune 500 companies, designers, contractors, landscapers and other home improvement professionals.

Help starts at home for veterans on Military Makeover.

FORMAT

30-minute home improvement show that features hosts, designers and brands coming together to serve a military family in need of a home makeover. Segments range from one minute up to a full show.

SETTING

Primarily on location at the homes of military veterans across the country.

HOST

Montel began his professional career in the United States Marine Corps, becoming the first black Marine selected to the Naval Academy Prep School to then go on to graduate from the United States Naval Academy. Williams earned a degree in general engineering and a minor in international security affairs and served in the military for a total of 22 years. He is best known as the Emmy Award-winning host of The Montel Williams Show. Montel is a passionate advocate for veterans, education and health. Montel is thrilled to be a part of Military Makeover, relishing the opportunity to give back to his fellow veterans.

SERIES OVERVIEW

Whether it's a veteran and their loved ones, a wounded warrior or a newly relocated military family, this mini-series salutes those who have made the ultimate sacrifice, offering hope and a helping hand right here on the home front.

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www.militarymakeover.tv

HOST

Montel Williams



BrandStar Originals



Brand Integration at its best!

We are more than product placement, brand entertainment, and branded segments. Utilizing custom-created storylines within our BrandStar Originals, we are able to better the lives of men, women, and their families, by showcasing products and services that provide positive-based solutions to everyday challenges through seamless and purposeful brand integrations.



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