THE 2025 JT100 SPECIAL

BOLDER, BRIGHTER!

A MADE-FOR-TELEVISION CELEBRATION OF THE MOST INFLUENTIAL LGBTQ+ INDIVIDUALS SHAPING CULTURE, POLITICS, AND SOCIETY TODAY.











2024 Out100:

13B Earned Media UVMs

90M Social Impressions

Nyle DiMarco

47M Social Engagement

- **Celebrity Interviews**
- **Hometown Heroes**
- Red Carpet & Awards from the Out100 Gala

Hear their stories in their own words

NIECY NASH MEG STALTER FRANKIE GRANDE BOB THE DRAG QUEEN NYLE DIMARCO NISHA GANATRA JUAN PABLO DI PACE BING CHEN JAMES LONGMAN AND MANY MORE...















Add'l Distribution Partners Incl.







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PROUD

Presenting Entities EQUALPRIDE

ABC OWNED TELEVISION STATIONS

Planned Promotion
DIGITAL & SOCIAL PROMOTION ACROSS
EQUALPRIDE BRANDS (23M+ AUDIENCE)

Duration ONE HOUR SPECIAL

Barter Split 7:30 MIN. NETWORK / 6:30 MIN. LOCAL

Window

DECEMBER 20, 2025 - JANUARY 31, 2026