

# UNCOVERING AMERICA'S WILD SIDE



## The Travel Series that Goes Off-Off the Beaten Path

An eccentric hobby, quirky interest, or bizarre collection: Everyone has something that makes them different. Maybe even weird.

In this upbeat, fast-paced travel series, **WILD TRAVELS** uncovers entire communities of unique people, places, and events across the United States where unusual passions are not only embraced but wholly encouraged!

Coming off successful 3-year run, nationally on PBS

- + US Total Market Coverage: 93%
- + Including 49 of top 50 Markets



### RIDE ALONG EACH WEEK

as Emmy® award-winning host Will Clinger guides viewers on a fascinating tour of America's wild and wacky destinations:

- NAT'L BEARD & MUSTACHE COMPETITION
- UNICYCLE FOOTBALL
- TUG-OF-WAR ACROSS THE MISS. RIVER
- GIANT PUMPKIN REGATTA
- SEARCHING FOR SASQUATCH
- FROZEN DEAD GUY DAYS
- MUSTARD MUSEUM, and so many more...

**CRITICS, VIEWERS, & PROGRAMMERS LOVE IT!** "WILD TRAVELS is more than enough to satisfy all tastes...and gives us something valuable" Chicago Tribune



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