



NEWSLETTER EMAIL TEMPLATE

From: Entity or person the audience knows
Subject: 6-9 words summarizing content

Dear person,

No one reads this, unless you make it unexpected.

Event on date

Info about this. They won't read this unless they are interested in the heading. [Sign up by date.](#)

Activity for you

Info about this. They won't read this unless they are interested in the heading. [Prep for activity.](#)

News about person

Info about this. They won't read this unless they are interested in the heading. [Read person's bio.](#)

Last note without an action

Info about this. They won't read this unless they are interested in the heading, **unless you bold it like this.**

Sign with your niceties, or not at all.

Mailed It!

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