

Novelia® Key Advantages⁴

- **100% Eye Protection & 0% Preservative induced Corneal and Conjunctival Toxicity**
- **Assured sterility for 60 days after opening**
- **Patient-Friendly** as it provides **Blue tip** for better precision and **ease of delivering drops**
- **Calibrated drops**
- **Cost Effective** as it provides **two month therapy** in one bottle
- **Tamper proof, Leakage proof**



With

The **Preservative-Free** Anti-Glaucoma Therapy

ABPress® PF
Eye Drops

(Brimonidine Tartrate 0.15% + Timolol Maleate 0.5%)

1. Alessandro Bagnis, Marina Papadia, Riccardo Scotto, Carlo E. Traverso; Antiglaucoma drugs: The role of preservative-free formulations; Saudi Journal of Ophthalmology (2011) 25, 389-394
2. Ophthalmic Novelia White Paper 2015
3. Microbiological package test: P221-V01, P-156-V06, P292-V03, P189-V02
4. www.nemera.net

Product of:
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INTERNATIONAL

2020000

PRESERVATIVE-FREE

ANTI-GLAUCOMA THERAPY

With **NOVELIA™**

Introducing



ABPress® PF
Eye Drops

(Brimonidine Tartrate 0.15% + Timolol Maleate 0.5%)

In Collaboration with...

Nemera



Entod Pharmaceuticals
Ocular Care & Wellness Since 1977

Preservatives -A Major Concern¹

Preservative is a major concern for Patients.

- With Pre-existing or concomitant dry eye/ocular surface disease
- Those receiving a multidrug topical treatment
- Those whose treatments are expected to last over several years
- Those who are about to undergo glaucoma surgery.

Scientific research has shown that Preservative (in Eye Drops) can lead to:

- Alteration in pre-corneal tear film
- Loss in tear film stability
- Immuno allergic effects and
- Irritations

*Thus jeopardizing adherence to treatments. Hence patients need a **Preservative-Free** eye drops*

Novelia® Preservative Free Bottle-The Remedy

- Novelia® is an intelligent designed bottle by Nemera (A French Company)
- **Novelia®** has been designed to be the best **Preservative-Free** Bottle System to meet patients' needs.

The Novelia® Preservative-Free Bottle System has Successfully Passed The Most Stringent Tests³

- **Microbial Challenge Test**
- **Silicone Compatibility Test**
- **Vacuum Leakage Test**
- **Patient Use & Misuse Test**

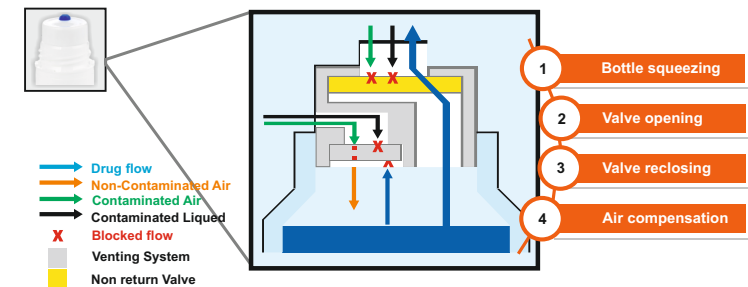


With Novelia®, Preserve Patient's Eyes, not Drugs.

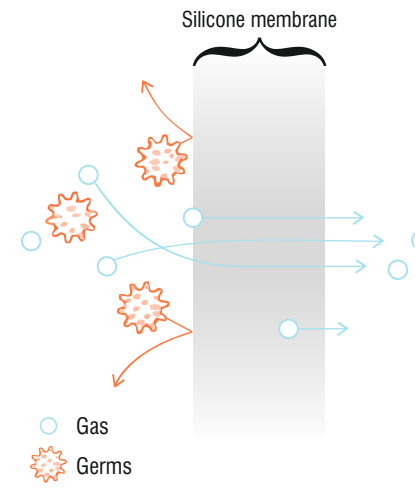
Functioning of the Novelia® system



- The one-way valve ensures that no contaminated liquid can be re-introduced to the container after the drop has been dispensed,
- The intake of air into the dispenser takes place via a separate venting system with a silicone membrane called **PureFlow™ Technology**.²



PureFlow™ Technology



- The venting system filters the intake of air using a very fine membrane manufactured from silicone polymer.
- The **silicone membrane** is a solid, non-porous material. It is homogenous and does not contain any holes therefore its characteristics can be precisely engineered.
- The membrane's intermolecular distance is of the order of nanometers, allowing the passage of air through the membrane, but completely **preventing the passage of any liquid or solid, including bacteria.**