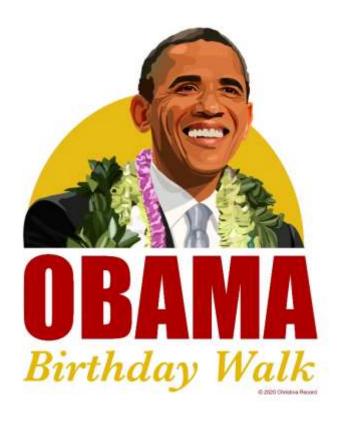
Obama Hawaiian Africana Museum Announces Third-Annual Obama Birthday Walk to be Held Virtually on Sunday, August 2

FOR IMMEDIATE RELEASE

HONOLULU (July 15, 2020) – Born in August 1961 at Kapi'olani Medical Center for Women and Children in Honolulu, O'ahu, Barack Hussein Obama II rose in life and career to become the United States' first president of African-American descent, and first U.S. president from Hawai'i.

In honor of President Obama's legacy, birthday and birthplace, the Obama Hawaiian Africana Museum will be holding its third-annual fundraising Obama Birthday Walk virtually from 7 to 8 a.m. on Sunday, August 2, 2020.

To ensure compliance with Centers for Disease Control and Prevention social distancing guidelines, and for the safety of everyone, this year's walk will be held online via Zoom.



For individual or team walkers:

There will be a brief virtual program for

all participants to view on August 2 after which each participant will be invited to complete the walk on their own and at their leisure rather than coming together for the large gatherings the event has hosted in previous years. Participants in this year's fundraising walk are asked to complete its three miles individually or in a small group. Individuals who wish to participate in the walk may register HERE.

For supporters preferring to stay at home:

Participants who would like to support the event from home are invited to log in for the virtual program on August 2. Non-walkers are asked to please register in advance at this <u>LINK</u>.

Special guests of the Obama Birthday Walk will include Ms. Black Hawai'i Frances Harimoto and former state senator Will Espero. The event will also feature a lively exchange of social media posts and photos from participants. The fundraising walk's schedule of events may be found HERE.

"Since 2018, thanks to the generosity of many, the Obama Birthday Walk has raised well over \$10,000," said Obama Hawaiian Africana Museum Director Deloris Guttman. "This year we seek to raise \$50,000 to help the Obama Museum preserve our cultural heritage and history."

Registration for the fundraising walk includes an annual membership to the Obama Hawaiian Africana Museum and a subscription to the museum's online newsletter. Obama Birthday Walk

T-shirts will also be available for purchase, with proceeds benefitting the museum's construction fund.

The Obama Birthday Walk also supports the Hawaiian Africana Youth Enrichment Program (HAYEP), which was created to acquaint teachers and students with the experiences of people of Africana descent through cultural experiences.

Guttman added, "When you choose to support the Obama Birthday Walk, you join hundreds of other museum sponsors and members, families, friends, and community and group leaders to help make the museum a reality."

About the Obama Birthday Walk

In collaboration with the Obama Hawaiian Africana Museum, the <u>Obama Birthday Walk</u> an annual celebration honoring the 44th U.S. president's birthday, birthplace and early childhood in Hawai'i. The event raises awareness and funding for the purchase of a permanent home for the Obama Hawaiian Africana Museum.

About the Obama Hawaiian Africana Museum

Established in 1998, the museum honors the birthplace of the 44th U.S. president and his childhood legacy. The <u>African American Diversity Cultural Center Hawaii</u> (AADCCH), which is the parent organization of the museum, was founded in 1997. A 501(c)(3) nonprofit agency, its mission is "to preserve, perpetuate and promote the contributions of Africana early settlers, descendants and contemporary African Americans to educate young and old residents including visitors."

Media Contacts:

Deloris Guttman Director Obama Hawaiian Africana Museum (808) 597-1341 aadcch@aadcch.org