



Abigail Hitchcock

CONTACT



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SKILLS

- Customer Service
- Communication
- Problem-Solving
- Teamwork
- Attention to Detail
- Professionalism
- Sales and Persuasion
- Scheduling and Time Management
- Adaptability
- Event Management and Production
- Organization

EDUCATION

UNIVERSITY OF GEORGIA

Expected Graduation Date May 2027

Bachelor in Advertising
Minor in Sports Management

JOHN MILLEDGE ACADEMY

2009-2023

GPA: 3.98

SUMMARY

I am an Advertising major and Sports Management minor at the University of Georgia with hands-on experience in fan engagement, gameday operations, live event stage management, and retail sales. I am skilled in communicating with diverse audiences, coordinating event activities, and creating engaging customer and fan experiences.

EXPERIENCE

GAMEDAY OPERATIONS INTERN

UGA Club Hockey

May 2026 - Present

- Coordinate and execute live gameday entertainment, managing stage cues and transitions to ensure seamless event production
- Communicate with in-game host, event staff, and production to maintain schedules and support efficient gameday operations
- Adapt to real-time changes and troubleshoot unexpected challenges to deliver an engaging and memorable fan experience

SALES ASSOCIATE

Epiphany Boutique

April 2026 - October 2026

- Deliver personalized customer service to create a welcoming and engaging shopping experience
- Build strong customer relationships through effective communication, product recommendations, and sales support
- Monitor and analyze daily sales performance and key business metrics to support store goals and business growth

FAN EXPERIENCE STUDENT ASSISTANT

University of Georgia Athletic Association

August 2025 - Present

- Facilitate memorable on-field experiences, including post-game access opportunities
- Monitor and coordinate sideline access to ensure a safe, organized, and enjoyable experience for fans
- Coordinate fan photo opportunities with the UGA mascot, creating engaging and memorable gameday experiences