

NEW ORLEANS RECREATION DEVELOPMENT FOUNDATION
2018 Events: Dates, Locations and Target Audiences

NORD Events	Date	Location	Target Audience	2016 Participation	2017 Participation	Target 2018 Participation	Co-Sponsors
Family Game Nights	3rd Friday, every other month	Milne, Rosenwald, St. Bernard, Cut-Off, Stallings	Youth with special needs and families	167 (Only 2 events in 2016)	417	100 each event = 600 total	Peyback; NRPA/Walmart Foundation
Spring Movies in the Park	10 Friday evenings, March - May	10 playgrounds or rec centers if rain	Orleans Parish Residents & Families	1099	1,553	250 each event; 2,500 total	Energy
Easter Eggstravaganza	3/24/2018, 3/31/2018	Behrman, Joe Brown	Orleans Parish Residents & Families	920	843	1,000 at each site	Energy
International Kite Day	3/24/2018	Milne	Orleans Parish Residents & Families	N/A	169	200	Liberty Bank
International Jazz Day	4/26/2018	Treme	Orleans Parish Residents & Families	N/A	83	300	Energy
Youth Fit Fest	4/21/2018	Milne	Youth and families	605	516	800	NRPA/Walmart Foundation, Hancock Whitney Bank
Baseball/Softball Citywide Championship and Fan Fest	July TBD	Milne	Youth and families	N/A	1,200	1,400	
National Parks and Recreation Month Family Fun Walk	July TBD	Pontchartrain Park	Orleans Parish Residents & Families	35	58	150	Energy
International Seniors Day	8/21/2018	TBD	Orleans Parish Seniors	377	867	1,000	
Back to School Fall Expo	8/11 & 8/18	Behrman, Joe Brown, Stallings, Lyons	Youth and families	2009	1,327	500 each site = 2,000 total	
Flag Football Citywide Championship and Fan Fest	August TBD	Joe W. Brown	Youth and families	N/A	2,500	2,500	Chevron
Fall Movies in the Park	10 Friday evenings, Sept - November	10 playgrounds or rec centers if rain	Orleans Parish Residents & Families	1944	1,443	250 each event; 2,500 total	Energy
Hispanic Heritage Celebration	TBD	Annunciation	Orleans Parish Residents & Families	419	75	500	Energy
Halloween Spooktacular	10/31/2018	All rec centers	Youth and families	3,354	3,499	4,000	Energy
Tackle Football Citywide Championship and Fan Fest	November TBD	Joe W. Brown	Youth and families	4000	4,500	4,500	Chevron
Cultural Arts Showcase	11/15/2018	Gernon Brown	Orleans Parish Residents & Families	152	211	200	Energy