

## Christmas Performer Workshops



**Santa True Thomas**  
also known as  
Robert Suetter and  
instructor of Christmas  
Performer Workshops.



Santa True has developed a truly innovative training style and technique with materials and content to enhance your performance.

CPW was the first training program to offer in-depth multiple presentations that focus on performing. True was the only instructor to teach 5 workshops at Discover Santa and 6 workshops at International Santa Celebration in Denver.

It is the mission of True and CPW to richly equip all the participants in the workshop with real world application of performance fundamentals and skills, that will help them develop their own unique Christmas characters in a supporting, fun and engaging way.

### **THANK YOU** to our 2019 sponsors:

- Nationwide Santa's
- Santa & the Business of Being Santa
- Jessica Rosa Photography
- StuffForSanta.com
- SpanglePrinting.com
- SantaForRent.com

Interested in being a 2020 Sponsor?  
Call 1-800-432-4202 for information

[SchoolofSantas.com](http://SchoolofSantas.com)

"School of Santas" presents:



**Jessica Rosa**  
professional photographer,  
digital artist, editorial  
designer, graphic designer,  
and social media manager.

Specializes in Santa & Mrs.  
Claus photos, view her work  
at [www.jrosaphoto.com](http://www.jrosaphoto.com)

**EARLY BIRD - Thursday**  
"Design, Posing, & Media - Oh MY!" -  
Thursday 1pm-4pm  
"Story-time" Cookies & Milk Reception  
- Thursday 8-9pm

Jessica shares her insight and expertise in helping you build an audience on social media and book more clients. Plus, learn about the photographers point of view and what they are looking for in your performance.



**Darla Bicknell**  
also known as Mrs. Claus  
Dallas, she has been  
entertaining audiences for  
more than 20 years.

Seen on the hit show "The  
Shark Tank" as Mrs. Claus!

**"Making Spirits Bright" - Friday**  
9am-3:30pm

Darla's unique 'Show-Me' approach and her joyful personality, brings Mrs. Claus to life like you have never seen her before! Knowing the best way to learn is when you are having fun and it comes from the heart, Darla will help you bring your performance to the next level.

July 16 - 19th, 2020!



**Christmas Performer  
Workshops - Friday 4-6pm  
Saturday 9-Noon and 1-5pm  
Sunday 9-Noon and 1-4pm**

Simply put, no matter how fancy the outfit may be, it's the person wearing the outfit who brings the magic to life. If you have great performing skills, you will do a better job of sharing that magic which gets you better gigs and pay.

The Performing Fundamentals workshop includes: Vocals, Physicality, Improv, Storytelling, Building Back Stories, Character work and philosophy, Dealing with Marathon Performance, Working as Duos, Stage Presence, Developing your Scene Breakdowns, Expressiveness, Coaching, and much, much more!



It was a packed house at ISC 2018!