

Hello Consignors!

We are anxious to help you cash in during the spring event and we have two tips to help you do so!

- 1. Price it WELL and watch it SELL! Prices slightly too high are <u>big reasons</u> for low sales. Think of what YOU would pay at a consignment sale. Then, remember prices you find on clearance racks with extra coupons! Try to beat those prices and wow shoppers into buying more and more.
- 2. Mark them DISCOUNT and help your bank ACCOUNT! Participate in DISCOUNT DAY! This morning of the sale has a HUGE turnout of shoppers who specifically attend for 50% off. Don't encourage those shoppers to choose discounted items over your full price items.

Happy Tagging! Kim and Julie <u>www.thekidsale.biz</u> Facebook <u>The Kids Sale of Windermere</u>

Here is a great guide from our friends at Consignment Mommies:

