



## SERVICES FOR SMBs & STARTUPS

US-UK CONSULTING (USUKCT)

Practical Business Solutions for Founders, Startups & Growing Teams

### WHAT WE OFFER

Support for everyday business needs – done smart, fast, and affordably.  
Whether you're launching, growing, or fixing parts of your business, we bring clarity and action.

#### STARTUP & LAUNCH SUPPORT

- ★ Business Plan Creation
- ★ Pitch Decks for Investors
- ★ Legal & Entity Setup Support (via partners)
- ★ Website & Branding Starter Kits
- ★ CRM / Tech Tools Setup (Zoho, WhatsApp Business, etc.)

#### SALES, MARKETING & BRANDING

- ★ Logo Design & Brand Identity
- ★ Social Media Setup & Guidance
- ★ Google Business Profile & Local SEO
- ★ Email Templates & CRM Pipelines
- ★ Basic AI Automation (e.g., ChatGPT for emails, support)

## OPERATIONS & GROWTH

- ★ Cost Reduction Analysis
- ★ SOPs & Templates for Hiring, Onboarding, Customer Service
- ★ Process Clean-Up (manual → semi → automated workflows)
- ★ Staff & Franchise Support
- ★ Franchise



## INTERNATIONAL EXPANSION (LITE)

- ★ Market Feasibility for US ↔ UK
- ★ Local Partner Matching (Lawyers, Agents, Brokers)
- ★ WhatsApp Business International Setup
- ★ Website Localization & Content Rewrite

## WHO IT'S FOR

- ★ New entrepreneurs with a great idea but no roadmap
- ★ Family businesses modernizing operations
- ★ Franchise owners needing back-office help
- ★ Immigrant founders needing market setup & support
- ★ Teams too busy to learn AI or build systems from scratch

## ENGAGEMENT OPTIONS

- ★ Single Projects (starting from \$495)
- ★ Monthly Packages (retainer-based)
- ★ Business in a Box (all essentials in 3–6 weeks)
- ★ Emergency Advisory (48-hour turnaround)

## LET'S MAKE IT SIMPLE

Book a Free Business Health Review at <https://usukct.com/business-health-review>

Email: [ray@usukct.com](mailto:ray@usukct.com) | LinkedIn- <http://www.linkedin.com/in/raydayusd>

Construct Techniques LLC

