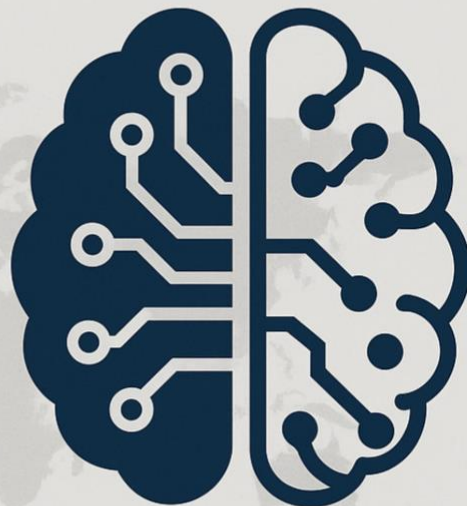


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BOARDROOM PULSE #5 *By Ray Day | USUKCT Consulting*

AI GOVERNANCE: BEYOND SUPERFICIAL OVERSIGHT

Why Boards
Must Move from
Awareness to
Authority



By Ray Day

#BoardroomPulse

AI Governance: Beyond Superficial Oversight
Why Boards Must Move from Awareness to Authority

Generative AI has stormed the enterprise. Over 90% of business leaders are accelerating AI adoption but only a fraction has the governance muscle to match.



Boards are at a crossroads: either they lead AI integration from the top, or risk becoming passengers in a vehicle they can no longer control.

While most boardrooms now acknowledge AI's importance, governance conversations remain strikingly superficial. Ticking the box on ethics statements or data policies isn't enough. AI requires what most companies still lack: **strategic oversight embedded at the design, deployment, and impact stages.**

"We don't need boards to code but we do need them to *govern* code driven futures."

Recent research shows less than 10% of global firms have embedded AI oversight into their risk management processes. Fewer still have reviewed AI implications within audit, legal, or succession frameworks.

This isn't just a technology issue it's a leadership one. AI will define cost structures, compliance exposures, and even brand trust. That puts it squarely in the board's domain.

What strong AI governance looks like:

- Clear board accountability for AI outcomes
- Ongoing risk reviews across algorithmic bias, privacy, and intellectual property
- Cross-functional AI committees with board involvement
- Regular scenario planning tied to AI disruption, workforce impact, and reputational risk

Board chairs and directors don't need to master Python or prompt engineering. But they *do* need to master how to frame, fund, and challenge AI driven decisions.


When governance fails, AI risk becomes systemic. When done right, it becomes a competitive advantage.

Boardroom Pulse Takeaway:


The question is no longer whether AI belongs in the boardroom—it's whether your board is prepared to govern it with clarity, courage, and credibility.

Closing Reflection

Every board has two calendars:

 The one with scheduled meetings — and the one where real risk shows up uninvited.

Which one are you really leading from?

 Dive in and share your perspective.



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