

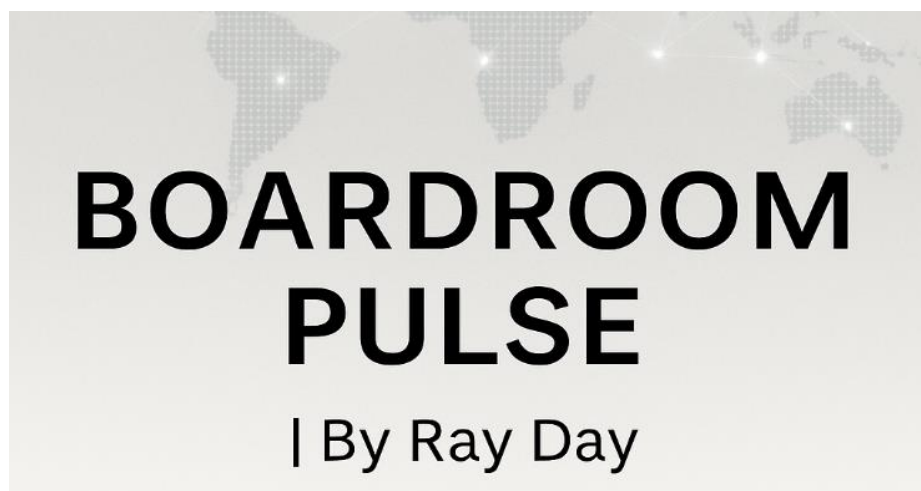


## ***Boardroom Pulse #1.*** **Boardroom Pulse | By Ray Day**

# **Global Dialogues Are Rewriting Board Strategy**

*From Davos to the boardroom:*

*How a WEF dialogue sparked a rethink on resilience, risk, and cross-border governance.*



Boardroom Pulse | By Ray Day



USUKCT Consulting — Boardroom Strategy Across Borders

Earlier this week, I joined a WEF white paper discussion — hosted by two dynamic board voices: Dr. Ingrid Vasiliu-Feltes and Dr. Martha Boeckenfeld.

What began as a post about digital transformation quickly evolved into a global call to rethink supply chains, resilience, and inclusive strategy at the board level.



💬 “*Smart supply chains = sustainability + sovereignty.*”

This quote stayed with me.

In a world navigating AI, climate volatility, and trade in balances, boards can no longer operate in silos. Today’s strategies are being shaped in real-time, through open dialogue — across sectors, across borders, and across disciplines.


We added our voice to the thread and received more impressions than even the original post — a testament to the growing appetite for practical, principle-driven leadership conversations.

#### **Our Top Comment Reached:**

- **1,294+ impressions**
- Outperforming major global profiles on the thread
- Highest reach to date

We’re learning that *comments are strategy*. Engagement is insight. And visibility, when paired with clarity — becomes influence.

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 **Boardroom Pulse** will now share these micro-strategies, ideas, and threads — every week.

Expect:

- Strategic insights from live board conversations
- Takeaways from high-performing LinkedIn posts
- Frameworks for modern governance, AI-readiness, and family business expansion

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#### **Want more boardroom insights?**

Follow [Ray Day on LinkedIn](#) and explore our global advisory services at [usukct.com/business-health-review](https://www.usukct.com/business-health-review).

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