

Boardroom Pulse #2. No Boardroom Pulse | By Ray Day

Why Boards Still Fail — Even in 2025

Decades of reform —

and boards are still blind to external forces, investor signals, and governance gaps. Why?



Issue #2: Boardroom Blind Spots That Lead to Strategic Missteps

Despite decades of governance reforms, risk protocols, and leadership programs, too many boards still miss the mark.

Even in 2025, one critical blind spot remains:

external visibility — into economic shifts, geopolitical tremors, and market innovation.

- ♦ "Board effectiveness is undermined not by lack of ambition, but by poor visibility into external forces." Ray Day
- ♦ "A lack of structure and risk oversight blurs accountability." Matteo Turi

#BoardroomPulse #FamilyBusiness #TechBoards #ConstructionLeadership #Investors #GovernanceMatters #RayDay #USUKCT #BoardroomExcellence





Top 5 Pillars of Board Resilience:

- 1. Clarity in board structure
- 2. Clearly defined duties and liabilities
- 3. Robust audit and reporting systems
- 4. A living, actively updated risk register
- 5. Strategic investor relations oversight



Quick Reflection

How many boards you know update their risk register **before** a crisis — not after? Or treat investor relations as a **strategic function**, not just quarterly PR?



Let's Talk:



What would *you* add to the list above?

✓ Is your board staying ahead of external forces — or reacting too late?



Want your board assessed?



Let's benchmark your board's readiness today.

Before posting write up to audience

Even in 2025 — why are boards still failing?

In this Boardroom Pulse edition, I spotlight the blind spots still plaguing modern boards from family businesses to high-growth tech and capital-intensive sectors like construction.



Investors see risk.



Founders feel stuck.



Operators can't fix what boards won't face.

Boards must evolve — not just meet.

Read this pulse check on where it's going wrong — and what must change.



Dive in and share your perspective.

https://www.linkedin.com/pulse/why-boards-still-fail-even-2025-ray-day-lctve