Boardroom Pulse #12 | When AI Becomes Minister: Boards and the New

Public Infrastructure



Albania just appointed an AI "minister" for procurement. Swedish scientists are deploying DNA nano robots to target cancer. These are not fringe experiments. They show AI moving from back-office efficiency into public trust and human survival.

When AI becomes infrastructure, the board is no longer deciding on a technology project. It is deciding on ethics, sovereignty, resilience, and brand trust. The risk is not just operational failure but public backlash, regulatory intervention, and erosion of legitimacy.

Signals to Track

- 1. **Public Trust**: Who grants AI the "right to decide"? Citizens, regulators, or boards by proxy?
- 2. **Accountability**: When AI misfires procurement fraud or health harm who is accountable? Minister, machine, or board?

3. **Infrastructure Drift**: Al deployed as infrastructure has a way of scaling quietly until it becomes irreversible. Boards must set thresholds for escalation before drift becomes dependency.

Boards that see AI only as cost reduction will miss the bigger play. Once it becomes public infrastructure, the question is not whether AI works but whether society accepts it.

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