



Spotlight: Hendrick Henningson – Founder of HBL
Interviewed by Hollywood Host: David L Peters



DLP: Hi, this is David L Peters for VNSNRadio.com's Top of the Hour Luxe News. Today I am interviewing founder of HBL Hendrick Henningson. How are you Hendrick?

HH: I'm fine, thank you. I'm speaking with you from Spain!

DLP: Good! I just have a few questions for you so we can find out a bit more about your company.

HH: OK!

DLP: When was your company founded and why?

HH: We found it, though I found it three years ago, although it's built on all my contacts from ten years back. The reason I opened the company is there was a demand in the luxury markets and more or less.

DLP: In a nutshell, what exactly does your company do?

HH: We have what I like say three legs. One is luxury, products, services and investments. This includes real estate, hotels, companies, jets, yachts and so much more. You name it. We help companies globally with their marketing and sales services. Especially now, after the COVID when everything has changed, we help them with our more than one hundred thousand high level contacts.

DLP: Where are you headquartered?

HH: We are working from Spain. However, after things open up, we will be in various locations, globally.



DLP: What business or individual would you recommend hire your company?

HH: I would suggest companies searching for a reliable service. There are a lot of businesses out there in the luxury market, especially in the western sector? They are seeking a more global presence and with more sales to upgrade their digital footprint. This is more important than ever post pandemic.

DLP: How does one get started working with your team?

HH: Oh, that's very easy? You can just contact me and then we will have a two meeting and I will thoroughly go through everything to learn about each other. The second meeting, we would find effects ways to collaborate, build a partnership. It is very important that it's a win, win for all parties in volved.

DLP: What are the values of your company. Secondly, where and how does one follow you and your company?

HH: Integrity is number in our mission statement. Our business is to take care of our clients. Period. Trust is a very big part of our integrity. It is important to me, us, to deliver something unique for our clients. The way to follow is on LinkedIn. And of coursed our website: www.hblevel.com.

DLP: This has been David L Peters for VNSNRadio.com's Top of the Hour Luxe News.

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