

THE HOUSE OF VICTORIA NAPOLITANO

OFFICE OF THE PUBLISHER | GLOBAL COMMUNICATIONS BUREAU

THE HOUSE OF VICTORIA NAPOLITANO UNVEILS 25-YEAR ANNIVERSARY MAGAZINE TRIO AND INTRODUCES "THE PRIVATE TREASURY" BESPOKE ACQUISITION MODEL

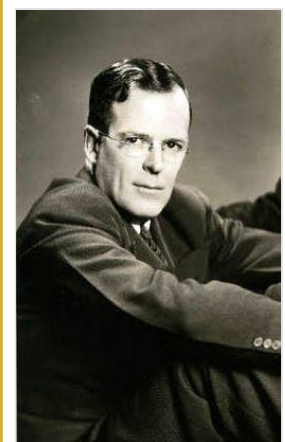
Sovereign Luxury House Marks Silver Anniversary by Launching Limited-Edition Print Portfolio and a Singular "Vaulted Exclusivity" Buyout Privilege for Elite Collectors Seeking Custom Packaging Design and Bespoke Haute Couture

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Today, the **House of Victoria Napolitano** formally announces two historic milestones marking twenty-five years of independent design sovereignty: the premiere of its 25-Year Anniversary Collector's Edition Magazine Trio and the global launch of "**The Private Treasury**"—a refined bespoke acquisition model engineered for global patrons, sovereign clientele, and private collectors seeking the absolute apex of rare craftsmanship.

Connecting a 188-year publishing lineage traced back to 1838 through **G.P. Putnam's Sons** and legendary illustrator **Charles Dana Gibson**, Creative Director **Victoria Napolitano** continues to redefine the boundaries of haute couture, luxury multimedia, and editorial art. The newly released anniversary trilogy—comprising *Victoria Napolitano: The Private Portfolio*, *Mademoiselle French Collection*, and *VNSN Magazine*—serves as a museum-grade retrospective of unyielding craftsmanship, fine jewelry, and cinematic storytelling. Each limited-edition box set features magnificent custom packaging design, reflecting an uncompromised commitment to tactile luxury, heavy-weight print permanence, and bespoke structural art.

In tandem with the physical print trilogy, the House has officially unveiled its new digital threshold and private boutique experience, establishing a firm stance against the mass-market dilution of modern commercial luxury.



Charles Dana Gibson
188-Year Historic Lineage

"THE PRIVATE TREASURY" & VAULTED EXCLUSIVITY

The House of Victoria Napolitano operates as a private sanctuary of bespoke couture, rare treasures, and museum-grade archives. Our works are crafted exclusively for serious patrons, private collectors, and sovereign clientele who reject mass-production.

Through the introduction of "**Vaulted Exclusivity**," the atelier now offers a **Sole Patronage Buyout** privilege. Upon acquisition, elite clients may elect to permanently retire a specific design, structural mold, or couture piece into the House Archives—guaranteeing that their selection remains the only creation in existence across the

globe. This tier is engineered specifically for visionaries who view structural presentation and custom packaging design as high-value, unrepeatable corporate assets.

"True luxury does not exist in volume; it lives in singular distinction. Where traditional luxury houses have succumbed to mass-production, artificial waitlists, and over-exposure, our atelier preserves absolute rarity. When a patron steps past our threshold, they acquire an unrepeatable piece of living history."

— Victoria Napolitano, Founder and Creative Director

Patrons, creative directors, and private collectors are invited to explore the interactive digital sanctuary and access the boutique vault directly through the newly launched portals at:

victorianapolitano.com • vnsn.tv • vnsnradio.com

ABOUT THE HOUSE OF VICTORIA NAPOLITANO

Founded in 2001, the House of Victoria Napolitano is an international luxury fashion house, publishing press, and multimedia studio specializing in haute couture, custom packaging design, orchestral sound design, and museum-grade print archives. Operating from Beverly Hills, California, the House serves an elite global clientele seeking uncompromising artistry, private commissions, and vaulted single-edition collections.

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