

Relieve Dry Eyes



Entod Research Cell UK Ltd.
Quality, Innovation & Research



With our New **Self-Preserving** Eye Drops



Preservative Free

Advanced Buffer System

Safety with every drop

OCULAR LUBRICATION AT ITS **PUREST**

I-DEW Soothe
Eye Drops

LOC Tears
Eye Drops

I-DEW DS
Aquagel

I-DEW Ultra
Eye Drops

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Our Dry Eye Range

**Hypromellose 0.7%
+ Essential Electrolytes**



**Sodium Hyaluronate 0.18%
Compatible Solutes, Glycerol**



**Sodium Carmellose 0.5%,
Compatible Solutes, Glycerol**



**Sodium Carmellose 1%,
+ Essential Electrolytes**



Manufactured & Formulated to International GMP standards

Advanced Buffer System that contains keeps the formulation
sterile and stable for the duration of the shelf life

I-DEW Ultra

Eye Drops



**Sodium Hyaluronate 0.18%,
Compatible Solutes, Glycerol**

**The Intensive Double
Action Ocular Lubricant
to Protect, Moisturise &
Rejuvenate the Eye
Surface**

For Severe Dryness

- ◆ Formulated with an Intensive Blend of Ocular Lubricants containing **Naturally-Occurring tear components** such as Sodium Hyaluronate and Xanthan Gum whose ideal Viscoelastic & Lubricating properties provide a **natural protective coating** to the eye surface
- ◆ Includes Compatible Solutes **L-Carnitine & Erythritol** that helps **restore the Natural Osmotic Balance** of the eye surface to Rejuvenate tired eyes.

**Intensive Double Action Dry Eye
Relief for the more Severe Cases**

References:

1. Gomes JA, Amankwah R, Powell-Richards SA, Dua HS. Sodium hyaluronate (hyaluronic acid) Promotes migration of human corneal epithelial cells in vitro. Br J Ophthalmol. 2004.
2. Aragona P, V Pope, Mitali A, Santopond M, Minzies G. Long term treatment with sodium hyaluronate-containing artificial tears angiograms ocular surface damage in Patients with dry eye. Br J Ophthalmol. 2002.
3. Figueroa ES, AC Masello, PF Figueroa, Figueroa SR. Ophthalmological applications of hyaluronic acid. Am BrasOphthalmol. 2010.
4. Ankita S. Bhavsar, Samir G. Bhavsar, I and Sunita M. JainA review on recent advances in dry eye: Pathogenesis and management Oman J Ophthalmol. 2011 May-Aug; 4(2): 50-56.

I-DEW Soothe

Eye Drops



**Hypromellose 0.7%
+ Essential Electrolytes**

**The Gentle Formula
that Soothes, Hydrates
and Nourishes
Dry Eyes**

For Mild to Moderate Dryness

- ◆ **Higher Strength** of Hypromellose
- ◆ Using a **0.7% strength** against the traditional 0.5% strength, gives the formulation **the Optimum Viscosity for a Longer-Lasting Lubricating Effect**
- ◆ Formulated with **Essential Eye Electrolytes** that provide **Nutrition and Nourishment** to the Ocular Surface

**The Better Hypromellose for a Soother &
Longer-Lasting Ocular Lubrication**

REFERENCES

1. British National Formulary, 67th Edition (March 2014) British Medical Association and Royal Pharmaceutical Society of Great Britain, London
2. Ankita S. Bhavsar, Samir G. Bhavsar, I and Sunita M. Jain A review on recent advances in dry eye: Pathogenesis and management Oman J Ophthalmol, 2011 May-Aug; 4(2): 50-56.

I-DEW DS

Aquagel



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Quality, Innovation & Research



**Sodium Carmellose 1%,
+ Essential Electrolytes**

**The Advanced Double
Strength Ocular
Lubricant that also
provides Nutrition &
Nourishment to the
Ocular Surface**

For Moderate to Severe Dryness

- ◆ Formulated with the **more viscous 1% Sodium Carmellose** that has a **Longer-Lasting Lubrication** with a Superior End-of-Day Comfort
- ◆ Incorporates **an Innovative Gel-Forming Eye Drop Technology** that provides a Stronger Ocular Lubricating effect
- ◆ Formulated with **Essential Eye Electrolytes** that provide **Nutrition and Nourishment** to the Ocular Surface

**Double Strength Longer-Lasting
Ocular Lubrication for Dry Eyes**

References:

1. Bruza A, Adani A, Castrolli-Marano RP. Efficacy of sodium carboxymethylcellulose in the treatment of dry eye syndrome. Arch Ophthalmol Soc. 2006 [cited 2010 Mar 17];
2. Q. Sarrett, PA Simmons, Xu S, Vehige J, Zhao Z, K. Ehrmann et al. Carboxymethylcellulose binds to human corneal epithelial cells and is a modulator of corneal epithelial wound healing. Invest Ophthalmol Vis Sci. 2007 [cited 2010 Jun 26];
3. Anikita S, Bhavsar, Samir G, Bhavsar,1 and Sunita M, Jain A review on recent advances in dry eye: Pathogenesis and management Oman J Ophthalmol. 2011 May-Aug; 4(2): 50-56

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CONTACT US:

ENTOD Research Cell UK Ltd.,

15 Tottenham Lane, Hornsey

London N8 9DJ, UK

Tel: (+44) 0208 144 0963

Email: contact@ophthalmicsuk.com

Website: ophthalmicsuk.com



Registered Office: 15 Tottenham Lane, Hornsey, London N8 9DJ, UK

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