# \$20 FOR 12



12 Months • 100 Donors • A Lifeline For Widows

## \$8,650 Per Family of 4



Funeral Expenses \$1,000



Floral Arrangement \$200



Childcare \$180 (10 hours)



Food Gift Card \$100



Gas Gift Card \$100



Mental Health Referral \$0



Legal Aid Referral \$0



Financial Counseling \$400



**Career Exploration \$0** 



On Call Peer Support \$750



Personal Wellness (Massage) \$140



Personal Wellness (Grooming) \$330



Grief Books for Adult & Children \$50



**Aromatherapy Candle** \$25



Wellness Coach \$2,025



Emergency Housing \$375



**IEP Parental Support** \$150



Youth Activities \$750



Case Management \$1,500

### \$1,800 Per Family of 4



**Funeral Expenses** \$500



Childcare \$80 (4 hours)



Food Gift Card \$100



Mental Health Referral \$0



Legal Aid Referral \$0



Career Exploration \$0



Personal Wellness (Massage) \$70



Personal Wellness (Grooming) \$100



Grief Books for Adult & Children \$50



**Aromatherapy Candle** \$25



Case Management \$750

#### **Total Cost To Serve 100 Families**

Full Package: \$865,000 Limited Package: \$180,000

#### **Projected Need: Louisville, KY**

Fatal Shooting Victims (2024): 142 Overdose Deaths (2024): 496

Total Families in Need (2024): 638



Evidence is clear: immediate support after loss saves lives and strengthens families

(Webster et al., 2022; CDC, 2023; SAMHSA, 2022).



Be 1 of the 100

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