

Counter Cloths



Item #s: Mushroom/Vanilla/Amethyst—307418,
Navy/Sea Mist/Teal—307416, Slate/Vanilla/Mushroom—307410
(Set of 3)

Included in: Counter Cloths and Box Set—Mushroom/Vanilla/
Amethyst—370509, Navy/Sea Mist/Teal—370505, Slate/Vanilla/
Mushroom—370503

Size: 28 cm x 13 cm / 11" x 5"

Kick the paper towel habit. These super-absorbent, reusable cloths feature a unique weave to quickly pick up spills and messes in the kitchen, bathroom—really anywhere!



**BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor- and stain-causing bacteria, mold and mildew. BacLock does not protect people from disease-causing organisms.*



This product was independently tested for harmful substances according to the strict global criteria of STANDARD 100 by OEKO-TEX®.



THE PROBLEM

Paper towels are handy, but at what cost? Most are made from virgin tree fiber and used only once—definitely not a sustainable solution. Plus, one is often not enough for many jobs, and some brands are even bleached with harmful chlorinated compounds—not good for your family or the environment.

NORWEX® SOLUTION

Our super-absorbent Norwex Microfiber Counter Cloths quickly tackle spills and messes much more sustainably. They dry fast and you can use them multiple times before laundering.

WHY THEY'RE BETTER

- **Densely woven, superfine Norwex Microfiber physically removes up to 99% of bacteria from a surface with water alone when following proper care and use instructions.**
- BacLock®, our exclusive micro silver agent, protects the cloth by inhibiting odor in the cloth, which means it's ready to use again and again.
- Earth friendly—each set of three Counter Cloths is made from 70% recycled microfiber yarn and includes the equivalent of 2 recycled plastic bottles (500 ml).
- STANDARD 100 by OEKO-TEX® certified, this product and its components have been tested against a list of over 350 harmful substances and passed, enabling you to make responsible decisions for you and your family.

WHAT YOUR CUSTOMERS WILL LOVE

- Save money and protect the environment by reducing paper towel consumption.
- Unique weave absorbs spills fast.
- Quick-drying so they're ready to use again soon.
- Color options fit any décor and also look great together!

- Each cloth is half the size of a full-size paper towel.
- Set of three so you'll always have one handy.

HOW TO USE

- Keep a set handy in the kitchen and in bathrooms to reduce the use of paper towels.
- Let children choose their own color to use when they spill something.

CARING FOR MICROFIBER

Wash dirty cloths with a Norwex laundry detergent and avoid bleach, fabric softeners and dryer sheets. For complete instructions, go to your *Consultant Office > Resources > Product Information > Product Instructions > Microfiber Care.*

DEMO TIPS

- Include the Counter Cloths as part of a sustainable picnic party. Fill a basket with them, the Norwex Napkins, Stainless Steel Drinking Straws, a Reusable Grocery Bag and other Norwex products and explain how Norwex Consultants help families reduce waste, save money and live more sustainably.
- Explain how assigning a color to each child can encourage them to help with little cleanups.

DID YOU KNOW

- Every day it takes about 51,000 trees and 60 million gallons of water to supply North America's paper towel habit.
- Paper accounts for up to a third of all municipal landfill waste.
<https://www.mnn.com/lifestyle/responsible-living/stories/paper-vs-cloth-what-are-the-greenest-options>
- The average family of four uses about 26 rolls of paper towels a year. That's an annual expense of approximately \$91 for a single-use, throwaway item that is clogging our landfills!!

COMPLEMENTARY PRODUCTS

- Counter Cloths and Box Set
- Dishwashing Liquid
- Norwex Napkins
- Kitchen Cloths and Towels



*All Norwex Microfiber products carry a two-year warranty.
Please visit www.norwex.com/product-guarantee for complete details.*