

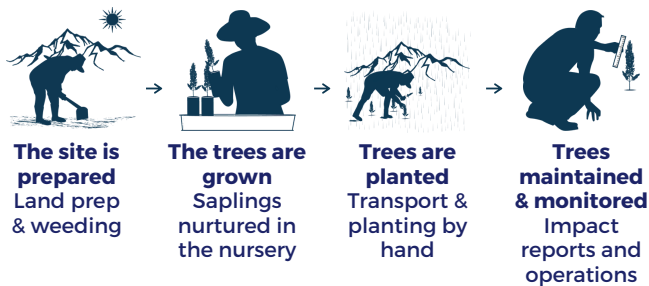
# WHY TREES?

Our reforestation projects restore forests after natural disasters and human-caused deforestation. This doesn't just benefit nature and the climate, it also directly impacts the people living in the affected areas.

Trees have a wide range of benefits. One Tree Planted focuses on what we call the 6 Pillars of why trees are important.



## SIX PILLARS OF REFORESTATION



## HOW YOUR DONATION PLANTS TREES

# HERE'S HOW TO GET INVOLVED

Everything we do wouldn't be possible without help from amazing supporters like you. Looking to do more? Here's how you can get involved with One Tree Planted:



### DONATE

Make a one time or recurring donation to one of our global planting projects.



### FUNDRAISE

Set up a fun way for your friends, family & community to help plant trees.



### VOLUNTEER

Join us at a community tree planting event in the spring or fall.



### REPRESENT

Sign up as a Tree Ambassador, a school representative or a business partner!



# WE PLANT TREES



PROJECT HIGHLIGHT

# BIODIVERSITY RESTORATION IN MEXICO

Monarch butterfly populations have been dwindling over time due to the loss of milkweed and nectar plants, deforestation and degradation of their overwintering grounds in California and Mexico, pesticide use, and climate change impacts such as out-of-season storms, severe temperature drops and heavy rainfall. All of these factors have combined to create a sharp decline, particularly in the past 20 years.

By planting oyamel fir and other native tree species to restore montane oyamel fir and pine forests, we can help protect vital monarch nesting grounds, restore degraded lands, improve water filtration and watershed health, protect vital ecosystem services for nearby communities, and more. In 2022, we planted 1,170,000 trees in Mexico for Monarchs, and in 2023, we've already committed to plant an additional 1.5 million trees.

# REFORESTING THE GLOBE

2022 saw One Tree Planted double its impact across the board. We planted over 52 million trees through 327 projects in 74 countries around the globe.

Planting trees in each of these regions comes with its own diverse benefits, challenges, and rewards. And every reforestation project has its own unique impact on forests, communities, animals, and the planet overall.

PROJECT HIGHLIGHT

# SUSTAINABLE AGROFORESTRY IN INDIA

Much of our work in India is focused on planting fruit trees. Our amazing partners are working with local communities across 12 Indian states to plant fruit trees to fight hunger, improve local economies, and combat climate change. Your support will help us make a huge difference. Each fruit tree we plant will equate to at least \$10 USD in food and nutrition each year, with a cumulative value of 5 million dollars garnered over the next 50-60 years.

While the socioeconomic benefits of this effort are undeniable, there are many ecological and human health benefits, too. India has some of the lowest air quality in the world which is a massive drain on human health. Cue trees, which filter the air, trap pollutants, and provide thousands of pounds of breathable oxygen over their lifetimes.



Official partner of

