

# THE PORTFOLIO.

- DIGITAL MEDIA
- CONTENT CREATION
- STORYTELLING
- HOSTING
- ON-CAMERA REPORTING
- MEDIA OPERATIONS



JANVI OZA: [janvioza.com](http://janvioza.com)

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# Houston Texans

The page I built for our Partnerships team:  
<https://www.houstontexans.com/partnership/>

## Photo Galleries

Houston Texans 2023 NFL Draft Class

Check out the best photos from the 2023 Houston Texans Draft Class.



1 / 52

Texans QB C.J. Stroud in college | 2023 NFL Draft

Check out Texans QB C.J. Stroud during his college career.

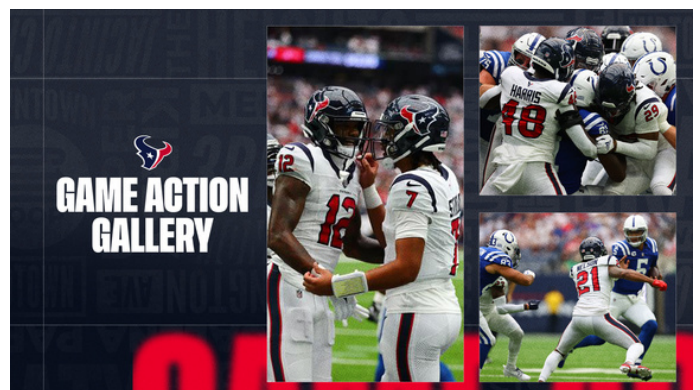
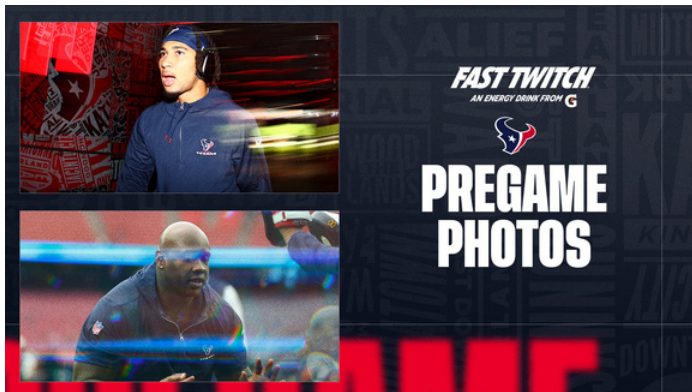


1 / 79

<https://www.houstontexans.com/photos/houston-texans-2023-nfl-draft-class#26981cee-3ea7-470a-bc5f-7b6117d18add>

<https://www.houstontexans.com/photos/texans-qb-c-j-stroud-in-college-2023-nfl-draft#fb13cb76-d0e4-4dcc-8382-49f073f00dee>

## Gameday Uploads: Replacing text and photos for appropriate content

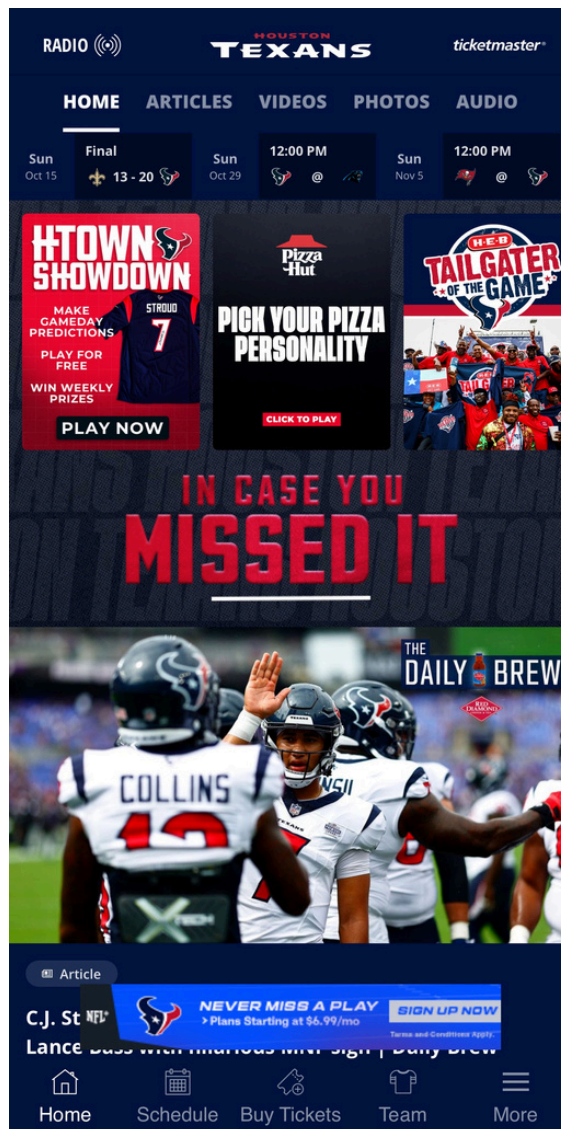






## Houston Texans App

- Fans can play a game, “H-Town Showdown” on our app
- Easily access news, videos, game highlights
- Easily buy game tickets from the app





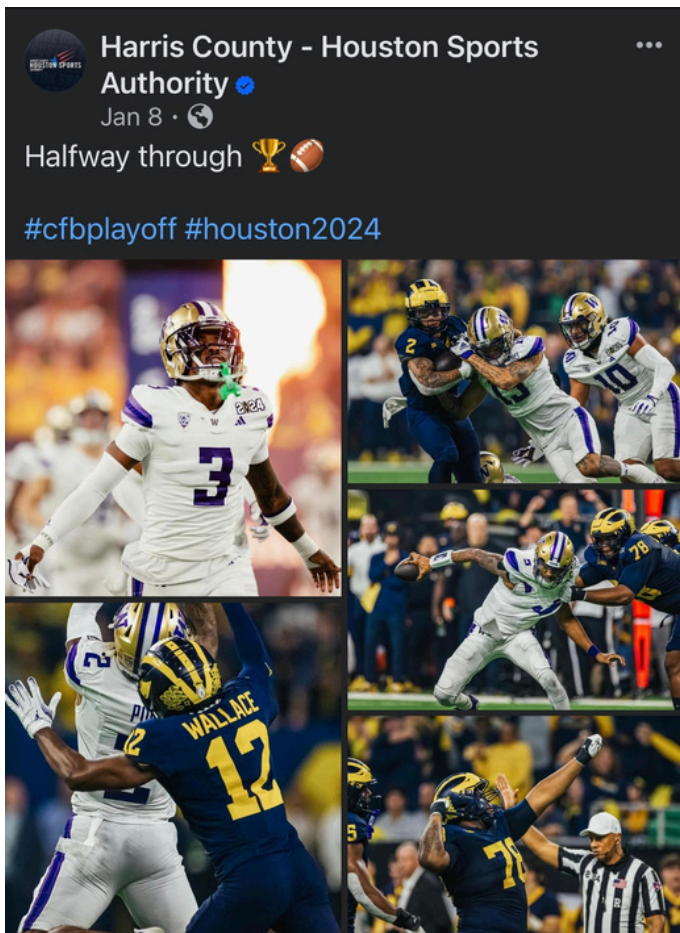
# Social Media Content Creation

## Harris County Houston Sports Authority

Check out this video I made: [Sports Awards Red Carpet Q&A](#)



Helped run the HCHSA IG, X, and Facebook accounts for national championship weekend. I did all the stories for 2024 CFP. Sample work that the social team has produced for the National Championship and Houston Sports Awards:





# CONMEBOL Copa America

In addition to social media content, we also launched a WhatsApp channel to provide fans one platform for live text updates and immediate reactions, photos, and celebrations.

In less than a week, 2.4 million followers had subscribed to our WhatsApp channel.

CONMEBOL Copa Amér... 2.4M followers

LOS MEJORES DE ARGENTINA 🤔

Cuatro jugadores del equipo de Lionel Scaloni dieron que hablar en lo que va de este certamen

<https://copaamerica.com/es/novedad/es/mejores-jugadores-argentina-copa-america-2024-lautaro-dibu-alexis-isandro>

4:43 PM

4K

copaamerica and fcfseleccionco Original audio

Qué calidosos, qué mostros

Desde Chile. Felicitaciones

Lucho, es un talento y además musical!!

🔥🔥🔥🔥🔥🔥

301,321 likes June 24

Log in to like or comment.

copaamerica Follow Original audio

Marcelo es de México, tiene 10 años y un gran sueño

CR7 es el mejor

Marcelo agachato y conocele

Sólo Portugal gas esa camiseta de argentina

jugadas, videos de los goles de Messi y de ahí

18,682 likes July 4

Log in to like or comment.

copaamerica and daniel.chitiva crictracker Original audio

Cabezazo letal

See how wild the fa roar

Opa tudo certo, se arruma que tamo indo te pegar pra t levar em POA

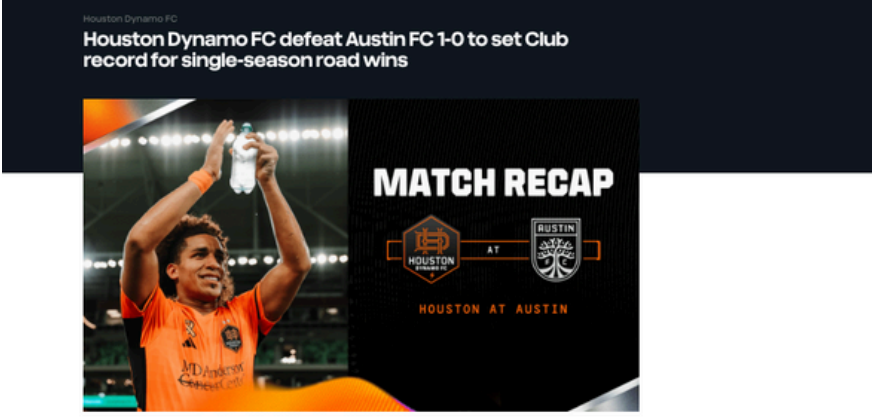
La alegría que nos dió la sele no tiene precio

83,813 likes June 24

Log in to like or comment.

# Press Releases

## MATCH RECAP: Houston Dynamo FC defeat Austin FC



Houston Dynamo FC  
**Houston Dynamo FC defeat Austin FC 1-0 to set Club record for single-season road wins**

**MATCH RECAP**  
HOUSTON AT AUSTIN

Saturday, Sep 21, 2024, 10:56 PM

**AUSTIN (Sept. 21, 2024) – Houston Dynamo FC** defeated in-state rivals Austin FC 1-0 tonight to earn their eighth road win of the season and set a single-season Club record. The victory also marked Houston's first win at Q2 Stadium, earning three crucial points in their push for the Audi 2024 MLS Cup Playoffs.

The Dynamo are now undefeated in 14 of their last 16 MLS matches, while finding the back of the net 30 times over that stretch. Houston remains in the heart of playoff contention with four league matches remaining this season, including two at home and two versus Western Conference opponents above the playoff line. The Dynamo are looking to make the playoffs in consecutive seasons for the first time since 2013.



**Related Stories**

## RELEASE: Franco Escobar and Ezequiel Ponce named to Team of the Matchday MLS

Tuesday, Sep 3, 2024, 01:01 PM



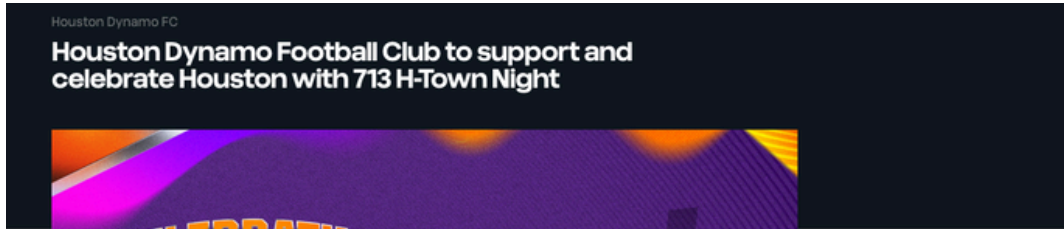
**HOUSTON (Sept. 3, 2024) – Houston Dynamo FC** forward **Ezequiel Ponce** and defender **Franco Escobar** were named to the **MLSSoccer.com Team of the Matchday** roster for Matchday 30, the league announced today. These selections mark Ponce's first appearance of the season and Escobar's third selection for this award.

The Dynamo earned three key points in their push to secure a playoff berth on Saturday night with a 2-0 victory on the road over LAFC. Ponce and winger **Lawrence Ennali** scored for the Dynamo as the team earned its seventh road victory of the season.



# Press Releases

## RELEASE: HDFC to celebrate 713 Night



Thursday, Jul 11, 2024, 02:48 PM

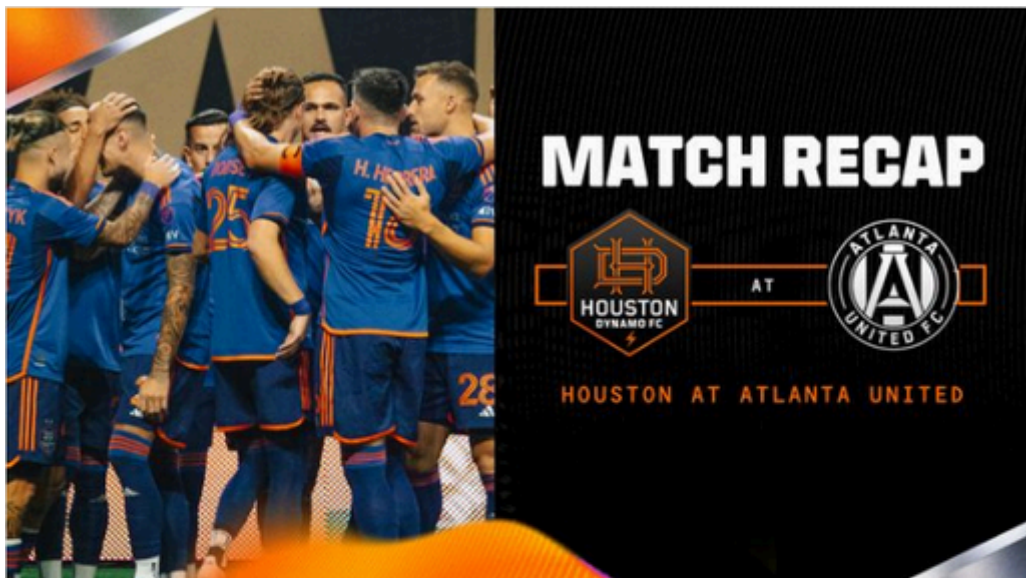


**HOUSTON (July 11, 2024)** - Houston Dynamo Football Club (HDFC) today announced its plans to support and celebrate Houston with a 713 H-Town Night at **Shell Energy Stadium** when the Dynamo host Minnesota United FC on Saturday, July 13.

Building upon this season's new purple Still Holdin' alternate jersey, the organization will celebrate what makes Houston great, anchored in the unique sights and sounds of Houston culture, while driving support for Houstonians through hurricane relief efforts. A moment of silence will precede the match in remembrance of the victims of Hurricane Beryl.



## MATCH RECAP: Houston Dynamo at Atlanta United



### **Houston Dynamo FC earn a draw 2-2 on the road against Atlanta United FC | Houston Dynamo**

ATLANTA (June 15, 2024) - Houston Dynamo FC earned a 2-2 draw on the road against Atlanta United FC at Mercedes-Benz Stadium with goals from Franco Escobar and Latif Blessing. Defender Franco Escobar gave...

Houston Dynamo FC

# Newsletter Examples:

## PAINTING THE TOWN

The [Houston Loves Teachers Mural Project](#) is a unique collaborative opportunity that allows 11 local artists to give back to various fine arts programs across Greater Houston area school districts, for teachers to lead an experiential lesson, and for students to gain mentorship and experience on a high visibility project. Several artists began production on their murals in late November and stay tuned for an exciting reveal for many of those on December 19!



## REP THE TEXANS TO WIN

Today is **TEXANS FRIDAY!**



Gear up in Texans merch, post on your social channels, and tag [@HoustonTexans](#) for a chance to win autographed Texans items and (4) Club Tickets and (1) Parking Pass to the Texans playoff game this Saturday! **Posts must be made TODAY and should be public to officially enter.**



## ENJOY FREE EVENTS ALL WEEKEND LONG!

CFP National Championship weekend has something for everyone, including a pair of amazing experiences that are **FREE** and fun for the whole family!

On Friday, Saturday and Sunday, head downtown to the George R. Brown Convention Center and enjoy [Playoff Fan Central](#), a college football extravaganza that features everything from the national championship trophy to live performances by the two school bands to a zip line to a 40-yard dash. And did we mention there are puppies?!? Click [HERE](#) for hours and details.

Each night of CFP National Championship weekend, enjoy **FREE** concerts at Shell Energy Stadium as part of [AT&T Playoff Playlist Live!](#) Friday's show features KIDZ BOP; Saturday is all about hip-hop with Paul Russell, 2 Chainz, Latto and Jack Harlow; and Sunday features a trio of country stars: Megan Moroney, Jake Owen and Jon Pardi. Click [HERE](#) to register and download your QR code to claim your free tickets!



## IT'S OFFICIAL

[The Houston Texans announced](#) the signing of DE Danielle Hunter, the acquisition of RB Joe Mixon through a trade, and a number of other signings over the last two days.

"A dawg like Hunter, a dude off the edge that can just mess up somebody's day on the other side of Will Anderson... and all of these guys that we got, it's crazy to think that I'm in the back end playing with them," S Jalen Pitre said when he heard the news. "It's a dream come true. I'm excited."

Hunter, Mixon, and a Texans offense led by C.J. Stroud will be aiming for another playoff run this season. To get your favorite seat for every game, make an appointment with a Season Ticket Expert today.

Hear from [Joe Mixon](#) and [Danielle Hunter](#) on their first day as Texans.

[READ MORE](#)

[FIND SEATS](#)



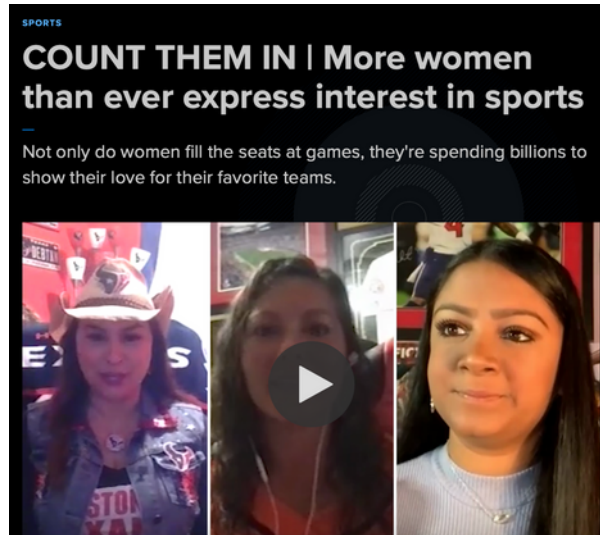
**More about me:**

**Read my Voyage Houston interview**

<https://voyagehouston.com/interview/life-work-with-janvi-oza-of-northwest-cypress>

**Watch my interview:**

<https://www.khou.com/article/sports/count-them-in-more-women-than-ever-express-interest-in-sports/285-3c452ad4-b71d-4e37-b0f4-2c93bee735d5>



**Podcast Appearances:**

**And One Podcasts:**

<https://podcasters.spotify.com/pod/show/andonepodcasts/episodes/Girl-Boss-Janvi-Oza-e1ehn28/a-a5g0o6>

Join us to learn more about the wonderful career paths within the sports industry from this group of inspiring women!

**Panel of Industry Professionals with AWSM Alabama, AAF, & Girls Club Alabama**

Oct. 9 @7pm  
Reese Phifer Room 180

**Bryana Wise**  
Senior Coordinator, Digital Marketing at Fen Red Sox

**Alison Posey**  
Sports Anchor/Reporter with WCTV

**Gayla Bostic**  
Assistant Recruiting Coordinator at the Holmann Experience

**Janvi Oza**  
Digital Media Assistant at Houston Texans, CFP Houston Host Committee Intern

**Lindsay Harrington**  
Host of And One Podcasts @andonepodcasts

**Sports Reporting Reel:**

<https://vimeo.com/797082970?share=copy>

**KRPC2:**

<https://www.click2houston.com/sports/2022/10/03/vype-sports-report-memorial-vs-northbrook/>