

Treasurer's Report

Financial Year - FY2023 – (01-01-23 – 31-12-23)

This is my first Treasurer's report to the PPCoGB Annual General Meeting, having taken over the post at last year's AGM. I would firstly like to thank my predecessor, Wendy Mooney, for leaving the Club in such a good position financially, we have healthy balances in all our accounts and robust accounting procedures in place.

I would also like to thank our long-suffering auditor, Zoe Stirk, for putting up with my frequent questions during the annual audit process, her help and support have been invaluable.

First, the headline figures. The club is in a healthy financial state and made a profit of **£753.87** over the financial year. We have a total of **£13,522.89** in terms of cash at the bank, cash in hand and physical assets (allowing for accruals).

Membership

Our devoted members are still the backbone of the club. Our revenue from membership subscriptions for the year was **£1047.11**, a significant rise from the previous year's total of **£857**. Subscriptions to the club have not risen for very many years, and the fact that your committee can still provide the services they do is testimony to their selfless hard work and commitment.

Club Show

2023 was the first year that the annual Club Show was hosted in conjunction with the Bath Championship Show. Whilst the show was an undoubted success from an organisational and attendance perspective, we made a loss. The accounts show the loss to be **£560.95**, I feel this needs further explanation. This year, there were two significant one-off costs relating to a celebratory cake and a photographer. Once these are removed from the overall cost and account is taken of the existing stock of rosettes, the loss was comparatively small, **£41.11**.

Your committee held an in-depth 'lessons learned' session following the show and identified a number of areas where we need to focus our attention. We sold significantly fewer raffle tickets than in previous years and the merchandise sales were also down. This has to be due to the fact that we no longer have a captive audience as we are part of a much bigger show. However, it also means that we failed to take advantage of the passing traffic to increase the sales. We have asked for a corner ring for 2024 so we can set up earlier and be better prepared to sell tickets to people not connected with the club, maximising the earnings potential of a large volume of passers-by.

Breed Appreciation Day (BAD)

The Club BAD was held in October and it was an outstanding success. We had a total of 59 attendees, we also ran a mop-up session for those unable to make the main session. 41 people subsequently passed the Multiple Choice Exam.

The BAD generated an income of **£979.12** to the club.

Feedback forms submitted gave us an overall satisfaction rating of **4.84 out of 5**.

Discover Dogs

It is hard to know what constitutes a successful Discover Dogs but, having been in the booth for most of the three days that we weren't being judged, I can say that there was a consistently high level of interest in the breed with a wide variety of comments and questions.

One thing that needs addressing is the material used to dress the booth. Bluntly, its best years are behind it. I will be seeking committee approval later this year to spend some money on a new solution which will make the setup and take-down process considerably easier and will bring us up to the standard of some of the other breeds.

I would like to thank Hilary Pownall and Kiwi, Ann Boyles and Chaos, Hollie Tongue, Matt Pilott and Freddie and, of course, Betty Judge, Lordy and his friends for their help in manning the booth. To be able to share everyone's widely varied experiences of Podengos with the general public was an invaluable demonstration of the variety and versatility of the breed.

The Pod Post

Two editions of the Pod Post were printed in 2023. The printing and postage costs are, by far, the club's largest annual expense. We are currently exploring cheaper methods of delivery as using the Post Office is becoming financially prohibitive. However, I hope that members appreciate the effort that goes into creating the Pod Post, and can find something of interest in its pages. I would like to express my thanks to the members of the Pod Post sub-committee, Hollie Tongue, Matt Pilott, Daisy Marino and Debby Crockford, for their unstinting hard work in creating such a high quality product.

The Club remains on a sound financial footing, making a small profit over the year whilst providing high quality services to the membership. I would like to thank the membership for their continued support and particularly members of your committee for their hard work.

Nigel Crockford

Treasurer

Portuguese Podengo Club of Great Britain