



## Dive Into Everything DiSC® Management!

Join us for an Unlocking Management Potential showcase where you can engage your clients with Everything DiSC® Management and offer attendees a complimentary trial!

This Wiley-hosted event is the prime opportunity to turn prospects into clients, shorten your sales cycle, and book more engagements.

### What's in it for You?

- **Increase Your Engagements** – Partners that participate in showcases typically experience a 20-30% increase in revenue!
- **Fun Without the Hassle** – Wiley-hosted showcase events offer a highly interactive and engaging experience for attendees. We take care of the logistics; you bring your clients.
- **Deepen Your Connections** – Regular touch points like live events help deepen your client relationships and ultimately expand your business.
- **Product Briefing PowerPoint®** – This PowerPoint was built so you can easily walk through the report with your clients. Download and customize with your logo.

### Unlocking Management Potential Showcase Details

Manager effectiveness is at the core of organizational performance. The best managers innovate, revolutionize, and inspire. But it's not always easy, and not all managers are equipped with the tools they need to make this possible.

Join our showcase to learn how to unlock your management potential. We will focus our conversation on practical, everyday moments you can create that make good managers great.

The **Unlocking Management Potential** showcase will include:

- An overview of common challenges managers face
- Tips on how to create a motivating environment
- Insight into workplace motivation, stressors, and their impact on performance
- Actionable activities that create effectiveness

For upcoming dates, visit the 'Overview' link within the Everything DiSC Showcase feature at [MindLabConnect.com](http://MindLabConnect.com). To access the Authorized Partner presentation and available marketing tools, visit the Marketing Tools link within the Everything DiSC Showcase feature at [MindLabConnect.com](http://MindLabConnect.com).