



For Immediate Release:

On Oct. 25, Stone Bat Company is set to unveil a brand-new logo in hopes to bring a modern look and fresh face to the organization. The new logo, depicted on the right, was designed by an independent graphic designer in the local NEPA area.

Despite being a new brand as of March 2020, Stone Bat Co. desired a cleaner and sharper logo design. The goal was to retain the same color scheme and elevate the design for easier placement on bats. Now, the logo can fit in the middle of all bats and provides the perfect finish.

The original logo, shown on the left, was created in the company's infancy back in March 2020. Striving for a simpler design, more professional appearance and more accurate representation of the brand, Stone Bat Co. abandoned their initial logo.