

ADVERTISING INFORMATION

Advertising content may be emailed as clean
as a high-resolution (300 dpi or better) electronic file to:

Charlene Braun, Online SSLA Journal Editor (July and January issues) at turtlrn@earthlink.net, 352-243-0383
Or **Lisa Pool**, Printed SSLA Journal Editor (April and October issues) at designsbylisap@gmail.com, 478-825-3239

Please verify via phone or email to ensure your ad has been received. You must pay for it prior to publication.

Ad sizes				
Full Page 7 ¼ x 9 ½"	Half Page 3 ½ x XX	Quarter page 7 ¼ x 2 1/2		Business Cards
		Quarter Page 3 ½ x 4 ¼		

Display Advertising:
All advertising must be camera-ready. Advertisers are encouraged to submit ads in electronic format. All electronic ads must be 300 dpi and in MS Word, Publisher, pdf, tif, or jpg format.

Ad Types and Sizes	Members Only Cost	Non-Member Cost	How Many	Amount
Cover ads (contact Able publishing at steph.pride@ableprintingcompany.com)	\$185	\$200		
Full page black & white (7 ¼" wide x 9 ½" high)	\$90	\$105		
Half page (7 ¼" wide x 4 5/8" high or 3 ½" wide x 9 ½" high)	\$45	\$60		
Quarter Page (7 ¼" wide x 2 3/8" or 3 ½" wide x 4 5/8" high)	\$25	\$35		
Business Card (3 ½" x 2")	\$5	\$10		
Classified Ad (See Instructions below. 35 words or less, each word over 35 words is \$0.10 extra)	\$5	\$10		
Name, Farm and Website listing only (free with purchase of business card ad)	\$5	\$10		

Display Ads

CLASSIFIED ADS... The first 35 words are a flat \$5. Each additional word after 35 is \$0.10 (10 cents) each. Each separate ad is \$5.00 for the first 35 words. When counting words remember:

- the entire farm name is one word
- an animal's proper name is one word
- the phone number is one word
- punctuation does not constitute a word
- the price is one word

NOTE TO ADVERTISERS

Ad invoices are sent via email. All ads must be paid in advance. Please send payment made out to SSLA to:

Kathy Devaul
217 Donald Rd
Leesburg, GA 31763

FREE BUSINESS CARD ADS!

Want one?

Just submit an article or
photo series to the Journal.