

The SSLA



LLAMA JOURNAL

The Official Journal of the Southern States Llama Association

October 2020



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*Cover: GA National Llama
Show at Rabun Arena
Tiger, GA*

Deadline for the next issue is January 15, 2021

Send articles, photos (digital format) to:

Charlene Braun, Online Journal Editor, turtlrn@earthlink.net

SSLA BOARD MEMBERS AND INFORMATION

Board of Directors

Mary Rose Collins, *President*
mrc604@tampabay.rr.com

Andie Frederick, *Vice President*
Davidandie@msn.com

Kathy Devaul, *Treasurer*
Kdevaul@bellsouth.net

Janessa Moore, *Secretary*
simplicityllamafarm@yahoo.com

Tom Rothering, *Director*
TWRothering@aol.com

Vicki Sundberg, *Director*
homesweethome_3@yahoo.com

Cathie Kindler, *Director*
llamajudge@gmail.com

Kim Kyst, *Director*
Kim@kyst.org

Committee Chairs & Contacts

(If the committee chair is a board member, that person is also the Board Liaison)

Committees

Annual Meeting Conference—Vicki Sundberg/Tracy Weaver

By-law Amendment—Tom Wilson
Board Liaison: Mary Rose Collins

Carting—Greg Hall
Board Liaison: Vicki Sundberg

Discover Llama—Tom Wilson
Board Liaison: Kim Kyst

Election—To be appointed by President

Fiber—Tracy Weaver
Board Liaison: Vicki Sundberg

Online Journal—Charlene Braun
turtlrn@earthlink.net
Board Liaison: Mary Rose Collins

Library—Lauren Wright
Board Liaison: Andie Frederick

Llama Trekking & Packing—
 Jenessa Moore

Membership—Lauri Jones
Board Liaison: Andie Frederick

Show—Kathy Devaul
Board Liaison: Cathie Kindler

Website—Vicki Sundberg/Jenessa Moore

Youth & Youth Ambassador Awards—
 Jackie Ellett
Board Liaison: Kim Kyst

Youth Scholarship—Tom Rothering

Ambassador Awards—Greg Hall

Trekking Awards—Jenessa Moore

Sweepstakes Awards—Vicki Sundberg

Rescue—Deborah Logan
logan99.mail@gmail.com

Sweepstakes Program/Points—Vicki Sundberg

Journal Mission Statement

THE LLAMA JOURNAL, published by the Southern States Llama Association (SSLA) is distributed quarterly to the members of SSLA. The purpose of the Journal is to provide:

- Information and articles of interest
- A forum for members to express their opinions on llamas and related matters
- Board of Directors meeting minutes, Treasurer's report and other information pertinent to the function of SSLA.

Notice: The information contained in this Journal is not intended to be a substitute for qualified professional advice. Our readers are encouraged to consult with their own vets, accountants or attorneys for questions concerning their animals or business operations. SSLA or the editor is not responsible for any losses resulting from a reader's failure to heed this caution. Opinions expressed or implied are hereby the editor's choice and are not the opinions of the SSLA Board of Directors or SSLA as a group.

SSLA Mission Statement

OUR MISSION as members of the Southern States Llama Association is to be a strong organization of llama and alpaca owners who have joined together for the purpose of education, fun, and fellowship while promoting the health and welfare of llamas and the llama industry.

SSLA Online—keep in touch with your llama organization

Website: www.ssla.org

Facebook page: Listed as "SSLA-Southern States Llama Association"

SSLA-Members Yahoo Group:
 Request membership from ssla-members-owner@yahoo.com

Group members can post messages to SSLA-Members@yahoo.com

PRESIDENT'S MESSAGE

Hello SSLA Folks,

So here we are solidly into Fall—what a year it has been. Thank goodness for our camelid world that keeps us going each day, the solace in the storm. The cancellation of the Georgia National Fair brought SSLA scrambling for a Fall Show and the Show Committee managed to find a location, judges, and plenty of exhibitors to have a very successful show. Thank you all who participated in anyway in making this happen.

Moving forward, it is membership time. You can find the Membership information on the website. Please get it in in plenty of time to be in the 2021 Directory.

The Florida State Fair is planning on going forward in February with the Youth and Open Llama Show. It will be February 19-21, 2021. Deadline for entries is December 4, 2020 and all information can be found online at <https://www.floridastatefairag.com/show/llama>

We are looking forward to the SSLA Conference and Annual Meeting March 19-21, 2021 at the Plantation Inn in Crystal River, FL. It is a very special location as well as the main speaker and hands-on-instructor Marty McGee Bennet will be spending the weekend. Brenda Crum from Golden Spirit Alpacas will be presenting, as well as Ulin and Debbie Andrews with Part Two of Grooming for Show. Reserve your room now by calling the Inn and make sure you tell them you are with SSLA.

Once again I reach out for volunteers—please help us help you. If you have a special interest join a committee or just volunteer for an event. Yearly Elections are coming up and we can always use new voices on the Board of Directors.

In closing, during these crazy times be safe out there and do take care.

Mary Rose Collins

SSLA ANNUAL MEMBERSHIP MEETING

MARCH 13, 2020

ATHENS, GEORGIA

Meeting called to order at 7:43 pm.

Kim Kyst opened the meeting with a welcome. 2019 membership meeting minutes were accepted. Kim Kyst continued with board changes - see 2020 Board List document. Notable changes include Kathy Devaul being nominated as a non-voting member of the board as Treasurer.

Lauri Jones went through Year In Review -

- February
 - Florida Show - 46 open show entries, 28 youth entries
- March
 - Annual Conference was held at UGA - Wonderful gathering along with annual membership meeting
- April:
 - Mellow Yellow show
 - Pack Trials - 13 basic entries, 8 advanced entries
- May:
 - Tennessee show - great turnout
- September:
 - Heart of Dixie show - beautiful weather
 - Unfortunately North Carolina show was cancelled
 - It's unknown if it'll be back in future years
 - Llama Rendezvous at The Beach - first year camping at Carolina Beach State Park
- October:
 - Georgia National Fair/State Fair - llamas got to meet the Black & White cows - fun show
- 2020
 - Hillbilly Show - Costume class was a fun 70's theme

Treasurer Report by Kathy Devaul - see 2019 Treasurer Report - accepted without vote.

Bylaws by Tom Wilson - specifically Section V, 5.1, 5.7; Section VI, 6.2 - as voted into the bylaws on March 13th, 2020. These create the position of Treasurer as a non-voting member of the Board of Directors. Tom Wilson will remain with the bylaws and election committee.

For the members, it was discussed that, to mail in a membership renewal, that the renewal now must be received by January 31st. Previously the mail had to be postmarked by January 31st, now it must be received.

SSLA Library by Lauren Wright - wonderful resources available in VHS, CD, and books - if anyone would like to donate resources, they may contact Lauren Wright.

Show by Kathy Devaul - Show numbers are stable. Handlers can now purchase show numbers for the whole year with a one-time year fee of \$5 per number. All remaining shows for the year have been sanctioned with both ALSA and ILR-SD and judges have been hired. Awards have been belt buckle for Judges Choice and Performance Champions. If anyone has any ideas for new awards, please send ideas, pictures, cost, etc. to Kathy Devaul. Unfortunately "The Boys" will not be able to set up obstacles at the upcoming shows, so we will need volunteers to help set up obstacles.

SSLA website by Vicki Sundberg - Jan. 28th, 2018, SSLA converted SSLA.org to GoDaddy at the cost of \$251.64 for a three year basic package (\$6.99/mo). Additionally, SSLA pays \$21 for the .org domain renewal. In 2021, the BOD will need to decide if we will continue with the basic package on GoDaddy, or if we will upgrade to include more features. Vicki Sundberg and Janessa Moore will work on the website this year.

Fiber Committee by Tracy Weaver - Thank those working on fleece. Jackson County has been doing wonderful with walking fleece. The Florida Fleece committee is working on walking fleece and shorn. Wonderful turnout this year with 40 entries for fleece. Tracy Weaver will continue with fleece.

Andie Frederick presented for Charlene Braun for the Journal. Only thing brought to attention is April 15th is the deadline for the next print.

Youth Scholarship by Tom Rothering - Many farms are still donating. Currently, two youth are receiving scholarships. There were no applications for this year's scholarship. The members at the meeting discussed how we could make changes to the youth scholarship to allow either more to be able to receive scholarships, or how to increase the amount of money the student receives each year. Currently each student is receiving \$500 every year. The BOD will meet and discuss at a later time.

Membership by Lauri Jones - Currently there are 74 members, only about half of those members are active, 11 members are new. Lauri is also having a youth art contest for the back page of the members directory for next year. For those that are interested, contact Lauri.

continued on next page

SSLA Annual Membership Meeting*March 13, 2020, continued*

Youth Committee by Cathy Kindler - It was an amazing year for Jackson county 4-H.

Trekking Awards by Janessa Moore - There were no entries for this year. Discussed what trekking is and how to apply to get awards.

Carting by Greg Hall - Would really like for more people to start carting. Greg will be teaching ground driving at many events in the future for those who are interested to start carting.

Ambassador Awards by Mayleme Hall - No new entries for this year - Lauri Jones recommended the award be a patch to sew on a pack, rather than a metal.

Youth Ambassador by Jackie Elliot - 13 youth applied and 10 youth will be receiving awards.

Discover Llamas Magazine by Tom Wilson - Tom introduced the idea of having the magazine on an online flip book. This would cost roughly \$190 from FlipBuilder. The

question becomes do we want only the online version, or would we still like printed versions. Stacy Mashburn motioned to continue with the printed magazine and Susan Sterling second. All the members agree they want both printed copies and the online flip book. Andie Frederick suggested a QR code on a business card that will link to the flip book. Tom will continue working on Discover Llamas, but would really appreciate any help he can receive. For anyone who would like to help, please contact Tom Wilson.

Lauri Jones discussed who would like for the membership directory to continue being printed, or would the members be okay with the directory only being online. Lauren Wright said that she would prefer to have a physical copy rather than having to go online. Lauren suggested that on the form to renew your membership, there should be a check box that you can check if you want a physical copy of the membership directory. All members at the meeting approved.

Membership meeting ended at 9:40pm 3-13-2020.

Minutes approved by BOD on March 23, 2020.

SSLA BOARD OF DIRECTORS MEETING CONFERENCE CALL WEDNESDAY, APRIL 15, 2020 – 7PM

Mary Rose Collins reviewed committees and chairpersons.

Vickie Sundburg discussed the 2021 conference locations. The Board voted to approve moving the conference in 2021 to Florida. By bringing the conference to Florida, it will open up opportunities for camelid owners that would otherwise not be able to go to the conference in North Carolina. The Board discussed having the conference at Plantation on Crystal River. There is a ten room minimum for us to get a group discount. At the Plantation, we will be able to have vendors sell their products. The cost of staying there is very comparable to past conferences. Kim Kyst motions to move forward with the ten rooms and banquet reservations and Vicki Sundburg seconds. The whole Board agrees.

Tom Rothering and Kathy Devaul discussed trophies for upcoming shows. People really like the belt buckle. Jackie Ellett's trophies are also very nice. There is the fear of not being able to have a TN show or Georgia state show due to Covid-19. Jackie's trophies allow us to have more flexibility in changing the plaque. Tom believes that we may be able to send the belt buckles back to the manufacturer to change the year. Tom will look into it and make sure that is a possibil-

ity. We will discuss this at the next meeting once we know if the years can be changed.

The Board discussed going forward with monthly views of the bank financial statements. We will write up the procedures and view it at the next meeting.

Vicki Sundburg would like to know if the BOD would like to add the sweepstakes to the ILR show at GNF. Fear that this show would be worth so many points that if some people can't make it to the show, or do poorly at that show, they would not have enough points. It can also possibly draw more people to the show. Vicki will write it up and run it by the Sweepstakes Committee and then represent it to the Board.

No one had anything else to add to this meeting.

Kim Kyst motions to adjourn and Tom Rothering seconds

Meeting adjourned 8:16pm

Minutes approved by the BOD on May 24, 2020

SSLA BOARD OF DIRECTORS MEETING FRIDAY, SEPTEMBER 4, 2020

Meeting started at 6:29pm

Old Business

Topic: Treasurer's Report — Kathy Devaul started the meeting reviewing the treasurer's report for September. Cathie Kindler motioned to accept the report, Kim Kyst seconded the motion.

Topic: 2021 SSLA Conference — Vicki Sundberg discussed the 2021 SSLA conference. There will be a lot of wonderful speakers at the conference going over various topics, so everyone will have something to enjoy. The price of the conference is very comparable to the cost of the conferences that were held in North Carolina, but with many more activities to enjoy. There will be some changes from previous conferences, including no pot-luck Friday night and no hike Sunday Morning.

Topic: Discover Llamas Magazine — Kim Kyst went over information from Discover Llamas Magazine. This magazine is a great place to add any advertisements for the farm or products to be sold. Also a great place to hold information about vets that are able to provide care for all the

camelids in multiple states. Tom Wilson will be happy to design the layout of the pages and articles, but will not design any advertisements. If you have sent Kim Kyst any advertisements in the past, she still has access to all of them, you just have to reach out to her and let her know you'd like to add them to the magazine. Discover Llamas Magazine is looking for more articles about llamas, including great moments of owning llamas, along with some of the lows of owning llamas. We hope to have the next magazine published by the 2021 SSLA Conference, with a physical and an electronic version available.

New Business

There was no new business to discuss.

Mary Rose Collins motioned to end the meeting, Kim Kyst seconded the motion.

Meeting ended at 7:06pm

Minutes approved by BOD on October 30, 2020





Welcomes:
Southern States Llama Assn.
March 19-21, 2021

**Enjoy the many activities and amenities
the resort has to offer such as:**

- 27 holes of Golf on site
- Swim with the Manatee
- River Tours and Guided Kayak Tours
- Saltwater Fishing: Redfish, trout, cobia, grouper, snook and more
- Snorkel for Scallops (Seasonal)
- Kayak, SUP and Pontoon Rentals
- Full-Service Aveda Spa
- Complimentary lawn activities: Lawn Croquet, Pickle Ball, Shuffleboard, Horseshoes, Volleyball & Life Size Chess
- Enjoy the Heated Lagoon Style Pool and Tiki Bar

Standard Rooms \$143
&
1st Floor Patio Water View \$177
(Early arrival and stay over
discounted rates available)

All rates subject to \$17 resort fee & taxes

For Reservations Call **800-632-6262**
and mention **"Southern States Llama
Assn."** for the group rates.

(Must call prior to February 17, 2021)



www.plantationoncrystalriver.com
9301 W. Fort Island Trail Crystal River, FL 34429



ANNUAL EDUCATIONAL CONFERENCE, MEMBERSHIP MEETING, & AWARDS BANQUET

Plantation on Crystal River

9301 West Fort Island Trail, Crystal River, FL, 34429

MARCH 19-21, 2021



HOTEL ON SITE: Make your own reservations

at 800-632-6262 and refer to Booking Name Southern States Llama Association (SSLA). Call in block will be held until cutoff off date of Wednesday, February 17, 2021. Reservations received after this date will be on a rate and space available basis.

Standard Hotel Rooms
(King or Double)

Patio Water View

Thursday & Sunday Nights: \$118

Friday & Saturday Nights: \$143

Thursday & Sunday Nights \$152

Friday & Saturday Nights: \$177

FRIDAY NIGHT SUNSET RIVER CRUISE (LIMIT 40)

FEATURED SPEAKERS: ELIZABETH TAYLOR,
MARTY MCGEE BENNETT, BRENDA CRUM,

DEB & ULIN ANDREWS

SSLA ANNUAL MEMBERSHIP MEETING
AWARDS BANQUET & LIVE AUCTION

RAFFLES

SILENT AUCTION

VENDOR MARKET

NETWORKING





SOUTHERN STATES LLAMA ASSOCIATION'S

Because life is better with a llama!

Annual Conference Presenter Line-Up

Marty McGee Bennett: Multiple Specific Sessions, Banquet Speaker Entertainment. Choices of topics she has available are (We will need to refine to fit time available):

- The Science of Behavior... Why your llama or alpaca won't do what you want and how you can change it without fear or force. Classroom 1 hour
- Why is it that how your Catch your Camelid is the SINGLE most important influence on how cooperative he/she will be about having his toenails trimmed. Classroom and demo/hands on 1-1.5 hours
- Leading with Refinement... Learning neutral contact and re-balancing signals you can use to truly communicate with your hands using a lead rope. Demonstration and hands on 1 hour
- Solving Haltering Issues- The incredible importance of halter fit. Using the TTtouch to teach your camelid to enjoy having his head and mouth touched. Talk and demo with hands on. 1-1.5 hours
- Using your body position and an escape route to give injections without fear or force. Demo 30-45 min
- Banquet Presentation: 40 years of Life on the Road... Hey is that a penguin on your head? Talk with Slides 20 min

Elizabeth Taylor: Spotted Circus Alpacas and Llamas. Fiber Room Activities. Choices of topics she has available are (We will need to refine to fit time available):

- Soap Felting
- needle felting toys
- drop spindling
- carding fiber
- dyeing demos
- washing demo
- How to setup PayPal, Etsy and Ravelry so that at the end of the weekend the participant will have a live online presence. We will go through taking photographs and creating listings on Etsy and how to price your items. We will then cover where to tell the world about your products so that they can then buy them from you. This class requires a strong Wi-Fi connection point and for people to have an iPad or computer. Depending on the number and skill level of the participants this can be a one day or two-day class

Brenda Crum: Golden Spirit Alpacas. Brenda will focus her talks on the Business aspect and Nutrition of camelids.

"When we purchased alpaca, we invested in a long-term opportunity to raise livestock that keeps on giving. We strive to preserve the health of our animals with a continual focus on quality to protect that investment. We know our animals, study them, monitor them and of course, enjoy them."

Deb & Ulin Andrews: Log Cabin Llamas. This renown national llama show team will continue their grooming demonstration from the 2020 Conference: **Show Grooming Part II**

Because life is better with a llama!
SOUTHERN STATES LLAMA ASSOCIATION'S
Annual Conference, Membership Meeting & Awards Banquet
March 19 - 21, 2021
Plantation on Crystal River
9301 West Fort Island Trail, Crystal River, FL 34429

No outside food can be served for group activities. SSLA contract includes Saturday continental breakfast, break snacks, Saturday evening banquet and Sunday morning breakfast. Friday evening meal and all lunches are individual's responsibility. The resort has in-house West 82 Bar & Grill and Tiki Bar.

SPONSORSHIP AND ADVERTISING PACKAGES

SSLA is seeking Conference Level sponsors and print advertisers for the upcoming event. Please consider promoting your farm, products, service or store. This conference will be at Plantation on Crystal River Florida. In recognition that Crystal River coastal waters are home to the largest population of **manatees** on the west coast of Florida, the conference packages are given Florida Endangered or Threatened Species names. Note: the sponsorship is for the SSLA Conference not any endangered species organization.

CONFERENCE HIGHLIGHTS

FRIDAY NIGHT SUNSET RIVER CRUISE (LIMIT 40)
FEATURED SPEAKERS: ELIZABETH TAYLOR,
MARTY MCGEE BENNETT, BRENDA CRUM,
DEB & ULIN ANDREWS
SSLA ANNUAL MEMBERSHIP MEETING
AWARDS BANQUET & LIVE AUCTION
RAFFLES
SILENT AUCTION
VENDOR MARKET
NETWORKING



Thank you so much for your continued support of our organization and program. We look forward to seeing you at the conference.

YOUR 2021 CONFERENCE PLANNING TEAM

Vicki Sundberg

910-269-1422

homesweethome_3@yahoo.com

Tracy Weaver

727-457-3578

lotsallamas@earthlink.net

Mary Rose Collins

352-726-1104

mrc604@tampabay.rr.com

Kim Kyst

678-481-3759

kim@kyst.org

kkyst@eminc.biz

10-20-20

9301 West Fort Island Trail, Crystal River, FL 34429

March 19-21, 2021

Contact Vicki Sundberg, 910 269-1422, homesweethome_3@yahoo.com

Includes all conference programs, Awards Banquet, and Sunday Breakfast. *Make your own room reservations*

How many llamas/alpacas will you be bringing? _____ Note: No stalling available. Owners will need to provide corrals, night stalling, etc. Are you bringing at a speaker's request (for their demo)? _____ Who? _____

_____ **Friday Night Sunset Cruise** (\$21.78 per person) at 6 PM I/we (# _____) want to do it. Do not send money since this is a travel day & your arrival time may vary. ***PLEASE indicate so we can plan how many boats might be needed.***

Conference Fee Postmarked Before March 1, 2021	Number Attending	Total Amount
\$150 per adult SSLA Member \$165 per adult FALA, FABA Member \$185 After March 1, 2020 \$195 per adult non-SSLA, non-FALA, non-FABA		\$
\$55 per youth SSLA Member \$60 per youth FALA or FABA Member \$70 after March 1, 2020 \$80 per youth non-SSLA, non-FALA, non FABA		\$
\$60 per non-conference attendee Saturday Banquet		\$
à la carte Ad. Specify Conf. book or Direct.		\$
Web page ad specify Link or fill out form below		\$
Sponsorship Endangered Species Package:		\$
à la carte Simple monetary donation		\$
Conference Vendor Space		\$
	TOTAL AMOUNT DUE	

[illegible]

www.ssla.org



SSLA is seeking Conference Level sponsors and print advertisers for the upcoming event. Please consider promoting your farm, products, service or business. This conference will be at Plantation on Crystal River Florida. In recognition that **Crystal River coastal waters** are home to the largest population of **manatees** on the west coast of **Florida**, the conference packages are named in recognition of the Florida Endangered Species.

Note: the sponsorship is for the SSLA Conference not any endangered species organization.

ALL Logo & artwork must be received by Feb. 15, 2021. Send to Tracy Weaver lotsallamas@earthlink.net

WEST INDIAN MANATEE PACKAGE (\$750)

- Admission for two adults to the conference and awards banquet
- Admission for two adults to the Friday night Boat Cruise
- A full-page ad in the Conference booklet (COLOR) and SSLA Membership Directory (B/W)
- One-year advertising on the SSLA web site (you choose the month to start)
- Your farm/business banner displayed at the event (if possible, mail ahead)
- A brief advertisement at the beginning of the SSLA Awards Banquet
- Recognition at the beginning of each program session

FLORIDA PANTHER PACKAGE (\$700)

- Admission for two adults to the conference and awards banquet
- A full-page ad in the Conference booklet (COLOR) and SSLA Membership Directory (B/W)
- One-year advertising on the SSLA web site (you choose the month to start)
- Your farm/business banner displayed at the event (if possible, mail ahead)
- A brief advertisement at the beginning of the SSLA Awards Banquet
- Recognition at the beginning of each program session

AMERICAN ALLIGATOR PACKAGE (\$400)

- Admission for two adults to the Friday night Boat Cruise
- A full-page ad in the Conference booklet (COLOR) and SSLA Membership Directory (B/W)
- One-year advertising on the SSLA web site (you choose the month to start)
- Your farm/business banner displayed at the event (if possible, mail ahead)
- A brief advertisement at the beginning of the SSLA Awards Banquet
- Recognition at the beginning of each program session

SMALL TOOTH SAWFISH PACKAGE (\$350)

- A full-page ad in the Conference booklet (Color or B/W)
- One-year advertising on the SSLA web site (you choose the month to start)

vs10-20-20

- Your farm/business banner displayed at the event (if possible, mail ahead)
- A brief advertisement at the beginning of the SSLA Awards Banquet
- Recognition at the beginning of each program session

FLORIDA BLACK BEAR PACKAGE (\$350)

- A full-page ad in the SSLA Membership Directory (B/W)
- Advertising for one year on the SSLA web site (you choose the month to start)
- A brief advertisement at the beginning of the SSLA Awards Banquet
- Recognition at the beginning of each program session

KEY DEER PACKAGE (\$325)

- A 1/2-page ad in the Conference booklet (B/W) AND SSLA Membership Directory (B/W)
- Advertising for six months on the SSLA web site (you choose the month to start)
- A brief advertisement at the beginning of the SSLA Awards Banquet
- Recognition at the beginning of each program session

EASTERN INDIGO SNAKE PACKAGE (\$265)

- A 1/2-page ad in the SSLA Membership Directory (B/W) OR SSLA Membership Directory (B/W)
- Advertising for six months on the SSLA web site (you choose the month to start)
- A brief advertisement at the beginning of the SSLA Awards Banquet

FLORIDA SCRUB JAY PACKAGE (\$210)

- A 1/4-page ad in the Conference booklet (Color or B/W) AND SSLA Membership Directory (B/W)
- Advertising for two months on the SSLA web site (you choose the month to start)
- A brief advertisement at the beginning of the SSLA Awards Banquet

GOPHER TORTOISE PACKAGE (\$165)

- A 1/4-page ad in the Conference booklet (Color or B/W) OR SSLA Membership Directory (B/W)
- Advertising for two months on the SSLA web site (you choose the month to start)
- A brief advertisement at the beginning of the SSLA Awards Banquet

FLORIDA BONNETED BAT PACKAGE (\$100)

- A Business Card ad in the Conference booklet (B/W) AND SSLA Membership Directory (B/W)
- Advertising for one month on the SSLA web site (you choose the month)
- A brief advertisement at the beginning of the SSLA Awards Banquet

BROWN PELICAN PACKAGE (\$80)

- A Business Card ad in the Conference booklet OR SSLA Membership Directory (B/W)
- Advertising for one month on the SSLA web site (you choose the month)
- A brief advertisement at the beginning of the SSLA Awards Banquet

À LA CARTE ADVERTISING

Conference Booklet

- Full page \$80
- Half page \$60
- Quarter page \$45
- Business card \$25

SSLA Directory

- Full page \$80
- Half page \$60
- Quarter page \$45
- Business card \$25

SSLA Web

- Hyperlink to your web page: \$10/month. Will list Farm Name, and hyperlink to your farm.
- Two-line ad: Approx. 63 spaces per line, 10-cents per space. One Month.

Example of Two-line ad: Look at www.SSLA.org **Llama Info/help** tab, scroll down to **FOR SALE** click on **Llama Stuff**, scroll down to the little girl with the lettuce.

As seen on site:

SundMist Pastures: Fabulous Llama Manure for Sale. 10-cents/lb.

You Haul, you get great veggies. homesweethome_3@yahoo.com

You would submit to the web master like this:

S	u	n	d	M	i	s	t		P	a	s	t	u	r	e	s	:		F	a	b	u	l	i	o	u	s		L	i	a	m	a		M	a	n	u	r	e		f	o	r		S	a	l	e	,		1	0	-	c	e	n	t	s	/	l	b	.
Y	o	u		H	a	u	l	,		y	o	u		g	e	t		g	r	e	a	t		v	e	g	g	i	e	s	.		h	o	m	e	s	w	e	e	t	h	o	m	e	_	3	@	y	a	h	o	o	.	c	o	m						

Monetary Donation: If you'd like to make a monetary donation but are not interested in receiving the other items in the packages, we appreciate any dollar amount donation.

Heart of Dixie Show 2020



2020 GEORGIA NATIONAL SHOW



2020 GEORGIA NATIONAL SHOW



CALENDAR OF UPCOMING LLAMA EVENTS

Date	What	Where	Contact
May 23-24, 2020 RESCHEDULED Date TBD	NE Tennessee Llama Show	White Pine, TN	Kathy Devaul Kdevaul@bellsouth.net
February 19-21, 2021	Florida State Fair Llama Show	Tampa, FL	



Southern States Llama Association Advertising Opportunities



Our Llama Journal

Published Quarterly, your support helps SSLA and gets you customers
Contact **Charlene Braun**, Online SSLA Journal Editor at turtlrn@earthlink.net

Our Obstacle Trailer

Our official SSLA Trailer carrying the show obstacles travels all over the highways and byways here in the South
Put your ad on the trailer and get high visibility
Contact **Kathy Devaul** at kdevaul@bellsouth.net

SSLA Discover Llama Magazine

Published for new camelid owner or those interested in owning llamas
Contact **Tom Wilson** at williesspiritfarm@gmail.com

Southern States Llama Association Website

www.ssla.org
Members can advertise their animals, products, and "stuff" here on our web site
Contact **Vicki Sundberg** at homesweethome_3@yahoo.com

Southern States Llama Association Annual Membership Directory

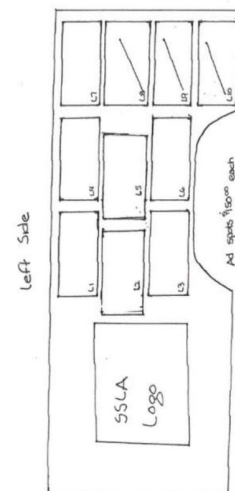
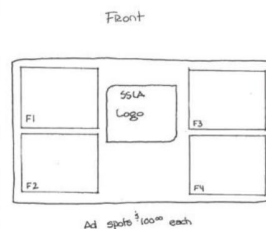
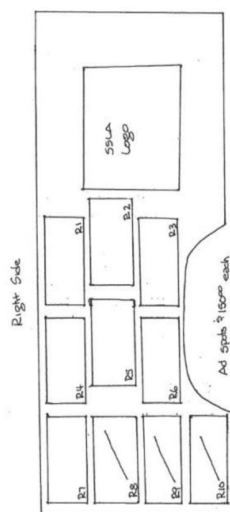
Members have the opportunity to promote farm, services, animals and products with print advertisements
Contact **Lauri Jones** at laurijones55@gmail.com

Southern States Llama Association (SSLA) Obstacle Trailer Advertising



Southern States Llama Association (SSLA)

Obstacle Trailer Advertising Form



SSLA is offering this MOBILE opportunity for visibility within the Southeast Region of the United States. Great limited space available opportunity to hit the roads, show rings, interstate, back roads, mountains and rest areas within the SSLA show area! SSLA is opening up the opportunity for marketing on the obstacle trailer! Limited space available. Artwork assistance available.

The profile photo of the trailer gives you a visual image of the opportunities available. The company that created the wrap artwork for the obstacle trailer is assisting with artwork design and installation. Advertisement is for a full year based on advertising contract. Ads for the side panels for \$150 per space. Ads for the front panel is \$100 per space. Payments must be received prior to space being reserved.

Name: _____

Address: _____

PhoneNumber: _____

Email: _____

Space selection: _____

Please complete this form and return to Kathy Devaul.
Kdevaul@bellsouth.net or mail 217 Donald Road, Leesburg, GA 31763