

PROMOTING
INCLUSIVITY
IN
THE FASHION
INDUSTRY

 **iBRAIN**

14
SEPT
2023

PRESENTS

**SAVE
THE
DATE**

THE 2ND ANNUAL
**I-CAN DO
ANYTHING**
FASHION SHOW



TABLE OF CONTENTS

Table of Contents	2	Community Impact	7
<hr/>		<hr/>	
About Us	3	Meet our Designers	8
<hr/>		<hr/>	
Call Sheet	4	Sponsor & Donor Packages	9
<hr/>		<hr/>	
Letter to Potential Sponsors	5	Contact Page	10
<hr/>		<hr/>	
iBRAIN Overview	6	Thank You	11
<hr/>		<hr/>	

THE I-CAN DO ANYTHING FASHION SHOW

We are delighted to invite you to the second Annual, "I Can Do Anything" Fashion Show, brought to you by iBrain, the International Institute for the Brain on Thursday, September 14, 2023 in Brooklyn.

The iCan Do Anything Fashion Show serves as a platform to applaud the uniqueness of our students and reinforce the belief that one's disability should not be a limiting factor in their ability to achieve great things. We cherish the individuality and tenacity our students display each and every day. At the heart of our event is the mission to shine a spotlight on adaptive brands, blending style and accessibility in a fun and empowering environment.

Our event's primary purpose is to illuminate the remarkable talents of our students, adding a touch of brightness to the lives of their families, our generous donors, and all attendees alike. Simultaneously, we aim to educate and emphasize the significant role adaptive technology and fashion play within our community.

We are profoundly grateful for your participation in this inspirational event. Your presence not only supports our cause but also serves as a powerful reminder to our students: that no matter the challenges, they are capable of achieving anything, and indeed, the world is their runway.



THE I-CAN DO ANYTHING FASHION SHOW



CALL SHEET

Thursday
September 14, 2023

iBrain Institute Brooklyn Campus
213 48th St. Brooklyn, NY

12:00 PM - 1:30 PM

Luncheon Reception

1:30 PM - 2:00 PM

Guest Seating

2:00 PM - 2:05 PM

Opening Remarks - MC Introduction: Welcome to iBRAIN

2:05 PM - 2:15 PM

French Toast Remarks - Overview & Insights into Adaptive Clothing

2:15 PM - 2:30 PM

French Toast Runway Show

2:30 PM - 2:40 PM

No-Limbits Remarks - Exploration of Adaptive Clothing

2:40 PM - 2:50 PM

No-Limbits Runway Show

2:50 PM - 2:55 PM

Stylist Remarks

2:55 PM - 3:20 PM

iBRAIN Runway Show

3:20 PM - 3:30 PM

Closing Remarks

3:30 PM - 4:30 PM

Post Show Reception

Dear Potential Sponsors,

We are delighted to extend an invitation to you for the "I Can Do Anything" Fashion Show, curated by The International Institute of the Brain.

The "I Can Do Anything" Fashion Show is not just a celebration of style and creativity; it is a testament to resilience and potential. The proceeds from this event directly contribute to our institute's mission to propel research and support individuals navigating neurological challenges, empowering them to live fulfilling lives and unlock their inherent potential.

As a member of the community, your collaboration could profoundly augment the impact of this event, touching countless lives in the process. Your sponsorship will not only underscore your dedication to philanthropy but also provide an array of perks, enhancing your brand visibility and extending your reach within our distinguished network.

We have enclosed below a range of sponsorship packages to align with your distinct objectives and budget considerations. If you need any further information or would like to explore customize sponsorship arrangement, please feel free to reach out to our devoted event coordinator, Emeka Anammah, at EAnammah@ibrainnyc.org.

Let's unite for a cause that blends fashion with philanthropy, and bridges empowerment with hope. Together, we can make a tangible difference in the lives of those we serve, proving that we are capable of anything.

Your support is deeply appreciated!
With Gratitude,



Patrick Donohue
CEO, Founder
International Institute For the Brain



iBRAIN Overview

iBRAIN is proud to be an independent, not-for-profit research organization. Through the efforts of our faculty, staff, parent body, and Board of Directors, we ensure the families and, most importantly, our students with brain injury and brain-based disorders have access to a highly specialized educational opportunity based on the individual needs of each student. Thank you for taking a moment to get to know our community!

Mission

The mission of iBRAIN is to research, develop and implement special education and related services for students with brain injury and brain-based disorders.

Philosophy

Things work out best for those who make the best of how things work out!

Family Focused

Brain injury does not just impact the student, but the entire family, and iBrain's programs are designed to support the whole family.

Our Services

Specialized Education

Aquatic Therapy

Assistive Technology

Conductive Education

Health and Nursing

Hearing Education

Occupational Therapy

Physical Therapy

Research Department

Social Work Services

Speech Language Therapy

Vision Education

Music Therapy

COMMUNITY IMPACT

Today we serve students ranging from 5 years old to 21 years old. We are growing and welcoming more students each year as we continue to offer comprehensive educational opportunities to children with brain injury and brain-based disorders across the New York City metropolitan region. Each student receives over \$200,000 worth of services annually, and more than 20% of our students come from ESL families. Below are a few other ways iBRAIN continues to make a difference in the brain injury community.



THERAPY

30 minutes per session

4 hours per week

168 hours a year

60 minutes per session

15 hours per week

630 hours a year

SERVICES

NYC Warehouse Students
with TBI

168 hours/year of
OT/PT/Speech

12:1:4 classroom ratio

Anxious families facing
bureaucracy

Push problems and costs into
the future

Lack of intensity achieves
little results

iBRAIN has a goal to get students
walking, talking and developing

630 hours/year of services

6:1:6 classroom ratio

iBRAIN advocates for students who
cannot speak for themselves

Students develop self-sufficiency,
reduced hospitalizations, and
increased attendance.

Studies have shown that repetition
and neuroplasticity of the brains
yield immeasurable results.

MEET OUR DESIGNERS



FRENCH TOAST

French Toast makes school uniforms for kids, including polos, joggers, button-down shirts, and pleated skirts. Since the clothes are classic, they work well for kids who attend schools that require uniforms, but they'll also look appropriate in schools that don't have strict dress codes.



NO LIMBITS

No Limbits is an adaptive clothing brand that aims to increase comfort, confidence, and independence in the 30 million people in the US who struggle with clothing due to a disability or sensory challenge.



FRIENDLY SHOES

Friendly's custom outsoles promote safer mobility and independence for all. Mobility is best served by fashionable, comfortable shoes that are a breeze to put on. We believe no one has to sacrifice fashion, comfort, or support for independent mobility needs.



SPONSOR AND DONOR PACKAGES

We at iBRAIN are excited to announce our upcoming fashion show on September 14, 2023. This one-of-a-kind event will showcase brands that are committed to innovating accessible fashion, as well as the runway talents of our students. We will celebrate their achievements while raising funding and awareness for our organization!

As you may know, iBRAIN is a not-for-profit organization that works with children and adults diagnosed with brain Injury and brain-based disorders. We offer a variety of programs that help them live fulfilling lives, but we need your support to reach even more people!

We invite you to partner with us for this event by sponsoring our students through one or more packages below. So that you know, all sponsorships and donations are tax-deductible.



SPONSOR AND DONOR PACKAGES

TITLE / PARTNER (\$25,000)

- Headlining the show with the title: [Your Company] Presents: iBrain Fashion Show 2023
- 10 front-row seat tickets to the fashion show
- Company name and logo displayed on screens and around the venue
- You can submit one video clip that will be played during the live event; the video should be at most two minutes.
- The press release announcing a partnership
- Sponsor recognition on all online/print advertisements and communication materials

PLATINUM (\$15,000)

- 25 tickets to the fashion show:
5 reserved front row seats
- One page ad on the show guide
- Full page ad on all published communication materials
- Sponsor recognition on all online/print advertisements and communication materials

GOLD (\$10,000)

- 20 tickets to the fashion show, five reserved front-row seats/15 reserved second-row seats
- Sponsor recognition on all online/print advertisements and communication materials

SILVER (\$5,000)

- 15 tickets to the fashion show, five reserved second-row seats
- Sponsor recognition on all online/print advertisements and communication materials

BRONZE (\$2,500)

- 12 tickets to the fashion show
- Sponsor recognition on all online/print advertisements and communication materials

SINGLE TICKET (\$100)

- 1 ticket to the Fashion Show

AUCTION ITEM DONOR:

- Yes, I would like to donate auction items.

Note: All donations are welcome! If the item donated is less than \$100, the article may be combined with other things to create a special auction package.



THE I-CAN DO ANYTHING FASHION SHOW

Dress Code: Business Casual

14
SEPT
2023

The International Institute for the Brain (iBrain) strives to bring solid and vibrant educational opportunities to children with brain injury and brain-based disorders across the New York City metropolitan region.

Complete the e-form below and email it to: **Emeka Anammah at EAnammah@ibrainnyc.org**

OR Complete and mail this form along with your tax-deductible donation

payable to: **iBRAIN - 55 West 116th Street, Suite 159, New York, NY 10026**

ATTENTION: 2023 iBRAIN Fashion Show

- | | | |
|--|---|---|
| <input type="radio"/> Title/Partner Sponsor: \$25,000 | <input type="radio"/> Bronze Sponsor: \$2,500 | <input type="radio"/> Auction Item Donor |
| <input type="radio"/> Platinum Sponsor: \$15,000 | <input type="radio"/> Single Ticket Sponsor: \$100 | <input type="radio"/> Gift Bag Item Donor |
| <input type="radio"/> Gold Sponsor: \$10,000 | <input type="radio"/> Atelier Collaboration Donor | <input type="radio"/> In-Kind Donation |
| <input type="radio"/> Silver Sponsor: \$5,000 | <input type="radio"/> Model Collaboration Donor | <input type="radio"/> Other |

.....

Company

Contact

Address

Phone

Fax

City

State

Zip

Email

FORM OF PAYMENT

- ☐ Bill me for \$ _____ ☐ Check enclosed for \$ _____

Credit Card Payment: ☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER

Card Number

Exp. Date

CSC

Signature _____



THANK YOU

I appreciate your interest in becoming a sponsor for the upcoming iBRAIN iCAN Do Anything Fashion Show. With your generous support, we will continue our mission to enrich the lives of young people affected by brain injury and brain-based disorders.

For inquiries relating to the sponsorship package or the fashion show, please get in touch with Emeka Anammah at:
EAnammah@ibrainnyc.org.

For inquiries relating to iBRAIN and its students, don't hesitate to get in touch with Suzanne Wallach at:
swallach@ibrainnyc.org.

WE LOOK FORWARD TO WORKING WITH YOU!