



iBRAIN FILM FESTIVAL

NEW YORK, NEW YORK



The iBRAIN Film Festival will feature documentary profiles created by emerging filmmakers. Filmmakers will be paired with a student at iBRAIN, who will act as the subject / co-producer / source of inspiration for the film.

Students with brain injuries, especially those who are non-verbal and non-ambulatory, often face being misunderstood or have difficulty expressing their creative interests with the world. We believe film and storytelling will provide an outlet to for our students, and we would like you to help in sharing their stories!

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 **iBRAIN**
International Institute for the Brain



International Institute for the Brain

iBRAIN Film Festival

About iBRAIN:

The International Institute for the Brain (iBRAIN), located on the Upper East Side of Manhattan, is proud to be an independent, not-for-profit educational organization. Through the efforts of our faculty, staff, parent body, and Board of Directors, we ensure the families, and most importantly, our students with brain injury and brain-based disorders have access to a highly specialized educational opportunity based on the individual needs of each student. This includes a range of multi-disciplinary services including, Physical Therapy, Occupational Therapy, Speech and Language Therapy, Aquatic Therapy, Assistive Technology, Vision, Hearing, Social Work and Nursing Services. Every student also has 1:1 paraprofessional who supports them throughout the school day. Today we serve students ranging from 5 years old through 21 years old, welcoming more students each year as we continue to bring strong and vibrant educational opportunities to children with brain injury and brain-based disorders across the New York City metropolitan region.

We strive to not only provide the best learning opportunities and creative outlets for our student population but to also help them connect with others and lead happy and healthy lives. Students with brain injuries, especially those who are non-verbal and non-ambulatory, often face being misunderstood or have difficulty expressing their creative interests with the world. We believe film and storytelling will provide an outlet for our students. Every story shared is a chance to make a connection, to help someone feel less alone, and we would like your help in sharing their stories!

About the iBRAIN Film Festival:

The iBRAIN Film Festival will feature documentary profiles created by emerging filmmakers. Filmmakers will be paired with an iBRAIN student (and their provider team) in order to complete their project. iBRAIN students will act as the subject / co-producer / source of inspiration for the film. Filmmakers will be given creative freedom when producing, directing and editing their films. However, the filmmaker must utilize their relationship with the student OR a component of the student's life, personality, habits OR any other creative pursuit relating to the iBRAIN student in a meaningful way when completing the project.

The films to be shown must be produced during the Spring 2022, semester, with a submission deadline of May 15, 2022.

The Final Festival event will be held on June 4, 2022, in New York City.

Who is eligible to participate?

Eager documentary filmmakers who are passionate about sharing stories!!

Filmmakers may be a student enrolled in a filmmaking or related class at an accredited educational institution, either at the undergraduate or graduate level, or an independent filmmaker pursuing personal interest.

What are the film parameters?

Films should be under 40 minutes (short film) in length. Films will be constructed with the use of interviews with the iBRAIN student, the student's family and service providers, and accompanied with supporting footage (verité/observational and/or b-roll and/or animation etc.). Prerecorded, archival footage of students in their therapies and other school activities will be offered to filmmakers for use in their film. Films will also include background on the Student's Medical History, Diagnosis, and/or Nature of Disability.

Films should act to synthesize all of the skills developed during the filmmaker's course studies. All students' films will abide by the predetermined technical requirements defined in the student's course syllabus, or as made explicitly clear by the course instructor. Independent filmmakers agree to adhere to the requirements laid out by the SMPTE (Society of Motion Picture and Television Engineers) and the ASA (American Standards Association). Accommodations can be made to the film requirements in order to meet the needs of course syllabi. These requests should be made in advance to the Production Coordinator.

How to participate in the festival:

Prior to ideation, filmmakers are invited to spend time with students at iBRAIN's campus on the Upper East Side of Manhattan, and work to get to know their subjects. iBRAIN asks the filmmakers present a Planned Abstract Submission before they begin their project.

Pending submission approval from iBRAIN, filmmakers will then begin their production process. Filming may take place on campus at iBRAIN, possibly at the home of the student (if permissible by the student's parents), or other locations as they relate to the iBRAIN student and their habits, interests, and storyline.

What is the submission process?

Filmmakers will be given two weeks after their initial visit to iBRAIN campus to complete their abstract submission. The submission will include three parts:

1. A synopsis or summary of their vision for the film where the filmmaker describes how this project will illuminate an aspect of the iBRAIN student. The summary should be at least two paragraphs in length.
2. A timeline of important events for production where the filmmaker will provide a chronological plan for their production, describing important steps in their filmmaking

process and when these steps will need to be completed by in order to meet the final submission date of May 15, 2022.

3. A completed “Abstract Submission Form” (found at the end of this project description).

What is the production timeline?

Filmmaker will provide chronological dates for the following:

- Pre-interview / Interviewee selection - dates to include completion of initial outreach plan for selecting interviewee and B-roll needs
- Review current archival footage which may be used in production of film
- Shoot interviews & follow your subject - dates to include production visitations to iBRAIN Campus, visitations to locations outside of iBRAIN’s campus, virtual meetings, or other visitation to personnel outside of the iBRAIN network if applicable**It is very important to note location of the shoots and all peoples involved in order to help our team in scheduling for these events
- Collect b-roll - dates to include any visitation to locations to collect supplemental footage used to support your projects, **It is very important to note location of the shoots and all peoples involved in order to help our team in scheduling for these events.
- Request/instruct support team to collect additional material and/or provide archival footage for production/editing purposes
- Post-Production / Editing - dates to be provided include
 - (I) Wrap on shooting film
 - (II) Date to begin editing
 - (III) Date of film completion (end product) - No later than May 15th 2022

*** These dates are not set in stone and accommodations will be made for those who need to make amendments to this plan for issues relating to availability and scheduling conflict.

Any and all changes to production scheduling dates must be approved by iBRAIN before said activity can commence.

How do I schedule visits to iBRAIN’s campus?

Send an email to Peter Zipf (pzipf@ibrainnyc.org) with the following requirements:

- Your Name
- Phone Number
- Time / Date of Ideal Visitation Time
- Description of the Visit

Note: Please allow some time for these requests to be processed. Student’s schedules are subject to change. We appreciate flexibility when scheduling your visit.

If you are unable to visit the facility in person, please contact Peter Zipf to schedule a zoom meeting with the iBRAIN student / their provider team.

The student's Teacher should be included in all communication relating to production involving the iBRAIN student to assist in scheduling and availability. Filmmakers will exchange contact information upon their initial visitation with the iBRAIN student.

What are the production guidelines?

The filmmaker will be responsible for any and all expenses related to production including but not limited to: transportation, equipment, set up, clean up, etc.

iBRAIN staff will help to facilitate any and all production needs relating to the student including but not limited to: scheduling, student transportation, supervision / communication with iBRAIN student's family.

iBRAIN students will always be accompanied by an iBRAIN representative during all phases of production.

The iBRAIN Production Coordinator will act as a point of contact for all things relating to production involving the iBRAIN student including trips to visit iBRAIN Campus and shoots off campus.

Filmmakers will work with each student's provider team (school support and therapy staff) to help facilitate production, gathering the appropriate information, and footage as needed.

Do filmmakers have any right to Exhibition, Distribution, Release of film project? Can I post trailers, clips, and/or scenes of my film project online?

iBRAIN retains all rights, intellectual property and ownership in the film; as well as any legal control and holds the copyright and/or trademark.

Filmmakers must obtain written consent from iBRAIN before showcasing their film in any professional or public capacity.

This provision applies to all submissions, whether final or incomplete (partial), that were prepared for the project; as well as any and all footage that was collected during the course of the project.

What happens if my film is not approved for the festival?

In the event the film is not approved to be included in the film festival, filmmakers understand the project can be used only to receive course credit – and cannot be used in any other professional or public capacity without written consent from iBRAIN. All photo/video/audio media relating to the film's production will be handed over to iBRAIN, and iBRAIN will retain all rights and ownership of content.

After being showcased at iBRAIN’s Film Festival, can the film be entered in other festivals and showed in public venues?

In order to submit the film to other festivals/showings, filmmakers must obtain written approval from iBRAIN.

Filmmaker is prohibited from submitting the film in any competition or festival without first notifying iBRAIN of its intention to do so.

A written description of the film may be included in film maker’s portfolio without written consent for purposes relating to the filmmaker's resume/CV.

As iBRAIN is providing access to our facility, student body and networks of support systems; it is agreed the film production, and all rights to ownership, copyright registration and use of said film, and all photo/video/audio material collected to create the film, will become the property of iBRAIN, should it meet the final approval to be shown in the festival event. iBRAIN will be the sole owner of all rights to distribute and otherwise use the film and will be responsible for securing a copyright and trademark to protect its intellectual property rights against infringement.

What happens in the event production needs to cease for any reason?

Filmmakers have the ability to cancel their production / project at any time. iBRAIN asks the filmmaker submit a written statement explaining these reasons to be signed and approved by an iBRAIN representative. Filmmakers must also hand over all collected photo/video/audio materials to iBRAIN.

iBRAIN also reserves the right to cancel this agreement with filmmakers at any time. Filmmakers will receive a written statement describing reason for cancellation.

What happens if the agreement is broken?

This agreement shall be governed by and construed in accordance with the laws of the United States and the state of New York.

What will happen at the festival?

Films will be shown throughout the day on June 4, 2022, in New York City. A panel of judges will review all films and awards will be given to those who demonstrate excellence in various categories including: Best Directing, Best Editing, Best Cinematography, Best Sound, and overall Best Film of the Year.

A Gala will also be held following the film showcase to celebrate all filmmakers and student subjects.

By signing in the places below, I ACKNOWLEDGE THAT I HAVE READ AND UNDERSTOOD THE ABOVE TERMS. BY SIGNING, I AGREE TO ABIDE BY THEM IN ACCORDANCE WITH MY PARTICIPATION IN THE IBRAIN FILM FESTIVAL.

(Filmmaker Printed Name)

Date

(Filmmaker Signature)

Date

(iBRAIN Signature)

Date

Signatures from both parties are required



International Institute for the Brain

iBRAIN Film Festival - Abstract Submission Form:

Film Maker/ Film Student Name: _____

Specialization / Major: _____

Degree (earned/working towards): _____

Year (received/graduating): _____

Phone: _____

Email: _____

Advisor Name (If Applicable): _____

Advisor Title: _____

Advisor Email: _____

Advisor Phone Number: _____

Documentary Profile Project Title: _____

Production team & contact (if applicable):

Name: _____ *Phone:* _____

Email: _____

Name: _____ *Phone:* _____

Email: _____

Name: _____ *Phone:* _____

Email: _____

(if more write in below)
