



ANNUAL WINTER GIFT DRIVE

OCTOBER 30, 2024

PRESENTED BY

MEDIA AFFAIRS
ADMINSTRATION DIVISION



AGENDA

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ANNUAL WINTER GIFT DRIVE

Overview

- The inspiration for this initiative came on 3rd December 2018, when one of our volunteers saw a young child sleeping on the road in Quetta during the harsh winter. The sight of the child shivering in the cold deeply moved our team and reinforced the urgent need for winter relief efforts.
- Same year Health Division of Foundation was raised and 1st Annual Winter Gift Drive launched providing winter essentials to more than 100 individuals.
- Since its modest beginnings in 2018, we have expanded our volunteers network to provide winter clothing in Doulat Pur, Kamra, Rawalpindi, Lahore, Multan, Murree and Jaffar Abad (Baluchistan).
- Each year more than 200 families are provided warm shawls, hoodies, socks, gloves and warm caps.
- The success of this drive relies on the active involvement of volunteers who help identify those in need and facilitate the distribution process
- Supported by generous donations from our donors, this initiative operates on a **budget of PKR 800,000**. This allows us to provide winter clothing at an average cost of PKR 3000 per beneficiary

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LIFE NEEDS MORE FLAVOR: THE STORY OF KID WHO INSPIRED THIS DRIVE

On 3rd December 2018, a volunteer witnessed a child sleeping on the road in Quetta during the harsh winter. In the background was an advertisement that read, "Life needs more flavor."

This poignant moment inspired the creation of the Annual Winter Gift Drive to ensure that no child would suffer from the cold again.





Founded in 2016 by Muhammad Bashir Asi, a passionate advocate for Education in underserved communities. Over the years, Foundation has expanded in **Health Care**, **Food Security** and **Disaster Management Programs**.

2016

 (\rightarrow)

18250+



Our Journey Begins

Lives Impacted

700+



10+



Donors

On Going Initiatives

COMBAT WINTER HARDSHIPS BY ENSURING ACCESS TO WARM CLOTHING FOR ALL





We are dedicated to providing warm clothing to those in need, helping them withstand the challenges of harsh winters.

HOMELESSNESS IN PAKISTAN

250 Million is the approximate

population of

Pakistan

20

Million people are facing homelessness in Pakistan

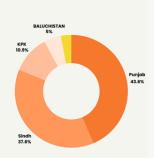


1 OUT OF 10

Individual is experiencing homelessness







More than 40% of homeless people are from Punjab Province

Over 20 million people in Pakistan are homeless, facing significant challenges during the harsh winter months due to poverty, lack of access to warm clothing, and financial constraints



9%

People are homeless in Pakistan



40%

are living below poverty line



13000

Children of Tehsil Pind Dadan Khan have **never attended school**

BRINGING THE WARMTH, ONE CHILD AT A TIME



- Our Winter Wear Drive provides warm clothing to over 200 individuals/ families each year, with a special focus on helping homeless individuals who sleep on the streets during harsh winter nights.
- Our dedicated volunteers go out late at night to discreetly identify and assist those suffering from the cold, bringing warmth and hope to the most vulnerable.

TIMELINE



01 NOV 2024 3

PHASE 01

- Identification of Deserving families - 30 Oct
- Fund Raising Campaign 01
 Nov

20 NOV 2024 >

PHASE 03

- Procurement of Winter Clothes - 20 Nov
- Preparation of Winter Gift Packs - 25 Nov

15 NOV 2024 →

PHASE 02

- Shortlisting of deserving individuals/ families - 15 Nov
- On Ground Verification by Volunteers - 20 Nov

30 NOV 2024

PHASE 04

- Distribution of Gift Packs -30 Nov
- Completion Reports by 10 Dec

GOALS



We intend to provide highquality winter clothing to more than 225 individuals/ families ensuring warmth and protection during the harsh winters

75



Widows/ Orphans will be provided warm clothes

150



20%



Homeless people will be provided warm clothes

year on year increase in number of beneficiaries

OUR TEAM

A diverse group of dedicated professionals, guided by the legacy of our founder, united by a common passion for making a positive impact. With expertise spanning education, healthcare, social services and management we work collaboratively to drive meaningful change in the communities we serve.

BOARD OF DIRECTORS



DR AAMIRCHAIRMAN BOD



DR AQEELABOARD MEMBER



ENGINEER YASIR BOARD MEMBER

MANAGEMENT COMMITTEE



ENGINEER ASIM
PRESIDENT



ABID HUSSAIN
SECERATARY OPERATIONS



ENGINEER JAWADPLANNING AND COORD

ACHIEVEMENTS



Since its inception, Family and Fellows Foundation has achieved great success. Annual Winter Gift Drive, Wheels of Hope, Clean Water Storage Initiatives etc are few highlights of our remarkable success in health sector

1500



homeless individuals/ deserving families provided warm winter clothing

10



15



WHEELS OF HOPE



The **Wheels of Hope** Initiative is dedicated to empowering disabled patients by providing wheelchairs to enhance their independence. Additionally, we offer **financial assistance** to patients who struggle **to afford necessary medical expenses**.

WHEELS OF HOPE

Each year, the Wheels of Hope Initiative provides over 10 patients with wheelchairs and offers financial assistance to 30 deserving patients to help cover essential medical expenses.

100%



Patients provided financial assistance before operation/ major surgery

20%



40%



Recipients increased every year

Recipients are orphans / children



By constructing water storage tanks in schools, we provide sustainable solutions to water scarcity, improving health and well-being of students.

CLEAN WATER STORAGE

INITIATIVE

This project commences from July and is **completed by September**. Priority is given to school with higher number of students and remoteness of area from clean water storage facilities

15



Water Storage Tanks constructed till date





40%



Beneficiaries of initiative

Tanks have dual facilitation for schools as well as local communities

CHAK SHADI JANBAZ

BUDGET ESTIMATES

Category	Estimated Cost (PKR)	
Fund Raising and Market Survey		
Fund Raising Campaign	Volunteers	
Market Survey	2500	
Procurement and Packaging		
Jackets / Shawls	280000	
Glvoes/ Caps/ Socks	130000	
Women Shawls	150000	
Packaging	17500	
Delivery and Distribution		
Transportation Cost	20000	
Distribution	Volunteers	
Total Estimated Cost	600000	
Number of Beneficiaries	500	

HOW YOU CAN CONTRIBUTE

Join us in our **Annual Winter Gift Drive**. Your contribution can make a significant impact by providing warm clothing to those who need it most

Type of Gift	Contribution (PKR)	Contens	
Kids Gift	3500	1 Winter Dress1 Winter Cap1 Pair of Gloves2 Pairs of Socks	
Adult Gift	4500	 1 Winter Dress 1 Warm Shawl 1 Winter Cap 1 Pair of Gloves 2 Pairs of Socks 	
Family Gift	15000	 4 Winter Dress 2 Warm Shawl 4 Winter Cap 4 Pair of Gloves 8 Pairs of Socks 	

LET'S UNITE FOR COMFORTABLE WINTER FOR ALL



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