



CALIFORNIA COMPETES
HIGHER EDUCATION FOR A STRONG ECONOMY

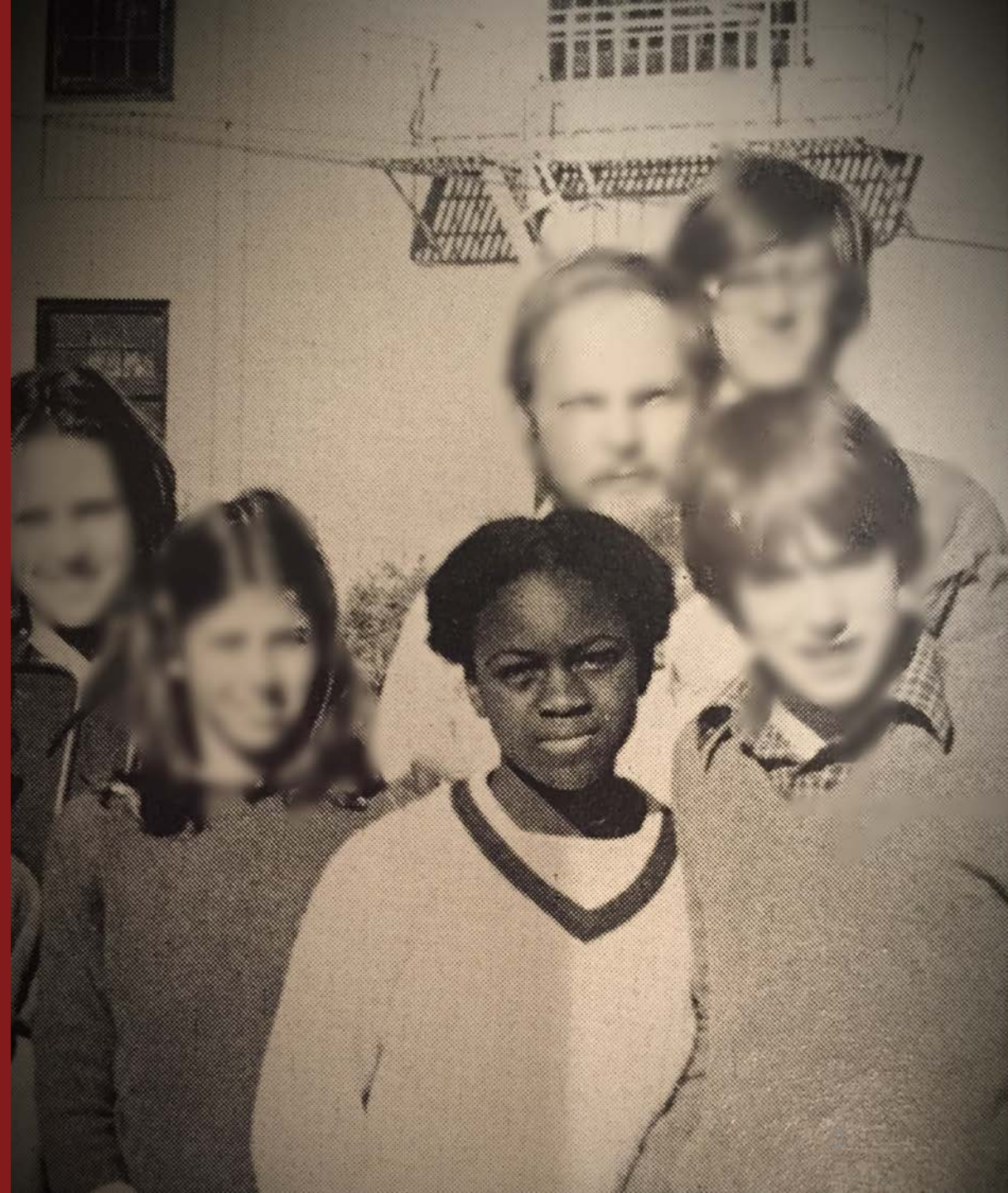
Getting More Californians To and Through College

Presented by Lande Ajose, PhD
University of Southern California
April 24, 2018

californiacompetes.org

Every dissertation is
fundamentally a
personal story.

- Mike Teitz
Emeritus Professor
UC Berkeley



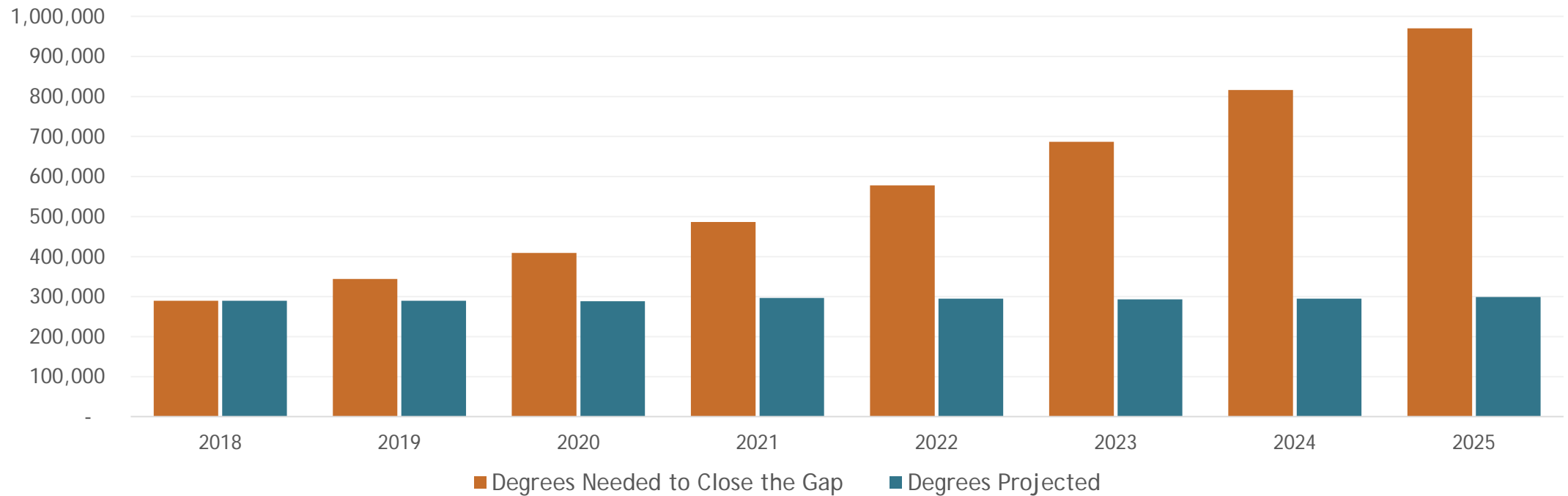
California Competes: Higher Education for a Strong Economy

- Higher education is both a vaccine and an antidote against economic stagnation and social stratification – for individual Californians, our communities, and the state’s economy.
- Long-term economic growth for California will be accomplished through shared prosperity

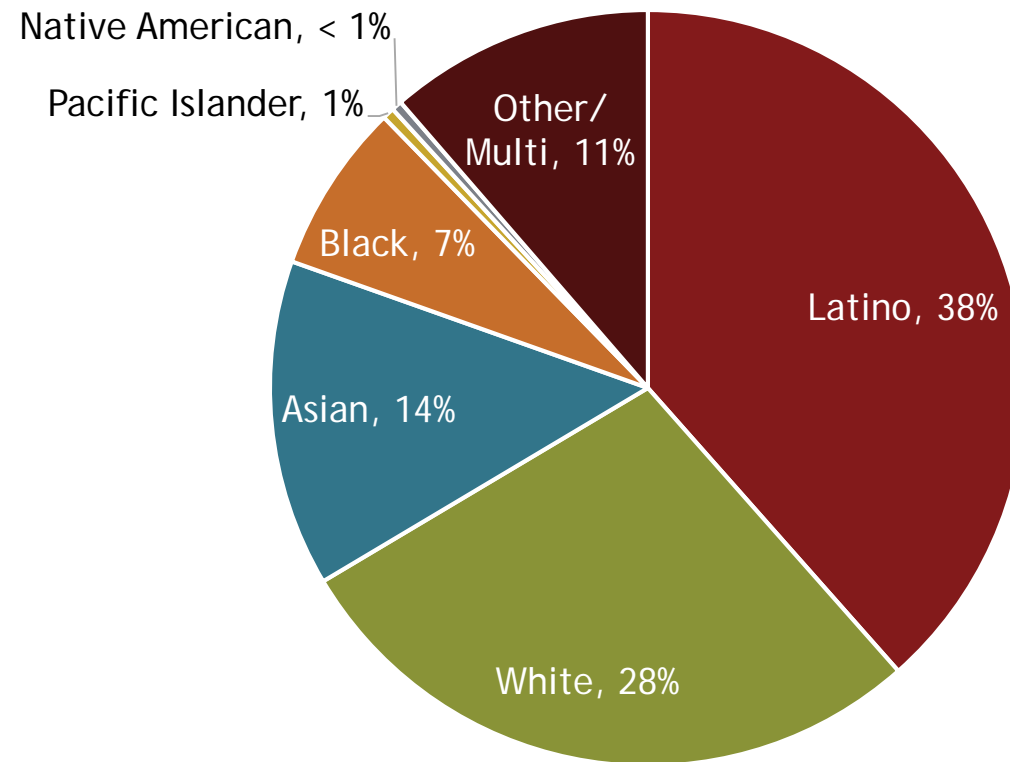


California is projected to produce only a fraction of the degrees needed by 2025

Degrees Needed vs. Degrees Projected

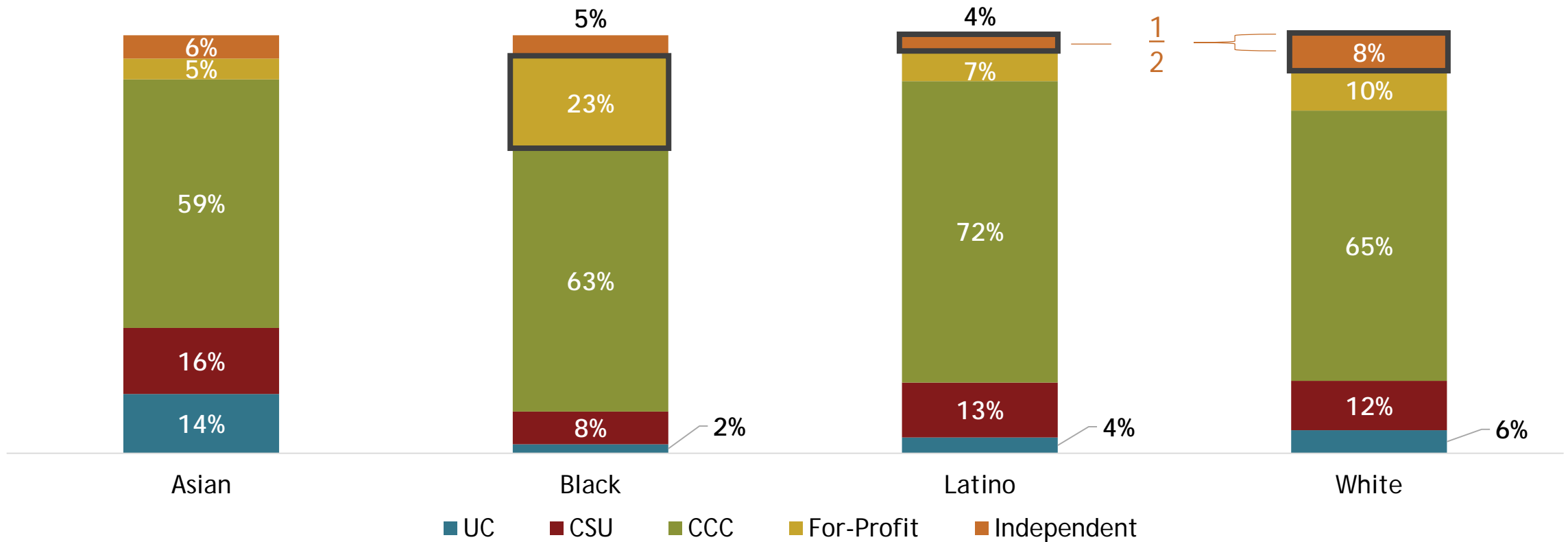


California's student body reflects the diversity of the state



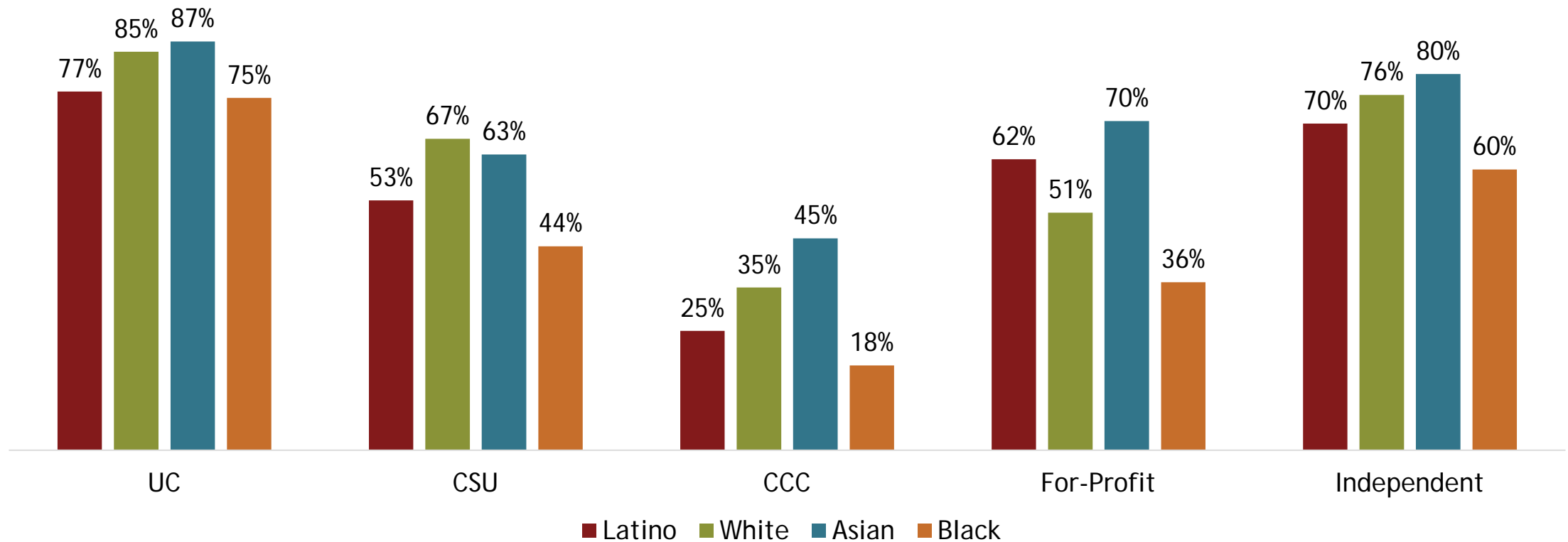
Enrollment inequities persist across California's higher education system

2016 Postsecondary Students

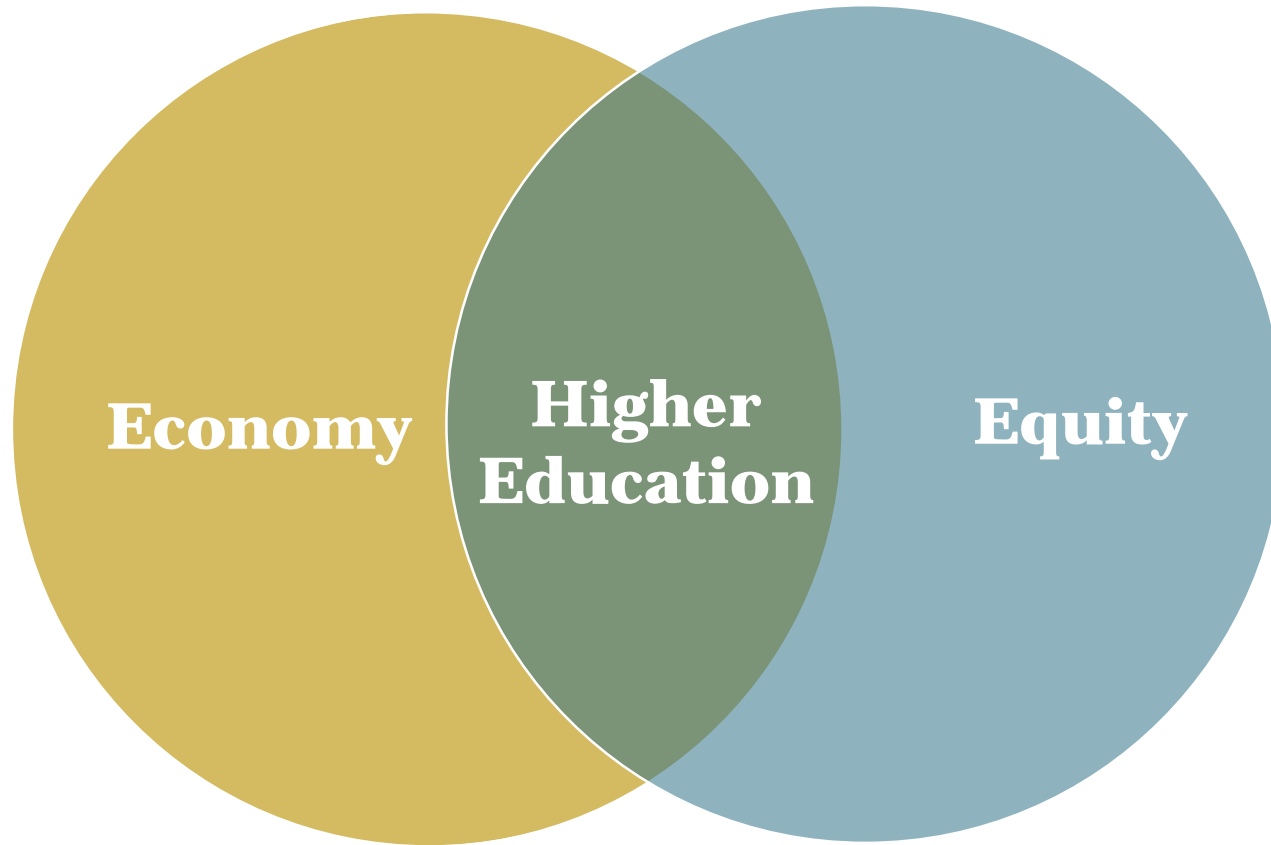


Inequities in completion rates vary across segments

Completion Rates in 150% time



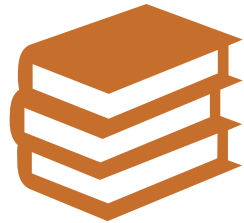
Why We Care...



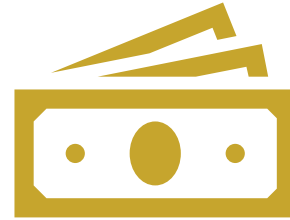
Students face numerous barriers to degree completion



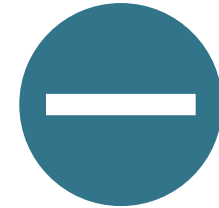
College Knowledge



Academic Preparation



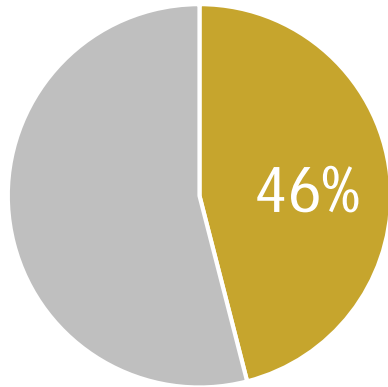
Affordability



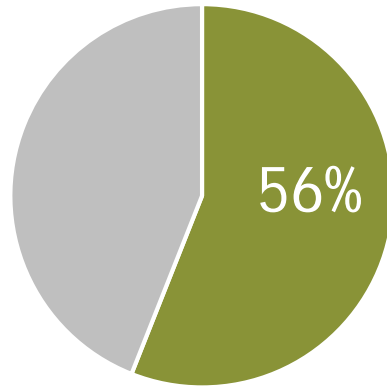
Institutional Barriers



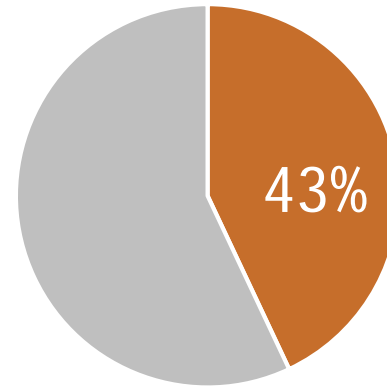
Many Californians are first-generation college students



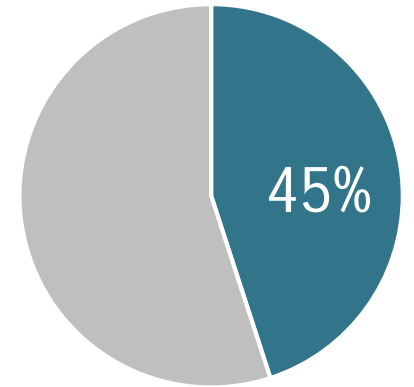
University of California



California State University



California Community Colleges

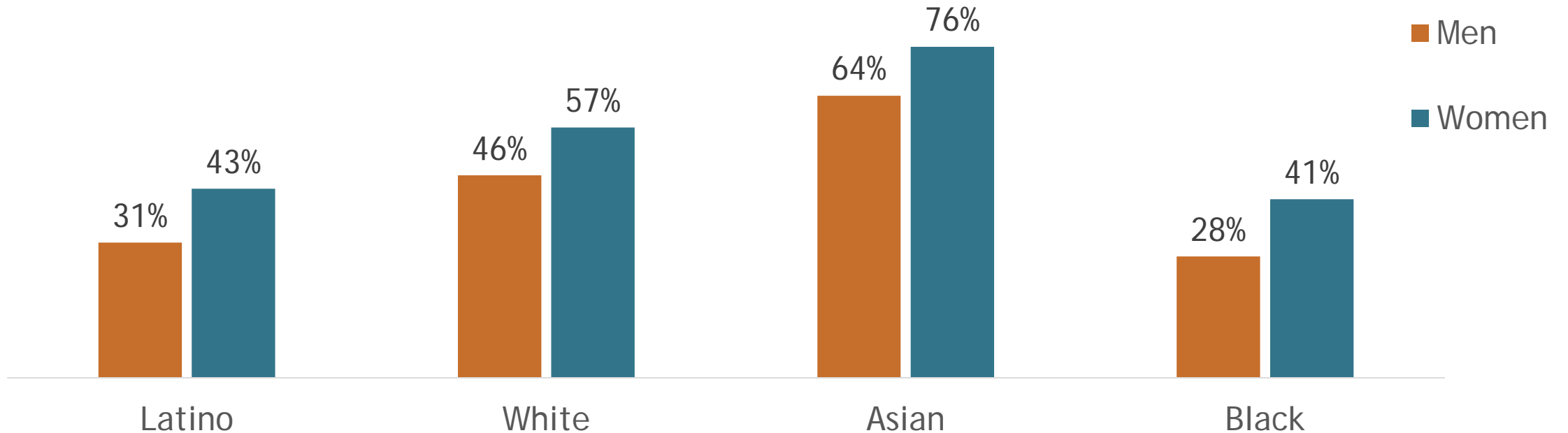


Independent Colleges & Universities



Most high school graduates do not have the requisite coursework for college

UC/CSU (A-G) eligible graduation rates, 2016





Tuition sticker shock dampens views of affordability, despite generous state aid

Average Tuition & Fees, 2017-18	State Financial Aid, 2016-17
UC: \$13,900	Cal Grants: \$1.9B
CSU: \$7,253	Middle Class Scholarship: \$71M
CCC: \$1,248	
Independents: \$30,131*	



State financial aid doesn't meet the range of obstacles that persist

26% of college students are parents

47% are financially independent
(not supported by parents)

42% live at or below poverty

Many are food insecure

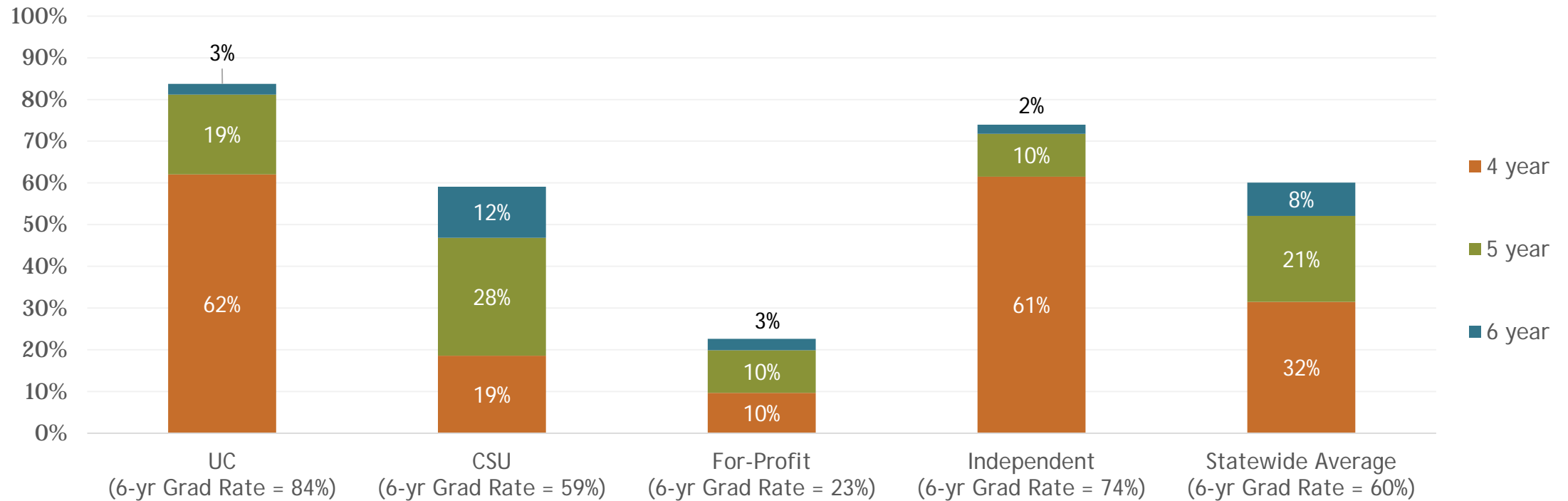
- 1 in 4 CSU students
- 42% of UC students
- 68% of CCC students

58% work while in college (the majority over 20 hours)



Inadequate advising and course availability prolongs timely completion

6 year Bachelor degree completion rates for freshman enrolling in 2010



Public institutions are experimenting with policy and programmatic “innovations” to boost completion rates



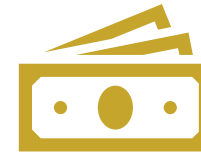
College Knowledge

- Regional K-16 Collaborations
- Early college experience programs
- California College Guidance Initiative (CCGI)



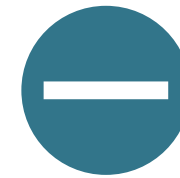
Academic Preparation

- Concurrent Enrollment
- Multiple measures placement policies
- Charter school movement



Affordability











- Promise Programs
- CalGrant Consolidation proposal



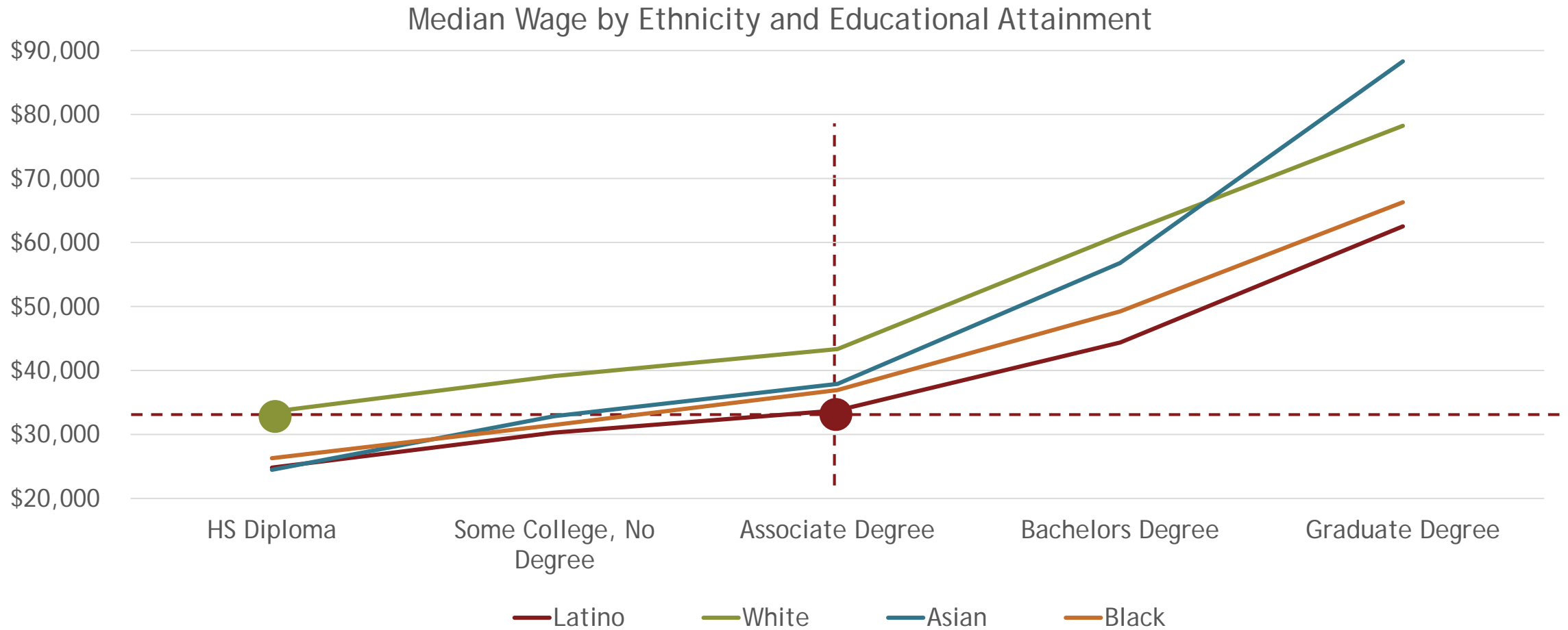
Institutional Barriers

- Intrusive advising
- Online courses
- Guided Pathways
- Grad-Guru
- Innovation Awards

California needs more graduates to meet the economic needs of the state...

Occupation	Median Wage	Total Openings by 2025	
Healthcare Support	\$24,621	89.4K	
Education and Library Support	\$39,699	142.2K	
Healthcare Practitioners	\$64,510	156.3K	
Transport and Material Moving	\$26,629	167.9K	
Computers and Mathematics	\$85,225	179.3K	
Sales and Related Occupations	\$33,713	179.9K	
Business and Finance	\$57,794	180.4K	
Management	\$73,361	202.6K	
Construction and Extraction	\$33,143	210.6K	
Office and Admin Support	\$31,759	220.7K	

...and of its people



Equitable and sustainable solutions for improved degree attainment

FINANCE REFORM

Students should be able to count on an affordable education with stable costs, and higher education institutions need predictability across revenues and expenditures for multiyear financial planning.

INNOVATION

Institutions and systems are developing creative solutions to challenges they face. The state's policy agenda must support innovative problem solving and build its policy priorities around successful practices.

RE-ENGAGE NEAR-COMPLETERS

Create a coordinated mechanism to identify adults interested in completing a degree or credential. Provide incentives and supports for degree completion.



STATEWIDE COORDINATION

The work described here cannot be effectively accomplished without statewide coordination. Our success as a state depends on breaking down silos, promoting cohesion, and developing strategies informed by comprehensive P-20 data.

Thank You

Lande Ajose, PhD

lajose@californiacompetes.org

