



PROFESSIONAL DEVELOPMENT INVESTMENTS

The Brain Friendly Reading™ program can be customized to meet the needs of the cohort being trained. While BFR is a stand alone systematic phonics program, the BFR instructional activities can be layered into any reading program and provide demonstrable value for all ages and abilities.

IN-PERSON, ON-SITE TRAINING COSTS

	Per Trainer Per Cohort (under 30 trainees)	Per Assistant Per Cohort (30-60 trainees)	Classroom Demonstration Lessons**	Unlimited grant funded virtual coaching calls Mondays 7-8pm ++
Half Day	\$920	\$220	\$490	No cost
Full Day	\$1,810	\$330	\$800	No cost

** When a school contracts for two full days of training, BFR will provide one day of classroom coaching and demonstration lessons at no additional cost.

++ Trainees are invited to attend drop-in virtual coaching calls that begins with a 10-minute PD on a targeted skill. Teachers may stay and ask questions about specific skill, implementation in their classroom or an individual child. Access to these calls is unlimited and is grant funded.

MATERIAL FEES

Brain Friendly Reading™ Training Companion Guide - print copy	\$80
Brain Friendly Reading™ Training Companion Guide - digital copy	\$50
Training Materials (includes thousands of digital classroom ready pages)	\$20
DISCOUNT: Per Trainee bundle	\$120
KINDERGARTEN TEACHERS ONLY: Brain Friendly Reading™ Kindergarten Book and all digital classroom materials for student use	\$60

TRAINERS

Training is provided by Kristin Dwyer as well as other BFR Trainers a when there is more than one cohort to be trained at the same day/time. The amount of time schools choose for PD along with the content covered can be customized to meet the specific needs of the teachers.

OBSERVATIONS FOR YOUR CONSIDERATION IN MAKING PD CHOICES

- BFR trainers have found that consistent reinforcement through classroom coaching, additional training and personalized mentoring on Monday nights leads to teachers confidence with the new skills and the most effective classroom implementation.
- Upper Elementary, Middle School and High School teachers often have a particularly large learning curve for learning how to teach foundational reading and spelling skills.
- While a 3-6 hour PD is helpful for a targeted skill development, additional training is ideal particularly when spaced out over several weeks or months and coupled with in-person classroom coaching (whole group and/or small groups). This in-person coaching provides teachers the opportunity to translate the theory into practice, ask questions and overcome barriers to implementation.

OPTIONAL ASYNCHRONOUS TRAINING

- The 15-hour comprehensive Brain Friendly Reading™ Level 1 and Level 2 and Level 3 training are available for teachers to take for \$325 per trainee. They include digital copies of the companion guides and classroom materials. Group pricing can be negotiated when in-person PD is included.
- Individual teachers may register for the extended BFR course for a greater depth of understanding and skill development and join the virtual, group coaching calls.
- Asynchronous learners who complete BFR Level 1 and Level 2 have the opportunity to complete oral and written assessments to become certified as a BFR Reading Interventionist.

CONSULTATION

Reach out to Kristin Dwyer, Founder & Executive Director at info@brainfriendlyreading.org