

What if...?

What if educators had a flexible, straightforward program that works with beginning readers, struggling readers, and older students who still need foundational skills?

What if caregivers with low literacy had simple reading games they could use with children of different ages and abilities where everyone learned and laughed together?

What if high-quality reading materials cost just a few dollars per child and got results?

Brain Friendly Reading makes it possible.

“I've been teaching kindergarten for 19 years and I've never had a reading program that made this much sense. I feel like I finally know how to teach reading!”

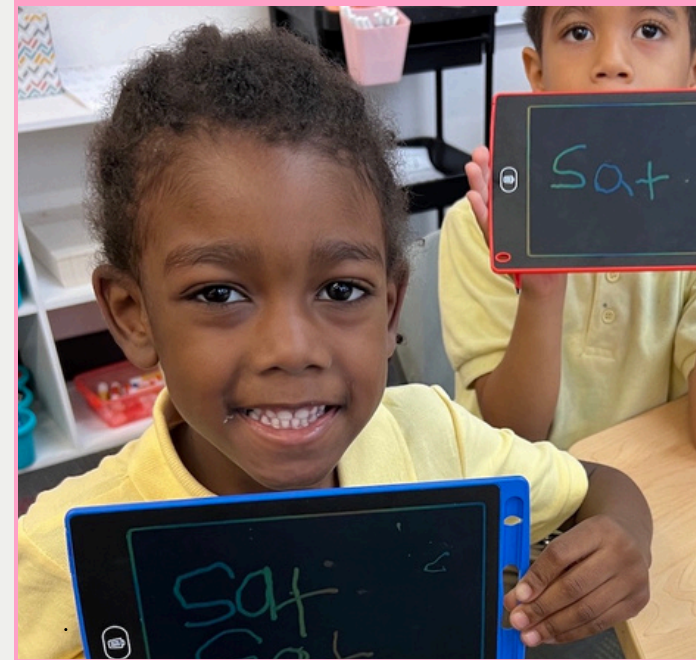
-Courtney - Training program graduate Summer '23

“I can't tell you how much I appreciate you and BFR. You've changed my life and how I'll teach from now on.”

-Mandy - a mother and a long-term substitute teacher

“Brain Friendly Reading has altered the course of my son's life. He was diagnosed with dyslexia at the age of 6. He's finally learning to read!”

-Laura, mother of two boys

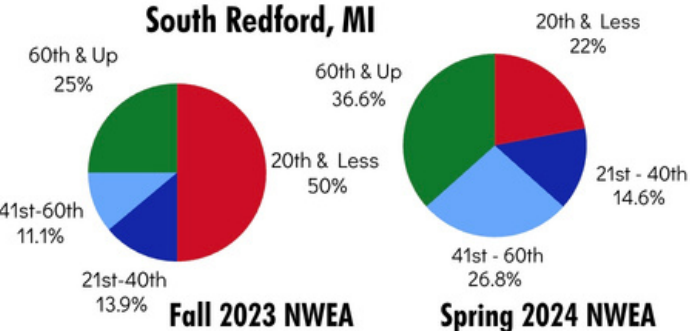


Structured Literacy that Works Across Grades and Skill Levels

Beginning Readers to Older Struggling Students

Practical
Affordable
Effective
Inclusive

3rd-grade Classroom South Redford, MI



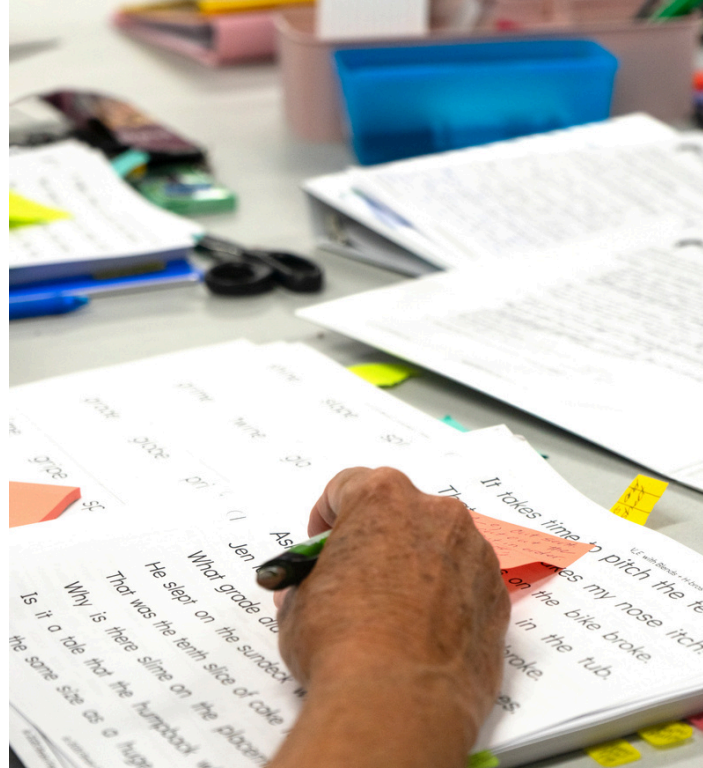
📞 734-812-9136

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Program Overview

- ✔ Systematic and explicit instruction of new skills: individual graphemes, spelling rules and syllable dividing
- ✔ Phonemic awareness and segmentation are integrated
- ✔ Letter-Sound strategies lead to automaticity with all phonemes .
- ✔ Phrase & sentence work provides scaffolding to increase fluency and comprehension coupled with vocabulary building material
- ✔ Meaningful word study through a series of 80+ cumulative lessons.
- ✔ Thousands of digital, classroom-ready materials for all skills
- ✔ BFR Kindergarten program for 4 and 5 years olds



Brain Friendly Reading™ is rooted in Orton-Gilligham and the Montessori Method.

BFR™ brings children, teens and adults up to a 4th grade level. It is flexible by design and can be used alone or layered onto any other ELA program.

Mission: Equip caring adults with tools to help children grow their skills and reignite their belief that they can learn to read and spell well. Competence breeds confidence.

Reading is a fundamental human right.



Core Components



One Program, All Spaces

BFR is a single program that can be used in classrooms, special education and ELL Tier 1, 2 and 3. Instruction remains consistent in all learning environments for the child.



Multimodal Activities

BFR multimodal instructional activities keep anxiety at bay while activating multiple parts of the brain. Incorporating games and partner play increases engagement and repetition. Repeated reading of groups of words builds the pattern recognition in the brain needed to read and spell well.



Built-In Support

BFR video support means adults at home and at school can begin instruction as they build their own skills. BFR's free, weekly, live coaching calls are popular for both professionals and caregivers to ask questions and continue learning with bite-size PD.