

Annual Report

2024



We Shall Read

510(c)(3) Literacy Non-Profit

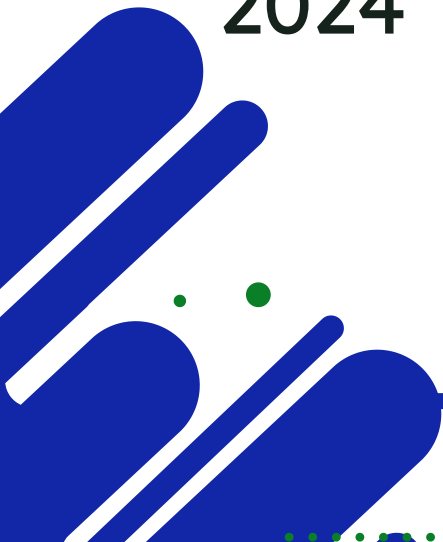


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From the Executive Director

Dear friend,

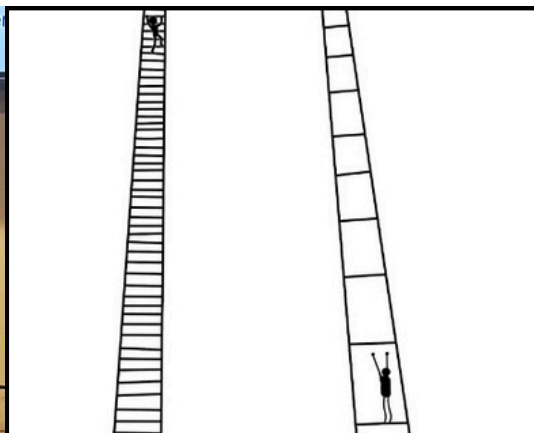
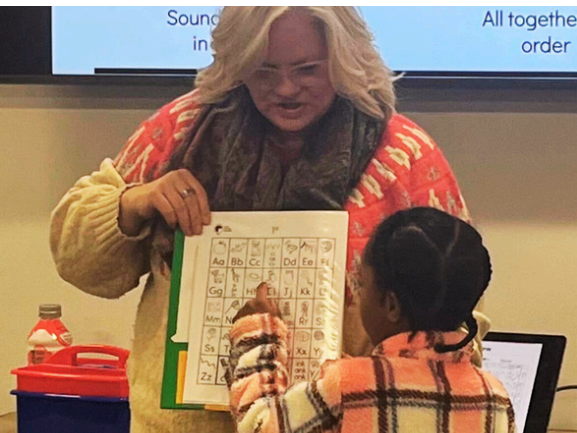
I absolutely love teaching adults how to help the children in their lives because I know when I train one adult, that adult has the ability to impact hundreds of children year after year.

But, the most rewarding part of my role in 2024 has been watching WSR team members become lead facilitators running the 30-hour MentorMe! program with such skill. Organizationally, our goal has been to make WSR sustainable and prepare for growth in 2025, partnering with more organizations to provide training and support.

Training adults how to help the children in their lives is a never-ending process because there are always new teachers, new tutors, new non-profit team members and new parents. And, we are here to support them every step of the way!

Kristin Dwyer

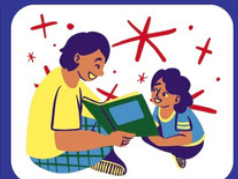
Founder and Executive Director



HELP US REACH MORE CHILDREN

Over 4,200 children benefitted from
180 trained adults in 2024.

Wouldn't it be
wonderful to
see 95% of
kids reading
on grade
level?



givebutter.com/weshallread



2024 Numbers at a Glance

We train and mentor teachers, tutors, non-profit teams as well as parents in brain friendly instructional strategies that improve children's reading, spelling and writing regardless of their age, grade, ability or background.

Our vision: 95% or more of children reading on grade level.

\$144,900 in scholarships given out to MentorMe! participants

- 115 MentorMe! Reading Training program participants
- 25 newly WSR-Certified BFR™ Reading Interventionists

92%

of our revenue was spent on program implementation and long-term support for our trainees through professional development and coaching.

7,525+ students will benefit year after year from having trained teachers

301 teachers were trained to use BFR™ strategies in their classrooms and intervention groups

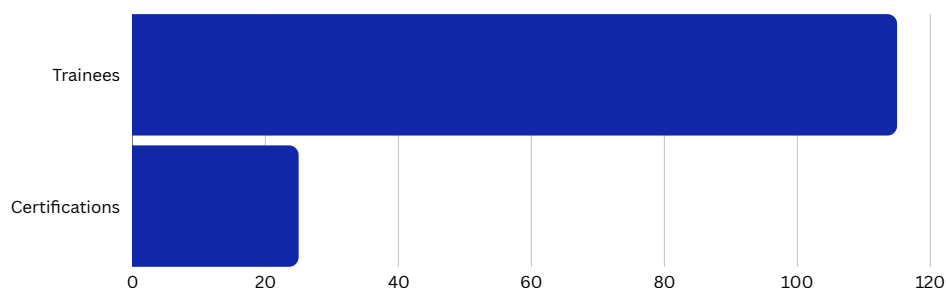
5,130 total contact hours of professional development in schools and through MentorMe!

455+ hours of 1:1 Mentoring for Trainees

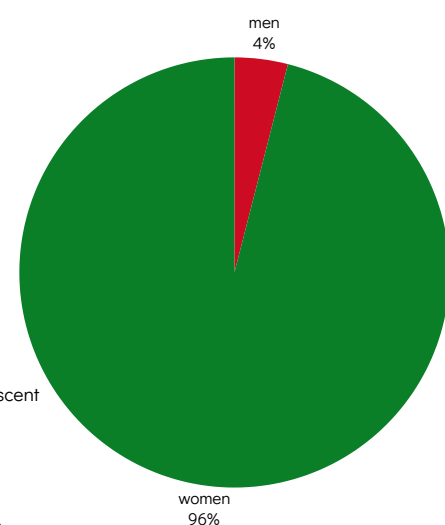
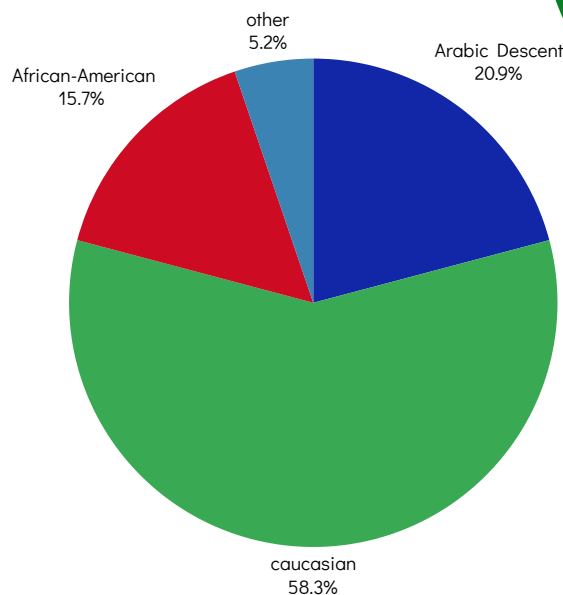
- 1:1 mentoring for teachers and tutors bridges the gap from theory to practice
- Classroom teachers receive in-class demonstration lessons to grow their skills
- Weekly group coaching and personalized mentoring is open to the public and dozens regularly attend

MentorMe! Training

- 30-hour training in how to implement the Brain Friendly Reading™ program
- Small business start-up for new tutors
- Opportunity to become certified
- A lifetime of mentoring and group coaching
- In-class demonstration lessons for teachers in MI



WSR hosted six in-person 30-hour MentorMe! programs with a total of 115 participants. 25 of those participants completed the rigorous certification process. To support our equity goals, we carefully examined how to extend our reach. WSR will continue to offer them mentoring and support as they begin serving their communities.



"There were so many helpful pieces to solidify my reading instruction based on science! I enjoyed learning tapping the charts, arm tapping and the amazing games."
-Gail, Teacher and '24 MentorMe! Graduate



"I enjoyed working with teachers, mentors, and tutors from other schools. I loved that I walked out with tools to use right away."
-Anonymous Teacher and '24 MentorMe! Graduate



Programing Overview beyond MentorMe!

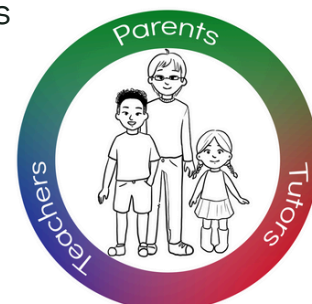


Professional Development in Schools

Training administrators and teachers how to implement an evidence-based instructional approach with BFR™ strategies

Non-Profit Collaborations

Customizing training programs for the members and volunteers of other non-profits to meet the needs of their clients



Community Education and Outreach

WSR team members share materials with families at events, conduct parent workshops and provide OTJ for non-profit partner volunteers and staff.

How can I help my child read well?

Parents of 3rd-5th grade students

Learn five things you can do with your child to help grow their reading and spelling skills.



bit.ly/WSRinDetroit

On-Going Support

- Virtual Coaching - weekly Q&A and mentoring (individual and group)
- Tools in 10! - Bite-size professional development for teachers and tutors each week
- Tips for Tutors Series- Business skills training course for new tutors
- Make N Take Workshops - Trainees make materials to use with their students
- Ready to Use Materials - Free on the website shop along with free training videos
- Video Series on YouTube - Free training and support for all





Non-profit Collaborators

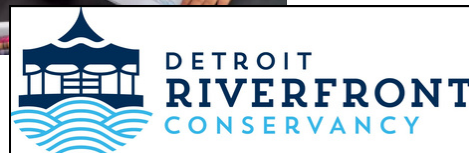
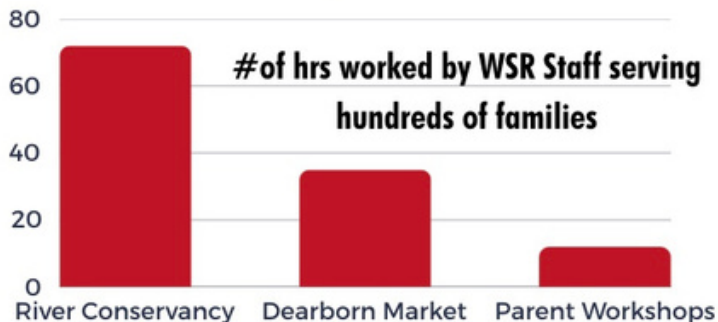


We Shall Read is proud to work with non-profits throughout Michigan and beyond. WSR completed its second 30-hour MentorMe! program at the Dearborn Library in addition to collaborating at the Dearborn Summer Market. WSR also taught parents and daycare providers how to use BFR games at the Detroit River Conservancy's summer program.



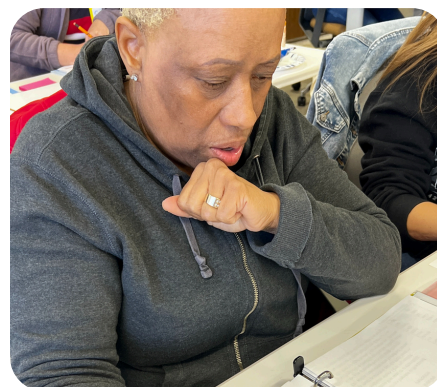
OUTREACH

- **Detroit River Conservancy** Reading & Rhythm on the Riverfront
- **Dearborn Summer Market**
- **Parent Workshops at Libraries and Schools**



mishap	table	sunk
can	bandit	man
goblin	nutmeg	fabric

WSR trained team members and supported program implementation at The Konnection Detroit for 21 middle schoolers in their out of school time mentoring program.



On-Going Mentoring/Support

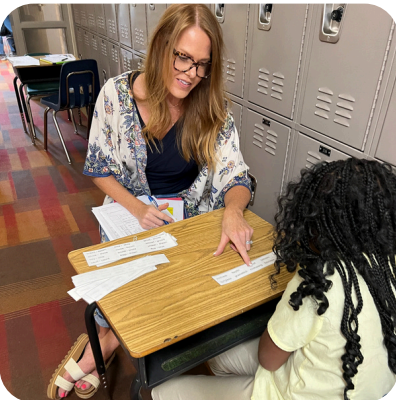
When trainees complete their course or teachers are provided with professional development in their school, We Shall Read offers them on-going opportunities to further their skills and get support.

Monday Night Group Coaching

In 2024, WSR hosted 44 calls averaging 16 people per call. Trainees can go into breakout rooms with the two coaches which results in 88 hours of 1:1 mentoring. On the main page, group coaching happens for both trainees and the parents by WSR Trainers like Megan Rader, Allen Park teacher.

Tools in 10!

Each Monday night calls starts with a ten minute training. We call it Tools in 10! In 2024, 19 new, professionally edited videos were created. They are made open to the public and posted on We Shall Read's YouTube Channel for world-wide access.



Erin Hardin is the WSR MentorMe! Program Director which includes training new WSR mentors. She also hosts the Toolsin10! video series and typically leads the Monday night group coaching calls. Erin also is a lead facilitator for MentorMe! training programs. Here she is supporting Cornerstone Charter School in screening their students at the beginning of the year. In her free time, she runs her own tutoring business.

Make and Take!

Four times a year, trainees and parents pay a small fee to join in the fun making extension materials for implementing the BFR program for a fraction of the actual cost. The goal is to assist people in learning more about how to implement the BFR program while prepping materials.



New Lead Facilitators

2024 saw two more teachers become Lead WSR Facilitators. Julie used Brain Friendly Reading in her classroom for three years validating the success of the program in her differentiated reading groups.



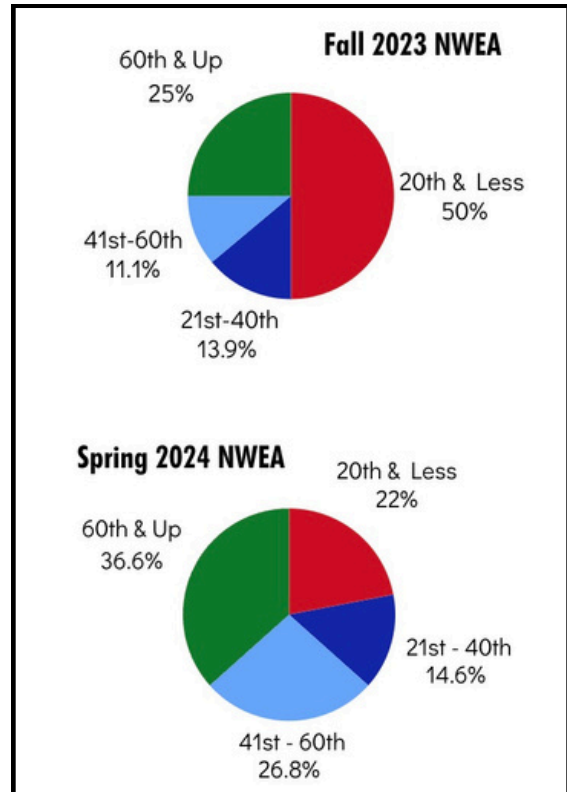


Julie Marsh

Meet a Lead Facilitator & Mentor



I retired with 31 years of experience in upper elementary as an expert in English Language instruction with a real zest for teaching and learning. But, it was only three years ago that I learned how to best help my children acquire foundational reading skills. The students in my class exceeded all expectations. Today I share what I did with others so their children can, too!





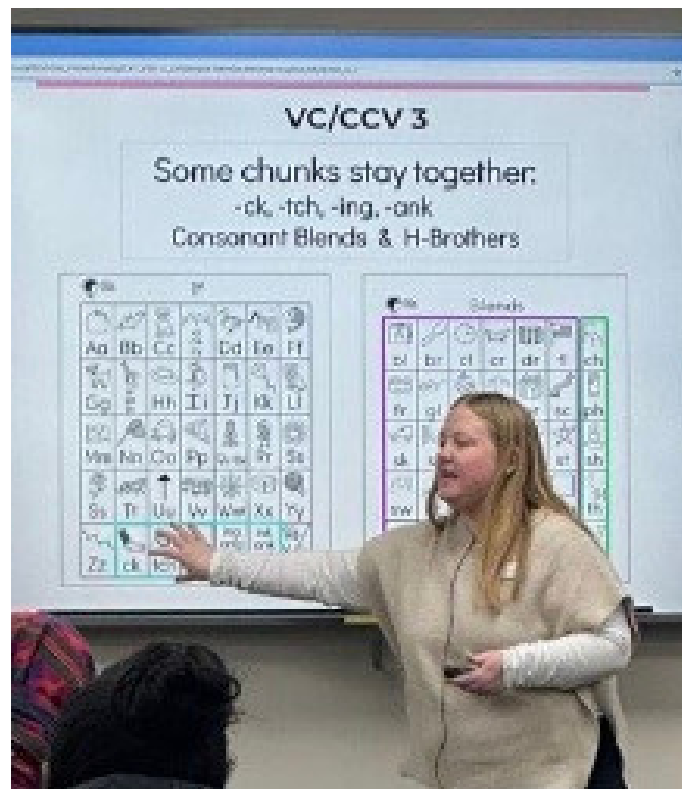


Chelsey Bianchi

Meet a Lead Facilitator & Mentor

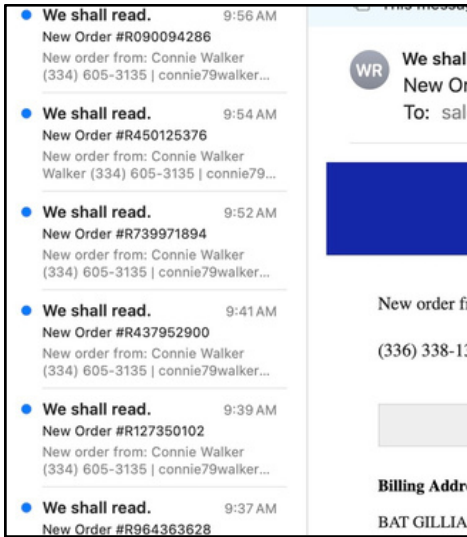


I specialize in teaching young children how to read, first as a Kindergarten teacher and now in 1st grade. Since learning about the Science of Reading and how to utilize BFR and UFLI, my students have soared. I am so grateful to have the opportunity to share this work with others so they can help more children be successful.





Grant Dollars at Work



WSR had 1,022 orders in 2024.
Almost all of those were for FREE
downloads of games, materials and
training videos placed from people
from around the world.
WSR advertises using the 10k/mo.
non-profit Google Ad Grant.

Hi Kristin!

I hope that you are well! Two of my staff had the pleasure of getting trained this summer by Brain Friendly Reading and we are implementing it and loving it! We would LOVE to have someone come and do professional training with my staff. We have 1/2 days (3 hours each) on 1/29/24, 3/19/24, and 4/23/24. We also have one hour staff meetings twice a month. I would really be interested in seeing if/when we could book you. Please let me know what works best for you! We are looking forward to working with you!

Wishing You Well,
Heather A. LaBerge
McComb Elementary School

Train to be a Brain Friendly Reading
tutor through We Shall Read for \$195
for the asynchronous course this
summer

Tutors Make a Difference

Letter from Cameron to his tutor Elaine.

Dear Miss Elaine,
Thank you so much miss Elaine for helping me to get to where I am today. We've done so much to get to this point. I'm grateful that I actually had a chance to start learning. We've come so far. Thank you for helping me learn how to type and read. I hope you have a good time in California. I will miss you very much.



Comment: "I first learned about these tapping charts on TikTok and knew they were exactly what I needed to help my students remember these sounds. I have used the other charts with my students and then started using these in chunks as we advanced through our district's phonics scope and sequence. When we first started I cut out a chunk of the chart so the students wouldn't be overwhelmed. They enjoyed whenever I would graduate them to the next level and they would get a larger set to work on."

Rating: 5/5 (extremely satisfied)





Budget Breakdown 2024

82%

of our revenue was spent on program implementation and long-term support for our trainees through professional development and coaching.



Donations
\$344,000



Earned Income
\$64,000



Net Expenses
\$348,000

Give a Child the Gift of Learning How to Read
givebutter.com/weshallread

**For speaking engagements and major
gifts, contact Kristin Dwyer,
kristin.dwyer@weshallread.org**

